

W. Frank Barton School of Business

Center for Economic Development and Business Research



Retail Gap Analysis

Comparing retail trade activity by Kansas county



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Kansas Retail Gap Analysis

Retail shortage or retail gap analysis is designed to be a general guide in understanding underserved market areas. The goal of a gap analysis is to compare retail trade activity within a county with retail trade activity in similar sized counties. Once gaps are found, counties can assess the need to attract particular retail stores.

This study isolates activity within individual counties. Therefore, the supply of retail from other markets is not taken into account. Economic activity does not stop at the county line. Employment and sales figures within a given county may indicate market failures or retail gaps as compared to peer counties. Retail gaps may be occurring within a county due to the proximity of other competitive counties with established business that creates barriers to market entry. In other words, if Graham County does not have a department store, opening a department store in the county may or may not be successful. Surrounding counties, such as Trego, Ellis and Norton counties, may be filling the retail gap for Graham County.

Data used to assess the difference in employment and sales levels by county are from the National Establishment Data Time Series (NETS). NETS uses both Walls & Associates and Dun and Bradstreet research and data. The combination of the two databases creates a powerful dataset that corrects some of the common problems associated with publicly available data. As with all datasets, NETS does have inherent flaws. A description of the dataset is below:

- NETS data is collected by Data Universal Numbering System (DUNS).
- Each record (by DUNS) contains a time series of data for employment and sales by city, state, zip code and Federal Information Processing Standard (FIPS) code.
- The dataset also provides information on relocations of companies.
- Each record is assigned a North American Industry Classification System (NAICS) code. Because of this, employment from NETS may or may not match employment by NAICS codes found at the Census Bureau or at the Bureau of Labor Statistics.
- Records are assigned NAICS codes based on their primary line of business. Therefore, some sectors may appear to be under or overrepresented, when in fact they are not.
- Incomplete data is frequent. For example, approximately 50 percent of all Kansas records did not contain a FIPS code or NAICS code.

Counties are listed alphabetically.

Definitions and Terms

Personal Income - Income received by persons from all sources. It includes income received from participation in production, as well as from government and business transfer payments. It is the sum of compensation of employees (received), supplements to wages and salaries, proprietors' income with inventory valuation adjustment (IVA) and capital consumption adjustment (CCAdj), rental income of persons with CCAdj, personal income receipts on assets, and personal current transfer receipts, less contributions for government social insurance. Data and definition from: [Bureau of Economic Analysis](#)

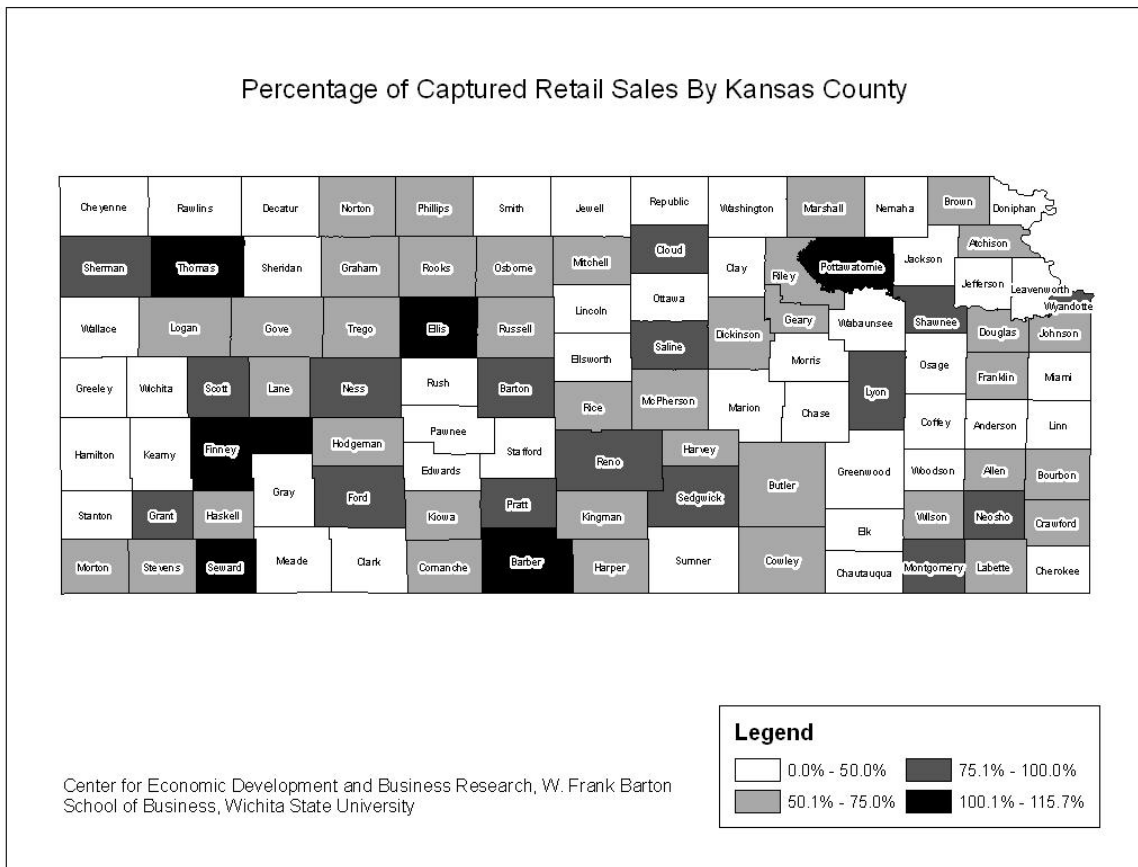
Population – All people living in a given geographic area. Data from: [Bureau of Economic Analysis](#)

Retail Taxable Sales – The value of all retail taxable goods and services sold in the given geographic area. Kansas applies retail sales tax to the sale, rental or lease of tangible personal property, labor services of tangible personal property and admissions to entertainment, amusement and recreation places. Data and definition from: [Kansas Department of Revenue](#)

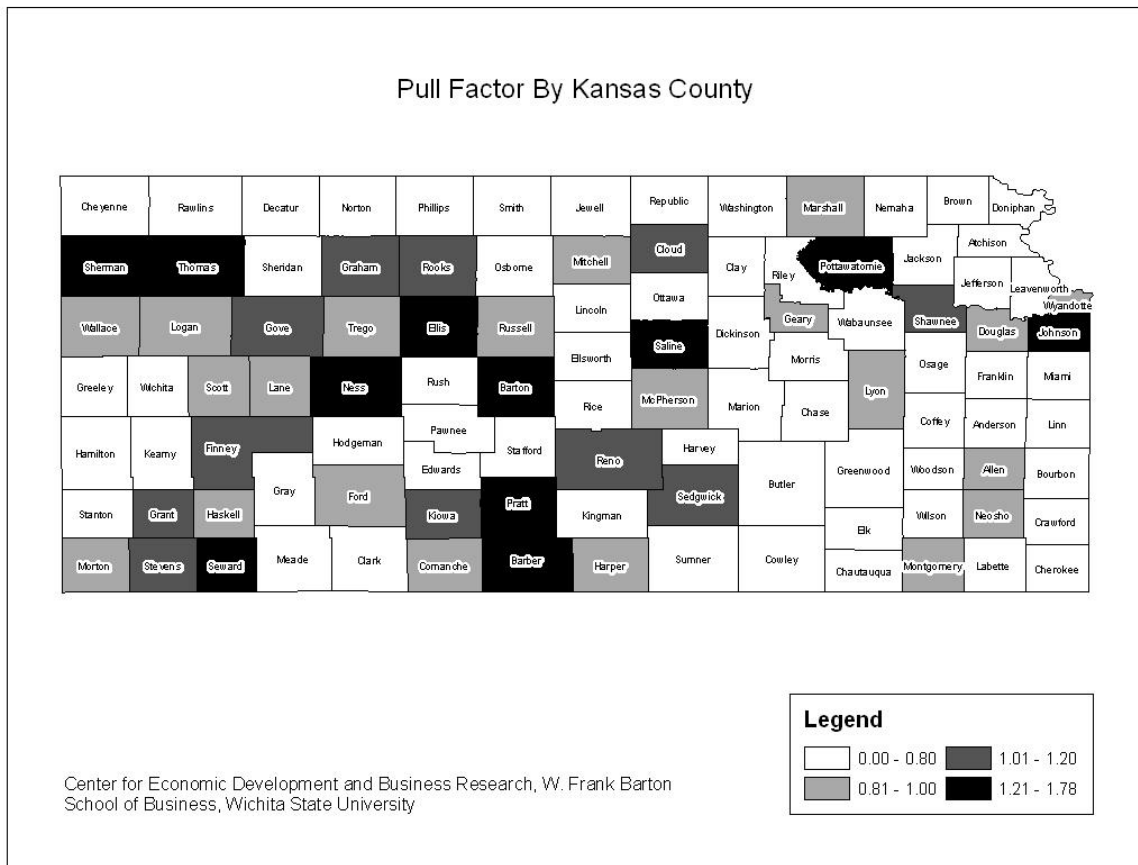
Retail Taxable Sales Per Capita – Retail Taxable Sales divided by the population of the given geographic area.

Retail Taxable Personal Income Per Capita – Amount of Personal Income subject to retail sales tax divided by the population of the given geographic area.

Captured Per Capita Taxable Personal Income – Retail Taxable Sales Per Capita divided by Retail Taxable Personal Income Per Capita.



County Pull Factor – Retail Taxable Sales Per Capita of a given county divided by Retail Taxable Sales Per Capita in Kansas. Pull factors look at the strength of a local retail market place. A factor above 1 implies that outside dollars are coming into the community. A factor below 1 implies that local dollars are flowing outside of the community. A factor equal to 1 would indicate that a county had similar retail spending patterns to that of Kansas.



Employment – Employment data were derived from the NETS database.

Actual – Employment level in the subject area.

Peer Average – Peer groups include the next five larger counties and the previous five smaller counties relative to the subject area. The Peer Average is the average employment in the ten comparison counties.

Difference – The difference between Actual employment and the Peer Average employment.

Sales – Sales data were derived from the NETS database.

Actual – Sales figures in the subject area.

Peer Average – Peer groups include the next five larger counties and the previous five smaller counties relative to the subject area. The Peer Average is the average sales in the ten comparison counties.

Difference – The difference between Actual sales and the Peer Average sales.

ALLEN	
Personal Income - Bureau of Economic Analysis	\$411,967,000
Population - Bureau of Economic Analysis	13,268
Retail Taxable Sales - Kansas Department of Revenue	\$143,519,898
Retail Taxable Sales Per Capita	\$10,817
Retail Taxable Personal Income Per Capita	\$15,525
Captured Per Capita Taxable Personal Income	69.7%
Peer Group - Captured Per Capita Taxable Personal Income	51.3%
County Pull Factor	0.81

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	147	55	92	58,970,000	17,693,410	41,276,590
4412	Other motor vehicle dealers	-	8	(8)	-	1,494,030	(1,494,030)
4413	Automotive parts, accessories, & tire stores	101	25	76	11,330,000	2,727,278	8,602,722
4421	Furniture stores	4	14	(10)	150,000	1,651,156	(1,501,156)
4422	Home furnishings stores	5	9	(4)	900,000	1,076,966	(176,966)
4431	Appliance, television, & other electronics stores	35	26	9	2,747,925	2,204,153	543,773
4441	Building material & suppliers dealers	55	46	9	10,630,927	6,158,541	4,472,386
4442	Lawn & garden equipment & supplies stores	4	12	(8)	314,300	1,344,060	(1,029,760)
4451	Grocery stores	173	193	(20)	18,941,300	23,235,613	(4,294,313)
4452	Specialty food stores	6	13	(7)	244,000	1,177,690	(933,690)
4453	Beer, wine, & liquor stores	13	14	(1)	1,650,000	1,735,930	(85,930)
4461	Pharmacies & drug stores	46	34	12	13,262,400	4,165,070	9,097,330
4471	Gasoline stations with convenience stores	47	25	22	11,213,300	4,802,029	6,411,271
4481	Clothing stores	16	16	0	1,434,500	1,034,028	400,472
4482	Shoe stores	3	4	(1)	385,700	399,580	(13,880)
4483	Jewelry, luggage, & leather goods stores	3	3	0	302,000	189,287	112,713
4511	Sporting goods, hobby, & musical instrument stores	9	17	(8)	703,300	1,266,794	(563,494)
4512	Book, periodical, & music stores	1	4	(3)	30,800	234,590	(203,790)
4521	Department stores	120	146	(26)	21,648,000	25,283,160	(3,635,160)
4529	Other general merchandise stores	6	14	(8)	455,000	1,233,630	(778,630)
4531	Florists	7	8	(1)	369,700	435,220	(65,520)
4532	Office supplies, stationery, & gift stores	20	26	(6)	962,700	1,790,242	(827,542)
4533	Used merchandise stores	4	10	(6)	212,000	359,320	(147,320)
4539	Other miscellaneous store retailers	12	40	(28)	865,500	8,230,227	(7,364,727)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	195,960	(195,960)
4542	Vending machine operators	1	2	(1)	60,000	106,500	(46,500)
4543	Direct selling establishments	9	8	1	884,600	953,529	(68,929)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

ANDERSON	
Personal Income - Bureau of Economic Analysis	\$240,514,000
Population - Bureau of Economic Analysis	7,958
Retail Taxable Sales - Kansas Department of Revenue	\$59,953,213
Retail Taxable Sales Per Capita	\$7,534
Retail Taxable Personal Income Per Capita	\$15,111
Captured Per Capita Taxable Personal Income	49.9%
Peer Group - Captured Per Capita Taxable Personal Income	60.5%
County Pull Factor	0.56

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	54	33	21	24,150,000	9,575,145	14,574,855
4412	Other motor vehicle dealers	2	4	(2)	333,300	744,520	(411,220)
4413	Automotive parts, accessories, & tire stores	7	19	(12)	670,000	2,387,400	(1,717,400)
4421	Furniture stores	14	8	6	1,757,800	912,414	845,386
4422	Home furnishings stores	-	4	(4)	-	524,540	(524,540)
4431	Appliance, television, & other electronics stores	8	12	(4)	663,600	1,164,180	(500,580)
4441	Building material & suppliers dealers	27	25	2	4,640,000	21,649,967	(17,009,967)
4442	Lawn & garden equipment & supplies stores	-	11	(11)	-	1,505,234	(1,505,234)
4451	Grocery stores	135	139	(4)	13,310,000	14,513,316	(1,203,316)
4452	Specialty food stores	5	9	(4)	285,000	876,440	(591,440)
4453	Beer, wine, & liquor stores	7	11	(4)	1,012,500	1,364,750	(352,250)
4461	Pharmacies & drug stores	17	26	(9)	3,323,100	3,755,258	(432,158)
4471	Gasoline stations with convenience stores	35	25	10	4,650,000	3,831,070	818,930
4481	Clothing stores	2	10	(8)	120,000	660,376	(540,376)
4482	Shoe stores	3	2	2	86,282	113,740	(27,458)
4483	Jewelry, luggage, & leather goods stores	1	3	(2)	80,000	191,440	(111,440)
4511	Sporting goods, hobby, & musical instrument stores	15	9	6	960,300	543,690	416,610
4512	Book, periodical, & music stores	-	1	(1)	-	54,100	(54,100)
4521	Department stores	-	64	(64)	-	10,813,090	(10,813,090)
4529	Other general merchandise stores	8	11	(3)	586,000	1,004,590	(418,590)
4531	Florists	8	6	2	318,600	281,410	37,190
4532	Office supplies, stationery, & gift stores	11	12	(1)	518,300	508,160	10,140
4533	Used merchandise stores	33	6	27	1,520,600	221,080	1,299,520
4539	Other miscellaneous store retailers	10	19	(9)	1,445,000	1,915,283	(470,283)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	33,730	(33,730)
4542	Vending machine operators	1	1	(0)	60,000	350,053	(290,053)
4543	Direct selling establishments	3	12	(9)	288,000	1,169,519	(881,519)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

ATCHISON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$502,813,000
Population - <i>Bureau of Economic Analysis</i>	16,374
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$148,148,834
Retail Taxable Sales Per Capita	\$9,048
Retail Taxable Personal Income Per Capita	\$15,354
Captured Per Capita Taxable Personal Income	58.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	58.6%
County Pull Factor	0.67

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	9	81	(72)	1,223,400	25,388,583	(24,165,183)
4412	Other motor vehicle dealers	6	14	(8)	1,082,700	15,408,460	(14,325,760)
4413	Automotive parts, accessories, & tire stores	33	37	(4)	3,699,600	4,307,603	(608,003)
4421	Furniture stores	22	10	12	2,286,489	1,239,260	1,047,229
4422	Home furnishings stores	9	9	-	1,622,059	1,031,710	590,349
4431	Appliance, television, & other electronics stores	11	25	(14)	672,700	2,236,853	(1,564,153)
4441	Building material & suppliers dealers	33	46	(13)	4,226,189	6,877,482	(2,651,293)
4442	Lawn & garden equipment & supplies stores	13	10	3	1,695,000	1,647,750	47,250
4451	Grocery stores	172	216	(44)	18,898,100	22,253,020	(3,354,920)
4452	Specialty food stores	25	11	14	1,577,500	1,021,890	555,610
4453	Beer, wine, & liquor stores	11	17	(6)	1,500,000	2,208,240	(708,240)
4461	Pharmacies & drug stores	66	43	23	7,845,500	6,885,596	959,905
4471	Gasoline stations with convenience stores	23	28	(5)	3,812,500	8,418,558	(4,606,058)
4481	Clothing stores	12	17	(5)	680,000	1,175,276	(495,276)
4482	Shoe stores	5	2	3	450,000	176,760	273,240
4483	Jewelry, luggage, & leather goods stores	6	3	3	446,066	256,330	189,736
4511	Sporting goods, hobby, & musical instrument stores	7	17	(10)	383,300	1,210,754	(827,454)
4512	Book, periodical, & music stores	4	4	0	177,000	230,000	(53,000)
4521	Department stores	282	162	120	48,211,000	25,664,586	22,546,414
4529	Other general merchandise stores	17	20	(3)	1,946,000	1,654,490	291,510
4531	Florists	9	9	-	415,000	513,890	(98,890)
4532	Office supplies, stationery, & gift stores	14	26	(12)	666,600	1,673,520	(1,006,920)
4533	Used merchandise stores	12	11	1	453,500	445,090	8,410
4539	Other miscellaneous store retailers	45	30	15	5,604,200	3,180,257	2,423,943
4541	Electronic shopping & mail-order houses	-	1	(1)	-	321,678	(321,678)
4542	Vending machine operators	4	3	1	240,000	335,500	(95,500)
4543	Direct selling establishments	3	7	(4)	519,500	899,280	(379,780)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

BARBER	
Personal Income - <i>Bureau of Economic Analysis</i>	\$170,577,000
Population - <i>Bureau of Economic Analysis</i>	4,612
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$86,936,849
Retail Taxable Sales Per Capita	\$18,850
Retail Taxable Personal Income Per Capita	\$18,493
Captured Per Capita Taxable Personal Income	101.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	55.6%
County Pull Factor	1.40

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	23	15	8	4,735,400	4,195,822	539,578
4412	Other motor vehicle dealers	-	3	(3)	-	621,626	(621,626)
4413	Automotive parts, accessories, & tire stores	28	11	17	3,134,247	1,201,310	1,932,937
4421	Furniture stores	4	3	1	356,100	334,855	21,245
4422	Home furnishings stores	2	3	(1)	80,200	213,670	(133,470)
4431	Appliance, television, & other electronics stores	14	21	(7)	873,600	1,988,758	(1,115,158)
4441	Building material & suppliers dealers	52	11	41	7,525,000	1,321,303	6,203,697
4442	Lawn & garden equipment & supplies stores	-	5	(5)	-	926,600	(926,600)
4451	Grocery stores	59	71	(12)	6,038,306	7,123,976	(1,085,670)
4452	Specialty food stores	-	9	(9)	-	869,000	(869,000)
4453	Beer, wine, & liquor stores	4	5	(1)	449,500	711,920	(262,420)
4461	Pharmacies & drug stores	4	11	(7)	528,500	1,146,598	(618,098)
4471	Gasoline stations with convenience stores	18	14	4	3,017,500	2,693,301	324,199
4481	Clothing stores	4	5	(1)	75,000	272,970	(197,970)
4482	Shoe stores	-	0	(0)	-	45,250	(45,250)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	76,670	(76,670)
4511	Sporting goods, hobby, & musical instrument stores	5	5	(0)	287,660	248,370	39,290
4512	Book, periodical, & music stores	-	1	(1)	-	68,220	(68,220)
4521	Department stores	15	3	12	1,658,300	270,000	1,388,300
4529	Other general merchandise stores	6	9	(3)	446,000	801,160	(355,160)
4531	Florists	9	6	3	448,300	230,110	218,190
4532	Office supplies, stationery, & gift stores	4	7	(3)	153,500	365,590	(212,090)
4533	Used merchandise stores	7	7	(0)	245,000	332,040	(87,040)
4539	Other miscellaneous store retailers	14	34	(20)	1,565,600	6,409,276	(4,843,676)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	25,000	(25,000)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	2	4	(2)	168,000	400,460	(232,460)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

BARTON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$1,038,009,000
Population - <i>Bureau of Economic Analysis</i>	27,505
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$464,831,270
Retail Taxable Sales Per Capita	\$16,900
Retail Taxable Personal Income Per Capita	\$18,869
Captured Per Capita Taxable Personal Income	89.6%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	69.3%
County Pull Factor	1.26

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	196	133	63	74,320,900	42,905,429	31,415,471
4412	Other motor vehicle dealers	42	17	25	6,572,400	3,504,970	3,067,430
4413	Automotive parts, accessories, & tire stores	118	54	64	14,803,000	5,931,589	8,871,411
4421	Furniture stores	72	25	47	14,196,524	4,603,463	9,593,061
4422	Home furnishings stores	25	17	8	2,224,480	1,809,794	414,687
4431	Appliance, television, & other electronics stores	62	35	27	5,352,200	3,935,440	1,416,760
4441	Building material & suppliers dealers	249	99	150	20,839,248	14,774,240	6,065,008
4442	Lawn & garden equipment & supplies stores	12	16	(4)	1,106,400	1,731,330	(624,930)
4451	Grocery stores	177	279	(102)	19,347,300	35,119,525	(15,772,225)
4452	Specialty food stores	25	13	12	711,700	683,440	28,260
4453	Beer, wine, & liquor stores	23	30	(7)	2,985,000	3,955,620	(970,620)
4461	Pharmacies & drug stores	132	92	40	23,525,800	16,312,450	7,213,350
4471	Gasoline stations with convenience stores	37	59	(22)	4,828,600	9,583,790	(4,755,190)
4481	Clothing stores	52	49	3	3,512,900	3,540,293	(27,393)
4482	Shoe stores	4	10	(6)	345,000	856,270	(511,270)
4483	Jewelry, luggage, & leather goods stores	1	13	(12)	79,300	1,033,155	(953,855)
4511	Sporting goods, hobby, & musical instrument stores	48	34	14	2,618,921	2,213,899	405,022
4512	Book, periodical, & music stores	20	21	(1)	1,116,000	1,309,610	(193,610)
4521	Department stores	453	396	57	72,426,800	62,499,340	9,927,460
4529	Other general merchandise stores	30	27	3	2,255,900	2,371,480	(115,580)
4531	Florists	13	18	(5)	612,600	856,499	(243,899)
4532	Office supplies, stationery, & gift stores	50	31	19	4,420,673	1,685,980	2,734,693
4533	Used merchandise stores	19	35	(16)	702,500	1,595,320	(892,820)
4539	Other miscellaneous store retailers	69	56	13	4,982,900	7,402,150	(2,419,250)
4541	Electronic shopping & mail-order houses	2	1	1	100,000	100,500	(500)
4542	Vending machine operators	4	2	2	320,000	418,200	(98,200)
4543	Direct selling establishments	29	9	20	4,255,200	755,802	3,499,398

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

BOURBON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$426,300,000
Population - <i>Bureau of Economic Analysis</i>	14,880
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$133,254,422
Retail Taxable Sales Per Capita	\$8,955
Retail Taxable Personal Income Per Capita	\$14,325
Captured Per Capita Taxable Personal Income	62.5%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	52.8%
County Pull Factor	0.67

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	62	72	(10)	16,962,800	23,733,360	(6,770,560)
4412	Other motor vehicle dealers	3	12	(9)	312,900	2,573,150	(2,260,250)
4413	Automotive parts, accessories, & tire stores	7	38	(31)	700,000	4,642,680	(3,942,680)
4421	Furniture stores	-	14	(14)	-	1,796,486	(1,796,486)
4422	Home furnishings stores	1	9	(8)	125,000	903,596	(778,596)
4431	Appliance, television, & other electronics stores	13	28	(15)	1,204,100	2,379,973	(1,175,873)
4441	Building material & suppliers dealers	39	39	1	4,561,000	5,871,551	(1,310,551)
4442	Lawn & garden equipment & supplies stores	1	15	(14)	190,000	1,958,930	(1,768,930)
4451	Grocery stores	253	199	54	25,525,500	20,868,650	4,656,850
4452	Specialty food stores	39	12	27	3,784,000	823,400	2,960,600
4453	Beer, wine, & liquor stores	11	14	(3)	1,244,900	1,785,000	(540,100)
4461	Pharmacies & drug stores	22	38	(16)	2,625,300	5,460,237	(2,834,937)
4471	Gasoline stations with convenience stores	28	27	1	4,191,600	9,423,889	(5,232,289)
4481	Clothing stores	10	16	(6)	727,875	1,095,881	(368,006)
4482	Shoe stores	2	4	(2)	500,000	369,060	130,940
4483	Jewelry, luggage, & leather goods stores	3	4	(1)	400,000	261,087	138,913
4511	Sporting goods, hobby, & musical instrument stores	17	17	(0)	1,095,000	1,288,014	(193,014)
4512	Book, periodical, & music stores	7	4	4	338,200	196,850	141,350
4521	Department stores	385	153	232	69,454,000	23,856,840	45,597,160
4529	Other general merchandise stores	10	15	(5)	769,200	1,279,680	(510,480)
4531	Florists	5	9	(4)	237,500	521,930	(284,430)
4532	Office supplies, stationery, & gift stores	55	23	32	6,123,800	1,393,812	4,729,988
4533	Used merchandise stores	21	9	12	769,300	363,970	405,330
4539	Other miscellaneous store retailers	27	37	(10)	5,393,000	7,527,277	(2,134,277)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	195,960	(195,960)
4542	Vending machine operators	2	1	1	125,000	100,000	25,000
4543	Direct selling establishments	-	8	(8)	-	1,011,989	(1,011,989)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

BROWN	
Personal Income - <i>Bureau of Economic Analysis</i>	\$349,766,000
Population - <i>Bureau of Economic Analysis</i>	9,988
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$98,222,734
Retail Taxable Sales Per Capita	\$9,834
Retail Taxable Personal Income Per Capita	\$17,509
Captured Per Capita Taxable Personal Income	56.2%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	56.1%
County Pull Factor	0.73

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	28	51	(23)	12,409,600	17,500,370	(5,090,770)
4412	Other motor vehicle dealers	2	4	(2)	272,500	775,770	(503,270)
4413	Automotive parts, accessories, & tire stores	8	26	(18)	902,400	3,237,218	(2,334,818)
4421	Furniture stores	4	10	(6)	320,000	1,253,031	(933,031)
4422	Home furnishings stores	5	9	(4)	978,400	979,500	(1,100)
4431	Appliance, television, & other electronics stores	11	24	(13)	894,000	2,156,793	(1,262,793)
4441	Building material & suppliers dealers	17	45	(28)	2,541,900	6,567,182	(4,025,282)
4442	Lawn & garden equipment & supplies stores	6	16	(10)	662,500	2,413,774	(1,751,274)
4451	Grocery stores	129	165	(36)	11,768,000	20,797,199	(9,029,199)
4452	Specialty food stores	-	11	(11)	-	984,680	(984,680)
4453	Beer, wine, & liquor stores	12	13	(1)	1,546,700	1,548,680	(1,980)
4461	Pharmacies & drug stores	33	35	(2)	8,143,499	4,609,827	3,533,672
4471	Gasoline stations with convenience stores	28	20	8	4,033,300	3,894,079	139,221
4481	Clothing stores	7	12	(5)	260,000	724,050	(464,050)
4482	Shoe stores	-	4	(4)	-	299,830	(299,830)
4483	Jewelry, luggage, & leather goods stores	8	4	5	260,000	201,510	58,490
4511	Sporting goods, hobby, & musical instrument stores	9	15	(6)	568,300	1,060,560	(492,260)
4512	Book, periodical, & music stores	8	3	5	332,000	165,070	166,930
4521	Department stores	-	96	(96)	-	15,886,840	(15,886,840)
4529	Other general merchandise stores	13	15	(2)	966,400	1,243,370	(276,970)
4531	Florists	6	7	(1)	365,000	292,180	72,820
4532	Office supplies, stationery, & gift stores	21	21	(0)	631,900	1,190,822	(558,922)
4533	Used merchandise stores	16	9	7	758,100	327,890	430,210
4539	Other miscellaneous store retailers	24	35	(11)	3,092,500	7,643,862	(4,551,362)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	187,540	(187,540)
4542	Vending machine operators	1	1	0	100,000	36,000	64,000
4543	Direct selling establishments	4	10	(6)	650,000	1,241,748	(591,748)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

BUTLER	
Personal Income - <i>Bureau of Economic Analysis</i>	\$2,337,263,000
Population - <i>Bureau of Economic Analysis</i>	63,452
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$595,405,668
Retail Taxable Sales Per Capita	\$9,384
Retail Taxable Personal Income Per Capita	\$18,418
Captured Per Capita Taxable Personal Income	50.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	78.1%
County Pull Factor	0.70

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	199	370	(171)	49,631,400	129,789,184	(80,157,784)
4412	Other motor vehicle dealers	78	52	26	15,440,800	9,129,052	6,311,749
4413	Automotive parts, accessories, & tire stores	56	163	(107)	6,338,000	20,232,945	(13,894,945)
4421	Furniture stores	26	96	(70)	3,381,800	16,778,748	(13,396,948)
4422	Home furnishings stores	27	95	(68)	2,070,300	13,124,417	(11,054,117)
4431	Appliance, television, & other electronics stores	52	164	(112)	5,677,400	19,105,088	(13,427,688)
4441	Building material & suppliers dealers	146	368	(222)	16,537,960	61,112,442	(44,574,482)
4442	Lawn & garden equipment & supplies stores	17	31	(14)	1,533,300	3,223,267	(1,689,967)
4451	Grocery stores	355	672	(317)	32,247,700	76,127,335	(43,879,635)
4452	Specialty food stores	53	71	(18)	2,492,700	4,702,760	(2,210,060)
4453	Beer, wine, & liquor stores	70	87	(17)	9,167,200	12,010,840	(2,843,640)
4461	Pharmacies & drug stores	223	267	(44)	38,912,100	43,232,492	(4,320,392)
4471	Gasoline stations with convenience stores	100	128	(28)	16,099,400	19,984,110	(3,884,710)
4481	Clothing stores	22	213	(191)	1,167,200	18,079,389	(16,912,189)
4482	Shoe stores	11	222	(211)	1,038,900	22,085,365	(21,046,465)
4483	Jewelry, luggage, & leather goods stores	6	43	(37)	468,700	4,059,947	(3,591,247)
4511	Sporting goods, hobby, & musical instrument stores	69	179	(110)	4,210,600	17,174,801	(12,964,201)
4512	Book, periodical, & music stores	3	137	(134)	138,000	9,957,283	(9,819,283)
4521	Department stores	326	924	(598)	58,119,500	141,798,044	(83,678,544)
4529	Other general merchandise stores	29	123	(94)	2,022,000	14,998,920	(12,976,920)
4531	Florists	40	44	(4)	1,743,900	2,320,610	(576,710)
4532	Office supplies, stationery, & gift stores	46	235	(189)	2,175,400	15,362,056	(13,186,656)
4533	Used merchandise stores	73	79	(6)	3,514,000	3,506,940	7,060
4539	Other miscellaneous store retailers	59	175	(116)	6,771,800	25,975,227	(19,203,427)
4541	Electronic shopping & mail-order houses	4	37	(33)	223,800	5,502,810	(5,279,010)
4542	Vending machine operators	13	17	(4)	805,000	1,339,840	(534,840)
4543	Direct selling establishments	63	64	(1)	5,569,000	7,888,890	(2,319,890)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

CHASE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$114,588,000
Population - <i>Bureau of Economic Analysis</i>	2,821
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$16,235,717
Retail Taxable Sales Per Capita	\$5,755
Retail Taxable Personal Income Per Capita	\$20,310
Captured Per Capita Taxable Personal Income	28.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	56.4%
County Pull Factor	0.43

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	5	12	(7)	7,974,300	3,347,757	4,626,543
4412	Other motor vehicle dealers	-	1	(1)	-	195,580	(195,580)
4413	Automotive parts, accessories, & tire stores	-	9	(9)	-	1,009,200	(1,009,200)
4421	Furniture stores	10	1	9	800,000	185,110	614,890
4422	Home furnishings stores	-	2	(2)	-	193,840	(193,840)
4431	Appliance, television, & other electronics stores	-	4	(4)	-	294,129	(294,129)
4441	Building material & suppliers dealers	2	13	(11)	340,000	1,506,020	(1,166,020)
4442	Lawn & garden equipment & supplies stores	-	4	(4)	-	656,550	(656,550)
4451	Grocery stores	15	39	(24)	1,625,000	3,913,290	(2,288,290)
4452	Specialty food stores	-	4	(4)	-	262,580	(262,580)
4453	Beer, wine, & liquor stores	7	4	3	966,700	535,300	431,400
4461	Pharmacies & drug stores	-	10	(10)	-	1,414,921	(1,414,921)
4471	Gasoline stations with convenience stores	5	25	(20)	875,000	5,712,363	(4,837,363)
4481	Clothing stores	24	3	21	1,565,100	162,510	1,402,590
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	53,600	(53,600)
4511	Sporting goods, hobby, & musical instrument stores	-	3	(3)	-	177,560	(177,560)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	206,150	(206,150)
4529	Other general merchandise stores	1	8	(7)	62,500	575,570	(513,070)
4531	Florists	2	2	(0)	100,000	99,900	100
4532	Office supplies, stationery, & gift stores	3	5	(2)	66,000	212,590	(146,590)
4533	Used merchandise stores	1	3	(2)	40,000	124,180	(84,180)
4539	Other miscellaneous store retailers	6	9	(3)	380,000	2,313,757	(1,933,757)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	20,690	(20,690)
4542	Vending machine operators	-	0	(0)	-	12,500	(12,500)
4543	Direct selling establishments	-	4	(4)	-	464,608	(464,608)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

CHAUTAUQUA	
Personal Income - <i>Bureau of Economic Analysis</i>	\$119,203,000
Population - <i>Bureau of Economic Analysis</i>	3,756
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$21,959,396
Retail Taxable Sales Per Capita	\$5,846
Retail Taxable Personal Income Per Capita	\$15,868
Captured Per Capita Taxable Personal Income	36.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	41.8%
County Pull Factor	0.44

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	-	7	(7)	-	1,445,960	(1,445,960)
4412	Other motor vehicle dealers	1	2	(1)	100,000	400,220	(300,220)
4413	Automotive parts, accessories, & tire stores	-	5	(5)	-	590,010	(590,010)
4421	Furniture stores	2	0	2	70,300	38,600	31,700
4422	Home furnishings stores	2	1	1	150,000	134,861	15,139
4431	Appliance, television, & other electronics stores	2	5	(3)	240,000	334,850	(94,850)
4441	Building material & suppliers dealers	9	10	(1)	1,257,000	1,151,865	105,135
4442	Lawn & garden equipment & supplies stores	-	4	(4)	-	527,500	(527,500)
4451	Grocery stores	24	46	(22)	2,896,000	4,522,430	(1,626,430)
4452	Specialty food stores	10	1	9	327,100	85,590	241,510
4453	Beer, wine, & liquor stores	3	5	(2)	450,000	759,250	(309,250)
4461	Pharmacies & drug stores	3	9	(6)	342,800	1,372,410	(1,029,610)
4471	Gasoline stations with convenience stores	26	14	12	4,574,100	3,801,441	772,659
4481	Clothing stores	-	2	(2)	-	61,200	(61,200)
4482	Shoe stores	-	0	(0)	-	32,330	(32,330)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	45,220	(45,220)
4511	Sporting goods, hobby, & musical instrument stores	6	6	(0)	328,300	459,300	(131,000)
4512	Book, periodical, & music stores	-	1	(1)	-	58,050	(58,050)
4521	Department stores	8	0	8	730,000	22,500	707,500
4529	Other general merchandise stores	-	6	(6)	-	435,630	(435,630)
4531	Florists	-	3	(3)	-	142,360	(142,360)
4532	Office supplies, stationery, & gift stores	8	4	4	285,700	144,140	141,560
4533	Used merchandise stores	1	5	(4)	36,000	202,280	(166,280)
4539	Other miscellaneous store retailers	7	10	(3)	400,000	1,130,820	(730,820)
4541	Electronic shopping & mail-order houses	-	-	-	-	-	-
4542	Vending machine operators	-	0	(0)	-	6,000	(6,000)
4543	Direct selling establishments	3	1	2	198,000	109,770	88,230

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

CHEROKEE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$666,458,000
Population - <i>Bureau of Economic Analysis</i>	21,178
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$111,767,501
Retail Taxable Sales Per Capita	\$5,278
Retail Taxable Personal Income Per Capita	\$15,735
Captured Per Capita Taxable Personal Income	33.5%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	66.9%
County Pull Factor	0.39

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	82	97	(15)	30,184,400	29,154,067	1,030,333
4412	Other motor vehicle dealers	20	18	2	128,667,200	3,459,770	125,207,430
4413	Automotive parts, accessories, & tire stores	19	41	(22)	1,850,000	4,961,103	(3,111,103)
4421	Furniture stores	6	22	(16)	501,000	3,890,371	(3,389,371)
4422	Home furnishings stores	2	13	(11)	185,100	1,551,869	(1,366,769)
4431	Appliance, television, & other electronics stores	32	27	5	3,500,500	2,813,310	687,190
4441	Building material & suppliers dealers	77	66	11	17,170,000	10,398,773	6,771,227
4442	Lawn & garden equipment & supplies stores	8	13	(5)	4,023,100	1,584,740	2,438,360
4451	Grocery stores	264	252	12	28,763,799	26,587,499	2,176,300
4452	Specialty food stores	4	9	(5)	150,000	548,570	(398,570)
4453	Beer, wine, & liquor stores	17	23	(6)	3,075,000	3,102,320	(27,320)
4461	Pharmacies & drug stores	32	66	(34)	4,551,682	10,103,027	(5,551,345)
4471	Gasoline stations with convenience stores	24	38	(14)	3,646,300	10,246,538	(6,600,238)
4481	Clothing stores	16	32	(16)	1,153,130	2,206,242	(1,053,112)
4482	Shoe stores	-	6	(6)	-	517,580	(517,580)
4483	Jewelry, luggage, & leather goods stores	3	9	(6)	100,000	731,347	(631,347)
4511	Sporting goods, hobby, & musical instrument stores	15	27	(12)	763,600	1,896,443	(1,132,843)
4512	Book, periodical, & music stores	4	11	(7)	192,000	708,910	(516,910)
4521	Department stores	150	233	(83)	27,060,000	36,882,596	(9,822,596)
4529	Other general merchandise stores	59	22	37	4,805,000	2,122,870	2,682,130
4531	Florists	6	13	(7)	242,500	721,500	(479,000)
4532	Office supplies, stationery, & gift stores	17	25	(8)	701,000	1,300,020	(599,020)
4533	Used merchandise stores	23	25	(2)	1,057,500	1,074,060	(16,560)
4539	Other miscellaneous store retailers	35	51	(16)	3,408,600	6,373,125	(2,964,525)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	354,178	(354,178)
4542	Vending machine operators	-	4	(4)	-	533,800	(533,800)
4543	Direct selling establishments	10	5	5	90,377,800	8,876,880	81,500,920

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

CHEYENNE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$100,799,000
Population - <i>Bureau of Economic Analysis</i>	2,728
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$25,118,732
Retail Taxable Sales Per Capita	\$9,208
Retail Taxable Personal Income Per Capita	\$18,475
Captured Per Capita Taxable Personal Income	49.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	52.4%
County Pull Factor	0.69

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	9	11	(2)	4,200,000	3,671,637	528,363
4412	Other motor vehicle dealers	2	1	1	200,000	175,580	24,420
4413	Automotive parts, accessories, & tire stores	6	9	(3)	540,000	955,200	(415,200)
4421	Furniture stores	1	2	(1)	75,000	257,610	(182,610)
4422	Home furnishings stores	4	1	3	948,400	76,500	871,900
4431	Appliance, television, & other electronics stores	7	4	3	490,400	280,407	209,993
4441	Building material & suppliers dealers	27	10	17	3,649,200	1,156,260	2,492,940
4442	Lawn & garden equipment & supplies stores	-	4	(4)	-	668,550	(668,550)
4451	Grocery stores	16	42	(26)	1,766,700	3,953,100	(2,186,400)
4452	Specialty food stores	5	3	2	160,000	196,580	(36,580)
4453	Beer, wine, & liquor stores	4	5	(1)	600,000	661,970	(61,970)
4461	Pharmacies & drug stores	7	10	(3)	664,300	1,412,201	(747,901)
4471	Gasoline stations with convenience stores	1	23	(22)	133,300	5,401,533	(5,268,233)
4481	Clothing stores	1	5	(4)	80,000	299,020	(219,020)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	4	1	3	168,200	29,530	138,670
4511	Sporting goods, hobby, & musical instrument stores	1	3	(2)	36,000	162,560	(126,560)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	206,150	(206,150)
4529	Other general merchandise stores	6	7	(1)	446,000	507,490	(61,490)
4531	Florists	2	3	(1)	95,000	110,400	(15,400)
4532	Office supplies, stationery, & gift stores	9	3	6	410,000	149,080	260,920
4533	Used merchandise stores	8	2	6	403,300	86,850	316,450
4539	Other miscellaneous store retailers	28	5	23	10,011,574	603,680	9,407,894
4541	Electronic shopping & mail-order houses	-	1	(1)	-	94,890	(94,890)
4542	Vending machine operators	-	0	(0)	-	12,500	(12,500)
4543	Direct selling establishments	8	2	6	840,000	146,798	693,202

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

CLARK	
Personal Income - Bureau of Economic Analysis	\$73,181,000
Population - Bureau of Economic Analysis	2,079
Retail Taxable Sales - Kansas Department of Revenue	\$17,990,292
Retail Taxable Sales Per Capita	\$8,653
Retail Taxable Personal Income Per Capita	\$17,600
Captured Per Capita Taxable Personal Income	49.2%
Peer Group - Captured Per Capita Taxable Personal Income	48.7%
County Pull Factor	0.64

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	1	5	(4)	130,000	1,165,250	(1,035,250)
4412	Other motor vehicle dealers	-	1	(1)	-	110,000	(110,000)
4413	Automotive parts, accessories, & tire stores	3	5	(2)	300,000	512,010	(212,010)
4421	Furniture stores	1	2	(1)	130,000	131,672	(1,672)
4422	Home furnishings stores	2	0	2	100,000	8,000	92,000
4431	Appliance, television, & other electronics stores	2	2	(0)	175,000	170,628	4,372
4441	Building material & suppliers dealers	10	8	2	2,178,600	1,035,424	1,143,176
4442	Lawn & garden equipment & supplies stores	-	3	(3)	-	268,500	(268,500)
4451	Grocery stores	41	37	5	5,876,100	4,512,458	1,363,642
4452	Specialty food stores	-	2	(2)	-	183,270	(183,270)
4453	Beer, wine, & liquor stores	4	4	0	570,800	508,560	62,240
4461	Pharmacies & drug stores	10	4	6	1,688,466	760,790	927,676
4471	Gasoline stations with convenience stores	7	9	(2)	359,400	1,599,670	(1,240,270)
4481	Clothing stores	2	1	1	198,700	20,330	178,370
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	0	(0)	-	3,900	(3,900)
4511	Sporting goods, hobby, & musical instrument stores	2	2	(0)	69,300	127,280	(57,980)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	0	(0)	-	5,550	(5,550)
4529	Other general merchandise stores	-	7	(7)	-	635,570	(635,570)
4531	Florists	6	2	4	333,600	83,750	249,850
4532	Office supplies, stationery, & gift stores	4	3	2	147,100	127,830	19,270
4533	Used merchandise stores	2	4	(2)	72,000	214,090	(142,090)
4539	Other miscellaneous store retailers	1	5	(4)	112,500	575,190	(462,690)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	129,500	(129,500)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	108,620	(108,620)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

CLAY	
Personal Income - Bureau of Economic Analysis	\$350,620,000
Population - Bureau of Economic Analysis	8,796
Retail Taxable Sales - Kansas Department of Revenue	\$78,849,948
Retail Taxable Sales Per Capita	\$8,964
Retail Taxable Personal Income Per Capita	\$19,931
Captured Per Capita Taxable Personal Income	45.0%
Peer Group - Captured Per Capita Taxable Personal Income	61.4%
County Pull Factor	0.67

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	23	36	(13)	4,954,300	11,732,315	(6,778,015)
4412	Other motor vehicle dealers	-	5	(5)	-	808,730	(808,730)
4413	Automotive parts, accessories, & tire stores	11	18	(7)	1,127,000	2,346,940	(1,219,940)
4421	Furniture stores	10	8	2	1,200,000	910,194	289,806
4422	Home furnishings stores	3	5	(2)	375,000	584,490	(209,490)
4431	Appliance, television, & other electronics stores	10	13	(3)	550,000	1,194,790	(644,790)
4441	Building material & suppliers dealers	22	23	(1)	2,346,100	3,512,840	(1,166,740)
4442	Lawn & garden equipment & supplies stores	37	8	29	7,278,000	1,074,684	6,203,316
4451	Grocery stores	156	146	11	16,660,755	14,622,950	2,037,805
4452	Specialty food stores	2	9	(7)	100,000	894,940	(794,940)
4453	Beer, wine, & liquor stores	6	10	(4)	775,000	1,346,610	(571,610)
4461	Pharmacies & drug stores	47	26	21	7,262,700	4,092,628	3,170,072
4471	Gasoline stations with convenience stores	18	28	(10)	2,955,600	4,083,750	(1,128,150)
4481	Clothing stores	12	9	3	838,044	585,120	252,924
4482	Shoe stores	2	2	0	172,500	105,118	67,382
4483	Jewelry, luggage, & leather goods stores	3	4	(1)	278,000	190,280	87,720
4511	Sporting goods, hobby, & musical instrument stores	9	10	(1)	477,600	597,580	(119,980)
4512	Book, periodical, & music stores	-	2	(2)	-	76,300	(76,300)
4521	Department stores	10	65	(55)	1,105,500	10,925,040	(9,819,540)
4529	Other general merchandise stores	31	9	22	3,869,700	754,360	3,115,340
4531	Florists	5	8	(3)	175,000	356,020	(181,020)
4532	Office supplies, stationery, & gift stores	4	15	(11)	54,200	614,200	(560,000)
4533	Used merchandise stores	7	10	(3)	134,000	426,920	(292,920)
4539	Other miscellaneous store retailers	22	18	4	2,212,700	1,860,435	352,265
4541	Electronic shopping & mail-order houses	1	1	0	20,000	29,090	(9,090)
4542	Vending machine operators	-	2	(2)	-	366,053	(366,053)
4543	Direct selling establishments	11	11	(0)	1,318,090	1,055,260	262,830

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

CLOUD	
Personal Income - Bureau of Economic Analysis	\$300,161,000
Population - Bureau of Economic Analysis	9,302
Retail Taxable Sales - Kansas Department of Revenue	\$127,630,458
Retail Taxable Sales Per Capita	\$13,721
Retail Taxable Personal Income Per Capita	\$16,134
Captured Per Capita Taxable Personal Income	85.0%
Peer Group - Captured Per Capita Taxable Personal Income	51.4%
County Pull Factor	1.02

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	51	34	17	16,123,900	11,413,435	4,710,465
4412	Other motor vehicle dealers	-	5	(5)	-	864,400	(864,400)
4413	Automotive parts, accessories, & tire stores	40	15	25	4,330,000	1,931,370	2,398,630
4421	Furniture stores	5	9	(4)	600,000	986,204	(386,204)
4422	Home furnishings stores	13	6	7	1,558,000	792,720	765,280
4431	Appliance, television, & other electronics stores	15	13	2	1,338,200	992,813	345,388
4441	Building material & suppliers dealers	35	33	2	6,400,600	4,283,952	2,116,648
4442	Lawn & garden equipment & supplies stores	6	10	(4)	542,500	1,782,614	(1,240,114)
4451	Grocery stores	102	152	(50)	12,641,900	17,046,329	(4,404,429)
4452	Specialty food stores	18	7	11	1,650,000	551,400	1,098,600
4453	Beer, wine, & liquor stores	24	9	15	3,250,000	1,155,150	2,094,850
4461	Pharmacies & drug stores	84	24	60	11,770,071	3,886,551	7,883,520
4471	Gasoline stations with convenience stores	17	31	(14)	3,119,600	4,397,600	(1,278,000)
4481	Clothing stores	13	8	5	672,000	498,204	173,796
4482	Shoe stores	3	1	2	271,900	60,968	210,932
4483	Jewelry, luggage, & leather goods stores	6	2	4	391,000	113,230	277,770
4511	Sporting goods, hobby, & musical instrument stores	18	10	9	1,452,500	581,360	871,140
4512	Book, periodical, & music stores	-	2	(2)	-	76,300	(76,300)
4521	Department stores	228	32	197	38,746,500	4,774,940	33,971,560
4529	Other general merchandise stores	6	13	(7)	459,200	1,231,260	(772,060)
4531	Florists	6	7	(1)	285,000	335,940	(50,940)
4532	Office supplies, stationery, & gift stores	17	14	3	678,800	581,030	97,770
4533	Used merchandise stores	5	10	(5)	188,000	406,720	(218,720)
4539	Other miscellaneous store retailers	18	21	(3)	1,340,000	2,533,595	(1,193,595)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	26,090	(26,090)
4542	Vending machine operators	-	2	(2)	-	366,053	(366,053)
4543	Direct selling establishments	5	13	(8)	679,600	1,174,109	(494,509)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

COFFEY	
Personal Income - Bureau of Economic Analysis	\$334,205,000
Population - Bureau of Economic Analysis	8,442
Retail Taxable Sales - Kansas Department of Revenue	\$71,492,966
Retail Taxable Sales Per Capita	\$8,469
Retail Taxable Personal Income Per Capita	\$19,794
Captured Per Capita Taxable Personal Income	42.8%
Peer Group - Captured Per Capita Taxable Personal Income	64.3%
County Pull Factor	0.63

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	29	36	(7)	9,355,300	11,145,285	(1,789,985)
4412	Other motor vehicle dealers	9	3	6	1,531,600	628,320	903,280
4413	Automotive parts, accessories, & tire stores	3	20	(17)	393,200	2,486,080	(2,092,880)
4421	Furniture stores	-	9	(9)	-	1,028,194	(1,028,194)
4422	Home furnishings stores	3	4	(1)	375,000	523,350	(148,350)
4431	Appliance, television, & other electronics stores	11	12	(1)	446,700	1,124,330	(677,630)
4441	Building material & suppliers dealers	25	26	(1)	3,397,000	21,874,657	(18,477,657)
4442	Lawn & garden equipment & supplies stores	1	12	(11)	100,000	1,781,234	(1,681,234)
4451	Grocery stores	120	144	(24)	15,559,700	14,847,106	712,595
4452	Specialty food stores	10	9	2	1,000,000	837,440	162,560
4453	Beer, wine, & liquor stores	11	10	1	1,550,000	1,302,690	247,310
4461	Pharmacies & drug stores	34	27	7	4,080,208	4,096,727	(16,519)
4471	Gasoline stations with convenience stores	127	16	111	18,043,000	2,533,760	15,509,240
4481	Clothing stores	-	11	(11)	-	752,326	(752,326)
4482	Shoe stores	-	2	(2)	-	122,368	(122,368)
4483	Jewelry, luggage, & leather goods stores	-	4	(4)	-	200,940	(200,940)
4511	Sporting goods, hobby, & musical instrument stores	14	10	4	670,500	577,810	92,690
4512	Book, periodical, & music stores	-	1	(1)	-	54,100	(54,100)
4521	Department stores	-	66	(66)	-	11,035,590	(11,035,590)
4529	Other general merchandise stores	20	10	10	2,245,000	877,290	1,367,710
4531	Florists	12	7	5	494,000	311,370	182,630
4532	Office supplies, stationery, & gift stores	10	14	(4)	533,900	562,490	(28,590)
4533	Used merchandise stores	3	9	(6)	120,000	364,260	(244,260)
4539	Other miscellaneous store retailers	19	19	0	1,467,933	1,892,022	(424,089)
4541	Electronic shopping & mail-order houses	2	1	1	100,000	23,590	76,410
4542	Vending machine operators	2	1	1	120,000	344,053	(224,053)
4543	Direct selling establishments	11	11	0	1,358,000	986,269	371,731

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

COMANCHE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$64,001,000
Population - <i>Bureau of Economic Analysis</i>	1,898
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$22,285,084
Retail Taxable Sales Per Capita	\$11,741
Retail Taxable Personal Income Per Capita	\$16,860
Captured Per Capita Taxable Personal Income	69.6%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	49.0%
County Pull Factor	0.87

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	1	5	(4)	130,000	1,299,113	(1,169,113)
4412	Other motor vehicle dealers	-	1	(1)	-	125,000	(125,000)
4413	Automotive parts, accessories, & tire stores	4	6	(2)	444,400	621,963	(177,563)
4421	Furniture stores	4	1	3	150,000	107,488	42,513
4422	Home furnishings stores	-	1	(1)	-	22,500	(22,500)
4431	Appliance, television, & other electronics stores	2	2	0	150,000	159,038	(9,038)
4441	Building material & suppliers dealers	4	9	(5)	460,000	1,076,230	(616,230)
4442	Lawn & garden equipment & supplies stores	-	2	(2)	-	156,563	(156,563)
4451	Grocery stores	26	22	4	3,048,600	3,179,760	(131,160)
4452	Specialty food stores	-	3	(3)	-	229,088	(229,088)
4453	Beer, wine, & liquor stores	3	4	(1)	450,000	500,800	(50,800)
4461	Pharmacies & drug stores	8	4	4	1,815,000	547,883	1,267,117
4471	Gasoline stations with convenience stores	5	9	(4)	790,000	1,331,800	(541,800)
4481	Clothing stores	-	1	(1)	-	50,250	(50,250)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	-	-	-	-	-
4511	Sporting goods, hobby, & musical instrument stores	4	1	3	166,800	51,788	115,013
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	0	(0)	-	6,938	(6,938)
4529	Other general merchandise stores	6	6	0	446,000	592,750	(146,750)
4531	Florists	3	3	0	100,000	111,388	(11,388)
4532	Office supplies, stationery, & gift stores	1	3	(2)	9,000	126,500	(117,500)
4533	Used merchandise stores	1	6	(5)	40,000	266,613	(226,613)
4539	Other miscellaneous store retailers	1	5	(4)	109,000	555,750	(446,750)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	69,125	(69,125)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	2	1	1	140,000	73,275	66,725

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

COWLEY	
Personal Income - Bureau of Economic Analysis	\$1,114,678,000
Population - Bureau of Economic Analysis	33,988
Retail Taxable Sales - Kansas Department of Revenue	\$332,485,013
Retail Taxable Sales Per Capita	\$9,782
Retail Taxable Personal Income Per Capita	\$16,398
Captured Per Capita Taxable Personal Income	59.7%
Peer Group - Captured Per Capita Taxable Personal Income	75.4%
County Pull Factor	0.73

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	154	172	(18)	39,957,125	66,727,716	(26,770,591)
4412	Other motor vehicle dealers	6	24	(18)	817,500	5,562,172	(4,744,672)
4413	Automotive parts, accessories, & tire stores	26	70	(44)	3,031,000	9,117,018	(6,086,018)
4421	Furniture stores	14	30	(16)	1,441,100	4,031,751	(2,590,651)
4422	Home furnishings stores	21	30	(9)	2,396,900	3,887,609	(1,490,709)
4431	Appliance, television, & other electronics stores	108	72	36	11,232,309	8,216,658	3,015,652
4441	Building material & suppliers dealers	64	158	(94)	8,245,100	23,935,908	(15,690,808)
4442	Lawn & garden equipment & supplies stores	10	19	(9)	990,800	2,617,310	(1,626,510)
4451	Grocery stores	325	322	3	40,927,800	41,116,674	(188,874)
4452	Specialty food stores	78	30	48	2,919,500	1,445,180	1,474,320
4453	Beer, wine, & liquor stores	56	38	18	7,492,800	4,964,480	2,528,320
4461	Pharmacies & drug stores	208	115	93	33,111,600	20,107,940	13,003,660
4471	Gasoline stations with convenience stores	85	88	(3)	13,006,800	13,396,403	(389,603)
4481	Clothing stores	32	75	(43)	2,672,500	5,815,731	(3,143,231)
4482	Shoe stores	6	17	(11)	160,000	1,501,280	(1,341,280)
4483	Jewelry, luggage, & leather goods stores	11	14	(3)	785,500	1,120,236	(334,736)
4511	Sporting goods, hobby, & musical instrument stores	54	52	2	3,763,208	3,458,800	304,408
4512	Book, periodical, & music stores	29	30	(1)	3,281,200	2,096,370	1,184,830
4521	Department stores	348	529	(181)	61,301,800	83,212,500	(21,910,700)
4529	Other general merchandise stores	24	51	(27)	1,721,300	5,249,160	(3,527,860)
4531	Florists	5	25	(20)	295,000	1,244,779	(949,779)
4532	Office supplies, stationery, & gift stores	69	56	13	1,452,500	4,124,705	(2,672,205)
4533	Used merchandise stores	51	29	22	2,407,000	1,387,590	1,019,410
4539	Other miscellaneous store retailers	71	77	(6)	11,111,900	11,167,535	(55,635)
4541	Electronic shopping & mail-order houses	-	77	(77)	-	10,918,360	(10,918,360)
4542	Vending machine operators	19	7	13	2,432,300	489,970	1,942,330
4543	Direct selling establishments	24	38	(14)	4,287,200	5,110,632	(823,432)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

CRAWFORD	
Personal Income - <i>Bureau of Economic Analysis</i>	\$1,097,950,000
Population - <i>Bureau of Economic Analysis</i>	38,871
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$398,437,697
Retail Taxable Sales Per Capita	\$10,250
Retail Taxable Personal Income Per Capita	\$14,123
Captured Per Capita Taxable Personal Income	72.6%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	76.5%
County Pull Factor	0.76

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	136	245	(109)	46,541,800	84,657,283	(38,115,483)
4412	Other motor vehicle dealers	14	32	(18)	2,319,200	6,684,252	(4,365,052)
4413	Automotive parts, accessories, & tire stores	65	73	(8)	7,517,500	9,710,519	(2,193,019)
4421	Furniture stores	32	36	(4)	4,646,000	4,626,785	19,215
4422	Home furnishings stores	50	43	8	11,134,400	5,236,019	5,898,381
4431	Appliance, television, & other electronics stores	80	92	(12)	7,470,700	10,610,578	(3,139,878)
4441	Building material & suppliers dealers	239	211	29	47,799,900	33,492,840	14,307,061
4442	Lawn & garden equipment & supplies stores	21	19	2	5,303,500	1,912,980	3,390,520
4451	Grocery stores	216	333	(117)	22,488,547	38,735,209	(16,246,662)
4452	Specialty food stores	6	53	(47)	400,000	3,026,440	(2,626,440)
4453	Beer, wine, & liquor stores	40	51	(11)	5,344,100	6,755,060	(1,410,960)
4461	Pharmacies & drug stores	104	181	(77)	19,279,000	29,313,770	(10,034,770)
4471	Gasoline stations with convenience stores	43	104	(61)	6,933,300	15,872,743	(8,939,443)
4481	Clothing stores	106	109	(3)	9,499,700	8,959,413	540,287
4482	Shoe stores	7	28	(21)	578,800	2,569,320	(1,990,520)
4483	Jewelry, luggage, & leather goods stores	11	23	(12)	975,000	2,074,721	(1,099,721)
4511	Sporting goods, hobby, & musical instrument stores	36	89	(53)	2,064,600	6,608,347	(4,543,747)
4512	Book, periodical, & music stores	50	63	(13)	4,860,901	5,263,420	(402,519)
4521	Department stores	490	737	(247)	81,701,800	114,510,700	(32,808,900)
4529	Other general merchandise stores	39	45	(6)	2,902,200	4,737,730	(1,835,530)
4531	Florists	29	26	3	1,192,500	1,389,579	(197,079)
4532	Office supplies, stationery, & gift stores	78	188	(110)	5,702,450	11,121,141	(5,418,691)
4533	Used merchandise stores	24	37	(13)	1,291,400	1,727,790	(436,390)
4539	Other miscellaneous store retailers	124	88	36	13,870,900	12,977,954	892,946
4541	Electronic shopping & mail-order houses	13	77	(64)	1,764,300	10,781,220	(9,016,920)
4542	Vending machine operators	6	11	(5)	520,000	868,240	(348,240)
4543	Direct selling establishments	32	54	(22)	3,083,000	6,943,124	(3,860,124)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

DECATUR	
Personal Income - <i>Bureau of Economic Analysis</i>	\$117,742,000
Population - <i>Bureau of Economic Analysis</i>	2,912
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$21,639,626
Retail Taxable Sales Per Capita	\$7,431
Retail Taxable Personal Income Per Capita	\$20,217
Captured Per Capita Taxable Personal Income	36.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	49.0%
County Pull Factor	0.55

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	4	10	(6)	575,000	3,498,347	(2,923,347)
4412	Other motor vehicle dealers	1	1	0	100,000	135,000	(35,000)
4413	Automotive parts, accessories, & tire stores	15	7	8	750,000	643,480	106,520
4421	Furniture stores	-	2	(2)	-	257,500	(257,500)
4422	Home furnishings stores	3	2	2	375,000	196,340	178,660
4431	Appliance, television, & other electronics stores	6	2	4	403,300	189,829	213,471
4441	Building material & suppliers dealers	3	11	(8)	300,000	1,285,995	(985,995)
4442	Lawn & garden equipment & supplies stores	17	3	14	4,526,300	260,920	4,265,380
4451	Grocery stores	57	33	24	6,073,200	3,226,500	2,846,700
4452	Specialty food stores	3	2	1	300,000	163,500	136,500
4453	Beer, wine, & liquor stores	8	4	4	750,000	579,170	170,830
4461	Pharmacies & drug stores	9	8	1	1,270,000	1,024,171	245,829
4471	Gasoline stations with convenience stores	5	25	(20)	500,000	5,898,243	(5,398,243)
4481	Clothing stores	2	5	(3)	130,000	293,020	(163,020)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	1	1	0	40,300	29,570	10,730
4511	Sporting goods, hobby, & musical instrument stores	6	3	3	372,000	204,460	167,540
4512	Book, periodical, & music stores	-	0	(0)	-	9,200	(9,200)
4521	Department stores	-	2	(2)	-	206,150	(206,150)
4529	Other general merchandise stores	6	6	(0)	446,000	453,120	(7,120)
4531	Florists	2	3	(1)	101,000	104,550	(3,550)
4532	Office supplies, stationery, & gift stores	2	5	(3)	83,000	196,790	(113,790)
4533	Used merchandise stores	8	3	5	312,000	120,180	191,820
4539	Other miscellaneous store retailers	9	9	(0)	574,000	2,150,567	(1,576,567)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	20,690	(20,690)
4542	Vending machine operators	-	0	(0)	-	12,500	(12,500)
4543	Direct selling establishments	1	4	(3)	48,000	459,808	(411,808)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

DICKINSON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$655,583,000
Population - <i>Bureau of Economic Analysis</i>	19,203
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$186,364,299
Retail Taxable Sales Per Capita	\$9,705
Retail Taxable Personal Income Per Capita	\$17,070
Captured Per Capita Taxable Personal Income	56.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	62.3%
County Pull Factor	0.72

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	116	77	39	35,522,000	22,009,547	13,512,453
4412	Other motor vehicle dealers	48	14	34	12,033,300	14,916,260	(2,882,960)
4413	Automotive parts, accessories, & tire stores	54	32	22	10,507,326	3,304,430	7,202,896
4421	Furniture stores	15	16	(1)	2,163,400	2,091,578	71,822
4422	Home furnishings stores	12	10	2	991,300	1,155,566	(164,266)
4431	Appliance, television, & other electronics stores	21	25	(4)	1,702,800	2,437,380	(734,580)
4441	Building material & suppliers dealers	45	53	(8)	5,429,700	8,012,368	(2,582,668)
4442	Lawn & garden equipment & supplies stores	35	8	27	7,250,400	1,129,360	6,121,040
4451	Grocery stores	349	217	132	24,184,200	23,396,560	787,640
4452	Specialty food stores	33	10	23	1,369,000	764,850	604,150
4453	Beer, wine, & liquor stores	19	19	(0)	2,387,700	2,601,630	(213,930)
4461	Pharmacies & drug stores	47	47	(0)	5,932,173	6,968,988	(1,036,815)
4471	Gasoline stations with convenience stores	41	30	11	44,611,902	5,292,568	39,319,334
4481	Clothing stores	14	25	(11)	855,500	1,647,126	(791,626)
4482	Shoe stores	-	5	(5)	-	390,450	(390,450)
4483	Jewelry, luggage, & leather goods stores	10	5	5	816,000	409,177	406,823
4511	Sporting goods, hobby, & musical instrument stores	24	19	5	1,720,600	1,397,953	322,647
4512	Book, periodical, & music stores	-	9	(9)	-	621,640	(621,640)
4521	Department stores	367	206	161	36,742,800	35,715,296	1,027,504
4529	Other general merchandise stores	30	22	8	2,133,200	1,930,840	202,360
4531	Florists	14	9	5	848,100	489,360	358,740
4532	Office supplies, stationery, & gift stores	31	27	4	2,145,700	1,585,000	560,700
4533	Used merchandise stores	17	18	(1)	683,800	779,920	(96,120)
4539	Other miscellaneous store retailers	37	38	(1)	4,836,900	3,841,617	995,283
4541	Electronic shopping & mail-order houses	-	1	(1)	-	321,678	(321,678)
4542	Vending machine operators	-	4	(4)	-	359,500	(359,500)
4543	Direct selling establishments	1	5	(4)	300,000	617,730	(317,730)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

DONIPHAN	
Personal Income - Bureau of Economic Analysis	\$248,591,000
Population - Bureau of Economic Analysis	7,770
Retail Taxable Sales - Kansas Department of Revenue	\$36,979,858
Retail Taxable Sales Per Capita	\$4,759
Retail Taxable Personal Income Per Capita	\$15,997
Captured Per Capita Taxable Personal Income	29.8%
Peer Group - Captured Per Capita Taxable Personal Income	63.2%
County Pull Factor	0.35

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	68	33	35	23,080,000	9,990,465	13,089,535
4412	Other motor vehicle dealers	5	4	1	342,500	743,600	(401,100)
4413	Automotive parts, accessories, & tire stores	5	19	(14)	510,000	2,331,280	(1,821,280)
4421	Furniture stores	-	9	(9)	-	1,067,554	(1,067,554)
4422	Home furnishings stores	-	4	(4)	-	512,040	(512,040)
4431	Appliance, television, & other electronics stores	3	12	(9)	250,000	1,109,690	(859,690)
4441	Building material & suppliers dealers	17	24	(7)	2,133,000	21,576,457	(19,443,457)
4442	Lawn & garden equipment & supplies stores	-	11	(11)	-	1,500,664	(1,500,664)
4451	Grocery stores	78	144	(66)	7,388,000	14,986,136	(7,598,136)
4452	Specialty food stores	3	8	(5)	242,000	746,070	(504,070)
4453	Beer, wine, & liquor stores	-	11	(11)	-	1,401,000	(1,401,000)
4461	Pharmacies & drug stores	-	28	(28)	-	3,988,068	(3,988,068)
4471	Gasoline stations with convenience stores	8	27	(19)	1,350,000	4,062,730	(2,712,730)
4481	Clothing stores	4	11	(7)	300,000	772,736	(472,736)
4482	Shoe stores	-	2	(2)	-	140,928	(140,928)
4483	Jewelry, luggage, & leather goods stores	-	3	(3)	-	182,440	(182,440)
4511	Sporting goods, hobby, & musical instrument stores	4	11	(7)	208,300	661,320	(453,020)
4512	Book, periodical, & music stores	-	1	(1)	-	54,100	(54,100)
4521	Department stores	-	65	(65)	-	10,996,700	(10,996,700)
4529	Other general merchandise stores	-	10	(10)	-	964,520	(964,520)
4531	Florists	17	6	12	850,000	240,940	609,060
4532	Office supplies, stationery, & gift stores	13	11	2	828,300	441,360	386,940
4533	Used merchandise stores	1	9	(8)	40,000	359,140	(319,140)
4539	Other miscellaneous store retailers	18	18	0	1,306,300	1,814,293	(507,993)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	33,730	(33,730)
4542	Vending machine operators	9	1	8	3,200,532	45,400	3,155,132
4543	Direct selling establishments	16	12	4	960,000	1,302,129	(342,129)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

DOUGLAS	
Personal Income - <i>Bureau of Economic Analysis</i>	\$3,608,185,000
Population - <i>Bureau of Economic Analysis</i>	114,752
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$1,306,117,602
Retail Taxable Sales Per Capita	\$11,382
Retail Taxable Personal Income Per Capita	\$15,722
Captured Per Capita Taxable Personal Income	72.4%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	70.2%
County Pull Factor	0.85

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	382	1,000	(618)	117,577,913	377,656,473	(260,078,560)
4412	Other motor vehicle dealers	36	196	(160)	3,976,800	38,668,376	(34,691,576)
4413	Automotive parts, accessories, & tire stores	176	304	(128)	20,760,965	36,195,545	(15,434,580)
4421	Furniture stores	54	270	(216)	6,049,073	51,996,510	(45,947,437)
4422	Home furnishings stores	193	210	(17)	20,645,100	35,032,996	(14,387,896)
4431	Appliance, television, & other electronics stores	243	642	(399)	24,306,700	80,444,375	(56,137,675)
4441	Building material & suppliers dealers	350	897	(547)	47,989,264	154,872,979	(106,883,715)
4442	Lawn & garden equipment & supplies stores	58	79	(21)	4,497,274	9,509,635	(5,012,361)
4451	Grocery stores	1,515	1,473	42	169,245,700	167,965,668	1,280,032
4452	Specialty food stores	133	159	(26)	7,187,200	8,798,944	(1,611,744)
4453	Beer, wine, & liquor stores	164	193	(29)	20,897,000	27,352,622	(6,455,622)
4461	Pharmacies & drug stores	435	790	(355)	73,508,501	122,133,115	(48,624,614)
4471	Gasoline stations with convenience stores	85	269	(184)	14,889,200	44,684,167	(29,794,967)
4481	Clothing stores	289	796	(507)	22,207,400	75,434,329	(53,226,929)
4482	Shoe stores	98	319	(221)	9,228,900	32,069,750	(22,840,850)
4483	Jewelry, luggage, & leather goods stores	64	115	(51)	5,807,913	12,157,868	(6,349,955)
4511	Sporting goods, hobby, & musical instrument stores	261	461	(200)	20,478,400	104,209,220	(83,730,820)
4512	Book, periodical, & music stores	556	217	339	31,474,500	17,266,544	14,207,956
4521	Department stores	725	2,038	(1,313)	109,176,841	306,625,711	(197,448,870)
4529	Other general merchandise stores	55	308	(253)	6,810,000	38,641,989	(31,831,989)
4531	Florists	58	94	(36)	2,624,400	4,810,722	(2,186,322)
4532	Office supplies, stationery, & gift stores	173	465	(292)	12,423,700	35,299,609	(22,875,909)
4533	Used merchandise stores	144	127	17	6,117,900	5,932,622	185,278
4539	Other miscellaneous store retailers	296	426	(130)	68,434,287	49,540,934	18,893,353
4541	Electronic shopping & mail-order houses	40	139	(99)	7,875,000	21,451,734	(13,576,734)
4542	Vending machine operators	6	82	(76)	292,500	12,614,084	(12,321,584)
4543	Direct selling establishments	11	181	(170)	907,500	20,795,433	(19,887,933)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

EDWARDS	
Personal Income - <i>Bureau of Economic Analysis</i>	\$139,989,000
Population - <i>Bureau of Economic Analysis</i>	3,097
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$23,509,936
Retail Taxable Sales Per Capita	\$7,591
Retail Taxable Personal Income Per Capita	\$22,601
Captured Per Capita Taxable Personal Income	33.6%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	46.6%
County Pull Factor	0.57

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	-	5	(5)	-	899,600	(899,600)
4412	Other motor vehicle dealers	-	1	(1)	-	182,250	(182,250)
4413	Automotive parts, accessories, & tire stores	8	6	2	952,800	530,200	422,600
4421	Furniture stores	-	1	(1)	-	147,030	(147,030)
4422	Home furnishings stores	3	1	2	450,000	90,000	360,000
4431	Appliance, television, & other electronics stores	1	2	(1)	97,000	150,070	(53,070)
4441	Building material & suppliers dealers	1	10	(9)	355,448	1,055,370	(699,922)
4442	Lawn & garden equipment & supplies stores	15	4	11	1,200,000	680,550	519,450
4451	Grocery stores	34	37	(3)	3,202,900	3,684,840	(481,940)
4452	Specialty food stores	3	3	-	300,000	208,210	91,790
4453	Beer, wine, & liquor stores	9	3	6	1,250,000	463,000	787,000
4461	Pharmacies & drug stores	8	9	(1)	1,250,000	1,184,501	65,499
4471	Gasoline stations with convenience stores	-	19	(19)	-	3,052,494	(3,052,494)
4481	Clothing stores	-	2	(2)	-	119,590	(119,590)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	26,870	(26,870)
4511	Sporting goods, hobby, & musical instrument stores	7	3	4	444,900	196,830	248,070
4512	Book, periodical, & music stores	-	0	(0)	-	9,200	(9,200)
4521	Department stores	-	1	(1)	-	109,150	(109,150)
4529	Other general merchandise stores	6	6	0	446,000	428,120	17,880
4531	Florists	-	2	(2)	-	99,350	(99,350)
4532	Office supplies, stationery, & gift stores	1	5	(4)	45,700	192,050	(146,350)
4533	Used merchandise stores	7	4	3	272,000	185,530	86,470
4539	Other miscellaneous store retailers	11	8	3	1,062,200	1,403,470	(341,270)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	20,690	(20,690)
4542	Vending machine operators	-	0	(0)	-	18,500	(18,500)
4543	Direct selling establishments	-	3	(3)	-	421,838	(421,838)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

ELK	
Personal Income - <i>Bureau of Economic Analysis</i>	\$87,985,000
Population - <i>Bureau of Economic Analysis</i>	3,010
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$17,135,536
Retail Taxable Sales Per Capita	\$5,693
Retail Taxable Personal Income Per Capita	\$14,615
Captured Per Capita Taxable Personal Income	39.0%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	45.7%
County Pull Factor	0.42

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	3	6	(3)	262,700	1,996,260	(1,733,560)
4412	Other motor vehicle dealers	-	1	(1)	-	192,250	(192,250)
4413	Automotive parts, accessories, & tire stores	3	7	(4)	300,000	649,480	(349,480)
4421	Furniture stores	-	2	(2)	-	227,500	(227,500)
4422	Home furnishings stores	-	2	(2)	-	214,840	(214,840)
4431	Appliance, television, & other electronics stores	-	3	(3)	-	184,810	(184,810)
4441	Building material & suppliers dealers	4	10	(6)	96,300	1,238,505	(1,142,205)
4442	Lawn & garden equipment & supplies stores	-	5	(5)	-	733,050	(733,050)
4451	Grocery stores	16	35	(19)	1,963,000	3,411,870	(1,448,870)
4452	Specialty food stores	2	2	(0)	250,000	188,500	61,500
4453	Beer, wine, & liquor stores	-	5	(5)	-	625,920	(625,920)
4461	Pharmacies & drug stores	3	9	(6)	411,400	1,223,761	(812,361)
4471	Gasoline stations with convenience stores	12	15	(3)	1,733,300	2,383,974	(650,674)
4481	Clothing stores	-	5	(5)	-	284,100	(284,100)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	33,600	(33,600)
4511	Sporting goods, hobby, & musical instrument stores	-	3	(3)	-	193,290	(193,290)
4512	Book, periodical, & music stores	-	0	(0)	-	9,200	(9,200)
4521	Department stores	3	0	3	195,000	16,650	178,350
4529	Other general merchandise stores	-	7	(7)	-	523,570	(523,570)
4531	Florists	2	2	(0)	95,000	91,150	3,850
4532	Office supplies, stationery, & gift stores	6	5	1	290,000	173,520	116,480
4533	Used merchandise stores	-	6	(6)	-	253,460	(253,460)
4539	Other miscellaneous store retailers	2	10	(8)	115,000	2,211,617	(2,096,617)
4541	Electronic shopping & mail-order houses	5	0	5	172,400	3,450	168,950
4542	Vending machine operators	-	0	(0)	-	12,500	(12,500)
4543	Direct selling establishments	5	3	2	425,278	392,960	32,318

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

ELLIS	
Personal Income - Bureau of Economic Analysis	\$1,077,497,000
Population - Bureau of Economic Analysis	27,477
Retail Taxable Sales - Kansas Department of Revenue	\$598,644,468
Retail Taxable Sales Per Capita	\$21,787
Retail Taxable Personal Income Per Capita	\$19,607
Captured Per Capita Taxable Personal Income	111.1%
Peer Group - Captured Per Capita Taxable Personal Income	64.6%
County Pull Factor	1.62

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	197	125	72	61,552,000	41,612,819	19,939,181
4412	Other motor vehicle dealers	17	19	(2)	1,813,200	16,329,130	(14,515,930)
4413	Automotive parts, accessories, & tire stores	65	57	8	7,307,300	6,480,029	827,271
4421	Furniture stores	50	26	24	17,467,530	4,105,470	13,362,060
4422	Home furnishings stores	25	14	11	2,956,300	1,408,122	1,548,179
4431	Appliance, television, & other electronics stores	64	34	30	8,183,600	3,450,640	4,732,960
4441	Building material & suppliers dealers	191	103	88	38,009,652	13,818,360	24,191,293
4442	Lawn & garden equipment & supplies stores	11	12	(1)	936,500	1,563,850	(627,350)
4451	Grocery stores	456	255	201	54,857,100	31,834,265	23,022,835
4452	Specialty food stores	7	11	(4)	504,700	542,750	(38,050)
4453	Beer, wine, & liquor stores	41	26	15	5,783,400	3,604,980	2,178,420
4461	Pharmacies & drug stores	120	87	33	19,213,200	15,576,168	3,637,032
4471	Gasoline stations with convenience stores	65	42	24	9,585,800	7,078,520	2,507,280
4481	Clothing stores	101	36	65	7,256,017	2,491,606	4,764,411
4482	Shoe stores	26	7	19	2,250,700	583,820	1,666,880
4483	Jewelry, luggage, & leather goods stores	30	9	22	2,462,000	642,130	1,819,870
4511	Sporting goods, hobby, & musical instrument stores	74	29	46	5,294,800	1,801,101	3,493,699
4512	Book, periodical, & music stores	29	14	15	1,373,200	872,700	500,500
4521	Department stores	440	362	78	72,854,800	57,279,040	15,575,760
4529	Other general merchandise stores	40	31	10	5,017,400	2,498,910	2,518,490
4531	Florists	28	15	13	1,432,500	711,960	720,540
4532	Office supplies, stationery, & gift stores	29	32	(3)	1,289,800	1,882,257	(592,457)
4533	Used merchandise stores	50	31	19	2,286,400	1,390,310	896,090
4539	Other miscellaneous store retailers	132	49	83	15,271,450	6,287,585	8,983,865
4541	Electronic shopping & mail-order houses	4	1	3	475,000	63,000	412,000
4542	Vending machine operators	7	2	5	2,268,000	193,400	2,074,600
4543	Direct selling establishments	12	10	2	1,066,400	1,048,889	17,512

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

ELLSWORTH	
Personal Income - <i>Bureau of Economic Analysis</i>	\$202,389,000
Population - <i>Bureau of Economic Analysis</i>	6,234
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$48,668,351
Retail Taxable Sales Per Capita	\$7,807
Retail Taxable Personal Income Per Capita	\$16,233
Captured Per Capita Taxable Personal Income	48.1%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	51.7%
County Pull Factor	0.58

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	18	27	(9)	3,960,600	6,164,062	(2,203,462)
4412	Other motor vehicle dealers	4	3	1	400,000	633,011	(233,011)
4413	Automotive parts, accessories, & tire stores	5	12	(7)	500,000	1,303,200	(803,200)
4421	Furniture stores	-	5	(5)	-	507,150	(507,150)
4422	Home furnishings stores	-	4	(4)	-	414,830	(414,830)
4431	Appliance, television, & other electronics stores	21	10	11	2,110,400	987,892	1,122,508
4441	Building material & suppliers dealers	27	23	4	4,161,400	2,360,660	1,800,740
4442	Lawn & garden equipment & supplies stores	1	4	(3)	75,000	632,020	(557,020)
4451	Grocery stores	70	76	(6)	7,168,200	7,917,110	(748,910)
4452	Specialty food stores	-	3	(3)	-	157,190	(157,190)
4453	Beer, wine, & liquor stores	8	9	(1)	677,200	1,140,910	(463,710)
4461	Pharmacies & drug stores	20	20	-	2,475,500	2,950,134	(474,634)
4471	Gasoline stations with convenience stores	9	11	(2)	1,191,700	1,773,400	(581,700)
4481	Clothing stores	4	9	(5)	533,300	646,190	(112,890)
4482	Shoe stores	2	1	1	150,000	85,100	64,900
4483	Jewelry, luggage, & leather goods stores	-	2	(2)	-	138,960	(138,960)
4511	Sporting goods, hobby, & musical instrument stores	5	8	(3)	332,000	507,210	(175,210)
4512	Book, periodical, & music stores	7	2	6	412,500	47,400	365,100
4521	Department stores	7	32	(25)	700,000	4,840,740	(4,140,740)
4529	Other general merchandise stores	6	8	(2)	461,500	587,430	(125,930)
4531	Florists	2	5	(3)	52,500	233,510	(181,010)
4532	Office supplies, stationery, & gift stores	15	7	9	701,400	417,365	284,035
4533	Used merchandise stores	7	12	(5)	280,000	495,810	(215,810)
4539	Other miscellaneous store retailers	4	15	(11)	260,000	2,963,737	(2,703,737)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	112,840	(112,840)
4542	Vending machine operators	-	1	(1)	-	111,400	(111,400)
4543	Direct selling establishments	-	5	(5)	-	758,500	(758,500)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

FINNEY	
Personal Income - <i>Bureau of Economic Analysis</i>	\$1,088,104,000
Population - <i>Bureau of Economic Analysis</i>	40,925
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$629,398,070
Retail Taxable Sales Per Capita	\$15,379
Retail Taxable Personal Income Per Capita	\$13,294
Captured Per Capita Taxable Personal Income	115.7%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	67.5%
County Pull Factor	1.15

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	159	240	(81)	59,247,200	86,523,792	(27,276,592)
4412	Other motor vehicle dealers	13	31	(18)	3,732,100	6,029,962	(2,297,862)
4413	Automotive parts, accessories, & tire stores	76	66	10	8,141,200	8,840,309	(699,109)
4421	Furniture stores	25	36	(11)	3,809,600	4,542,786	(733,186)
4422	Home furnishings stores	62	42	20	6,786,889	5,788,930	997,959
4431	Appliance, television, & other electronics stores	118	90	28	17,722,000	9,815,338	7,906,662
4441	Building material & suppliers dealers	227	222	5	29,633,400	36,479,415	(6,846,015)
4442	Lawn & garden equipment & supplies stores	10	20	(10)	982,500	2,326,500	(1,344,000)
4451	Grocery stores	234	365	(131)	27,593,500	41,697,347	(14,103,847)
4452	Specialty food stores	25	53	(28)	2,050,000	2,846,180	(796,180)
4453	Beer, wine, & liquor stores	50	53	(3)	7,004,500	6,907,110	97,390
4461	Pharmacies & drug stores	112	168	(56)	21,941,600	26,111,260	(4,169,660)
4471	Gasoline stations with convenience stores	83	105	(22)	11,570,800	16,303,213	(4,732,413)
4481	Clothing stores	112	106	7	9,307,300	8,796,282	511,018
4482	Shoe stores	33	25	8	2,770,000	2,326,810	443,190
4483	Jewelry, luggage, & leather goods stores	11	24	(13)	1,006,500	2,066,621	(1,060,121)
4511	Sporting goods, hobby, & musical instrument stores	54	88	(34)	3,915,300	6,574,127	(2,658,827)
4512	Book, periodical, & music stores	27	63	(36)	1,953,700	5,426,120	(3,472,420)
4521	Department stores	653	645	8	110,456,800	102,312,510	8,144,290
4529	Other general merchandise stores	45	80	(35)	3,577,200	9,964,880	(6,387,680)
4531	Florists	28	29	(1)	2,274,500	1,365,839	908,661
4532	Office supplies, stationery, & gift stores	98	186	(88)	9,346,300	10,800,976	(1,454,676)
4533	Used merchandise stores	12	51	(39)	537,500	2,328,640	(1,791,140)
4539	Other miscellaneous store retailers	119	94	25	15,793,800	12,618,757	3,175,043
4541	Electronic shopping & mail-order houses	1	102	(101)	200,000	14,595,100	(14,395,100)
4542	Vending machine operators	1	12	(11)	30,000	949,820	(919,820)
4543	Direct selling establishments	43	56	(13)	4,298,600	7,035,134	(2,736,534)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

FORD	
Personal Income - Bureau of Economic Analysis	\$995,808,000
Population - Bureau of Economic Analysis	32,710
Retail Taxable Sales - Kansas Department of Revenue	\$432,621,629
Retail Taxable Sales Per Capita	\$13,226
Retail Taxable Personal Income Per Capita	\$15,222
Captured Per Capita Taxable Personal Income	86.9%
Peer Group - Captured Per Capita Taxable Personal Income	72.1%
County Pull Factor	0.99

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	269	142	127	100,253,450	48,469,613	51,783,837
4412	Other motor vehicle dealers	24	21	3	6,175,100	3,900,220	2,274,880
4413	Automotive parts, accessories, & tire stores	97	62	35	12,523,500	7,110,348	5,413,152
4421	Furniture stores	39	32	7	6,186,369	5,646,839	539,530
4422	Home furnishings stores	18	24	(6)	1,681,400	3,191,918	(1,510,518)
4431	Appliance, television, & other electronics stores	31	58	(27)	3,260,700	5,759,691	(2,498,991)
4441	Building material & suppliers dealers	166	134	33	24,862,199	19,539,288	5,322,911
4442	Lawn & garden equipment & supplies stores	7	19	(12)	565,000	2,644,930	(2,079,930)
4451	Grocery stores	125	324	(199)	13,024,061	41,526,367	(28,502,306)
4452	Specialty food stores	16	26	(10)	1,122,500	1,046,450	76,050
4453	Beer, wine, & liquor stores	39	35	4	5,607,500	4,626,010	981,490
4461	Pharmacies & drug stores	273	104	170	51,716,700	17,775,330	33,941,370
4471	Gasoline stations with convenience stores	38	80	(42)	7,410,000	12,137,033	(4,727,033)
4481	Clothing stores	92	55	37	6,414,247	4,192,478	2,221,769
4482	Shoe stores	25	10	15	2,401,500	785,150	1,616,350
4483	Jewelry, luggage, & leather goods stores	16	13	3	1,585,000	966,376	618,624
4511	Sporting goods, hobby, & musical instrument stores	60	39	22	3,493,800	2,442,753	1,051,047
4512	Book, periodical, & music stores	41	25	16	2,506,100	1,793,380	712,720
4521	Department stores	1,107	370	737	139,285,800	62,730,360	76,555,440
4529	Other general merchandise stores	12	35	(23)	949,200	2,867,480	(1,918,280)
4531	Florists	15	21	(6)	588,500	987,449	(398,949)
4532	Office supplies, stationery, & gift stores	64	44	21	2,991,800	2,769,392	222,408
4533	Used merchandise stores	12	34	(22)	683,100	1,568,570	(885,470)
4539	Other miscellaneous store retailers	70	73	(3)	16,836,400	9,574,500	7,261,900
4541	Electronic shopping & mail-order houses	-	77	(77)	-	10,950,360	(10,950,360)
4542	Vending machine operators	3	6	(3)	484,000	705,030	(221,030)
4543	Direct selling establishments	14	17	(3)	1,118,300	2,115,552	(997,252)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

FRANKLIN	
Personal Income - Bureau of Economic Analysis	\$841,764,000
Population - Bureau of Economic Analysis	26,397
Retail Taxable Sales - Kansas Department of Revenue	\$251,261,910
Retail Taxable Sales Per Capita	\$9,519
Retail Taxable Personal Income Per Capita	\$15,944
Captured Per Capita Taxable Personal Income	59.7%
Peer Group - Captured Per Capita Taxable Personal Income	72.4%
County Pull Factor	0.71

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	93	126	(33)	32,329,500	39,990,767	(7,661,267)
4412	Other motor vehicle dealers	12	20	(8)	1,453,800	16,272,600	(14,818,800)
4413	Automotive parts, accessories, & tire stores	38	54	(16)	5,370,000	5,818,709	(448,709)
4421	Furniture stores	6	29	(23)	600,000	5,405,586	(4,805,586)
4422	Home furnishings stores	14	15	(1)	1,590,535	1,551,878	38,657
4431	Appliance, television, & other electronics stores	30	37	(7)	2,654,000	3,981,320	(1,327,320)
4441	Building material & suppliers dealers	28	110	(82)	3,640,700	15,383,614	(11,742,914)
4442	Lawn & garden equipment & supplies stores	16	11	5	1,230,000	1,509,000	(279,000)
4451	Grocery stores	180	300	(120)	19,103,486	37,155,140	(18,051,654)
4452	Specialty food stores	4	10	(6)	310,896	508,880	(197,984)
4453	Beer, wine, & liquor stores	33	26	8	3,417,500	3,540,820	(123,320)
4461	Pharmacies & drug stores	117	65	52	19,728,900	10,952,968	8,775,932
4471	Gasoline stations with convenience stores	30	44	(14)	4,596,600	7,103,068	(2,506,468)
4481	Clothing stores	25	35	(10)	2,453,000	2,375,213	77,787
4482	Shoe stores	2	7	(5)	172,500	551,490	(378,990)
4483	Jewelry, luggage, & leather goods stores	9	9	(0)	538,700	700,210	(161,510)
4511	Sporting goods, hobby, & musical instrument stores	22	29	(7)	1,305,300	1,965,171	(659,871)
4512	Book, periodical, & music stores	12	13	(1)	413,700	830,140	(416,440)
4521	Department stores	316	269	47	55,828,500	45,640,236	10,188,264
4529	Other general merchandise stores	16	34	(18)	1,249,900	2,932,740	(1,682,840)
4531	Florists	18	16	2	964,800	755,490	209,310
4532	Office supplies, stationery, & gift stores	21	30	(9)	1,669,200	1,719,027	(49,827)
4533	Used merchandise stores	54	31	23	2,018,000	1,394,190	623,810
4539	Other miscellaneous store retailers	73	54	19	17,853,500	4,992,410	12,861,090
4541	Electronic shopping & mail-order houses	1	2	(1)	50,000	384,668	(334,668)
4542	Vending machine operators	-	4	(4)	-	571,800	(571,800)
4543	Direct selling establishments	7	9	(2)	575,400	1,034,719	(459,319)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

GEARY	
Personal Income - Bureau of Economic Analysis	\$1,293,150,000
Population - Bureau of Economic Analysis	31,157
Retail Taxable Sales - Kansas Department of Revenue	\$389,080,748
Retail Taxable Sales Per Capita	\$12,488
Retail Taxable Personal Income Per Capita	\$20,752
Captured Per Capita Taxable Personal Income	60.2%
Peer Group - Captured Per Capita Taxable Personal Income	73.5%
County Pull Factor	0.93

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	142	151	(9)	45,593,000	52,514,428	(6,921,428)
4412	Other motor vehicle dealers	29	21	8	6,672,000	3,763,990	2,908,010
4413	Automotive parts, accessories, & tire stores	77	62	16	7,597,888	7,388,159	209,729
4421	Furniture stores	42	29	13	5,096,815	5,351,195	(254,380)
4422	Home furnishings stores	24	20	4	2,349,100	2,170,762	178,339
4431	Appliance, television, & other electronics stores	65	49	16	6,970,700	4,907,021	2,063,679
4441	Building material & suppliers dealers	132	116	16	13,482,000	16,261,388	(2,779,388)
4442	Lawn & garden equipment & supplies stores	-	19	(19)	-	2,294,080	(2,294,080)
4451	Grocery stores	322	301	21	36,336,100	38,856,657	(2,520,557)
4452	Specialty food stores	12	26	(14)	615,000	1,088,290	(473,290)
4453	Beer, wine, & liquor stores	38	35	3	4,671,000	4,527,000	144,000
4461	Pharmacies & drug stores	33	129	(96)	6,860,700	22,305,920	(15,445,220)
4471	Gasoline stations with convenience stores	68	75	(7)	9,815,700	11,662,793	(1,847,093)
4481	Clothing stores	28	54	(26)	1,863,200	3,942,913	(2,079,713)
4482	Shoe stores	6	11	(5)	492,500	935,420	(442,920)
4483	Jewelry, luggage, & leather goods stores	5	14	(9)	398,700	1,041,376	(642,676)
4511	Sporting goods, hobby, & musical instrument stores	28	40	(12)	1,589,800	2,557,223	(967,423)
4512	Book, periodical, & music stores	6	24	(18)	307,000	1,568,570	(1,261,570)
4521	Department stores	407	422	(15)	71,332,400	66,938,370	4,394,030
4529	Other general merchandise stores	75	26	49	6,392,400	2,157,930	4,234,470
4531	Florists	30	18	12	1,810,000	842,529	967,471
4532	Office supplies, stationery, & gift stores	18	42	(24)	1,279,200	2,537,327	(1,258,127)
4533	Used merchandise stores	27	35	(8)	1,201,100	1,589,430	(388,330)
4539	Other miscellaneous store retailers	27	72	(45)	1,662,900	11,490,110	(9,827,210)
4541	Electronic shopping & mail-order houses	1	76	(75)	50,000	10,773,930	(10,723,930)
4542	Vending machine operators	-	6	(6)	-	701,430	(701,430)
4543	Direct selling establishments	15	15	0	1,200,585	1,856,564	(655,979)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

GOVE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$106,809,000
Population - <i>Bureau of Economic Analysis</i>	2,490
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$35,135,358
Retail Taxable Sales Per Capita	\$14,111
Retail Taxable Personal Income Per Capita	\$21,448
Captured Per Capita Taxable Personal Income	65.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	46.9%
County Pull Factor	1.05

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	16	12	5	6,630,800	3,587,877	3,042,923
4412	Other motor vehicle dealers	2	1	2	272,500	53,330	219,170
4413	Automotive parts, accessories, & tire stores	10	6	4	1,872,000	628,420	1,243,580
4421	Furniture stores	-	2	(2)	-	231,782	(231,782)
4422	Home furnishings stores	-	1	(1)	-	126,840	(126,840)
4431	Appliance, television, & other electronics stores	11	3	8	881,700	205,087	676,613
4441	Building material & suppliers dealers	12	12	(0)	1,604,400	1,545,850	58,550
4442	Lawn & garden equipment & supplies stores	5	2	3	405,000	237,000	168,000
4451	Grocery stores	42	44	(2)	4,296,900	5,114,725	(817,825)
4452	Specialty food stores	15	3	12	340,800	261,770	79,030
4453	Beer, wine, & liquor stores	9	4	5	728,000	586,670	141,330
4461	Pharmacies & drug stores	10	7	3	1,676,300	947,910	728,390
4471	Gasoline stations with convenience stores	2	18	(16)	174,000	4,894,168	(4,720,168)
4481	Clothing stores	2	3	(1)	120,000	214,430	(94,430)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	40,720	(40,720)
4511	Sporting goods, hobby, & musical instrument stores	2	3	(1)	60,800	187,880	(127,080)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	170,000	(170,000)
4529	Other general merchandise stores	2	7	(5)	125,000	523,210	(398,210)
4531	Florists	3	3	0	142,500	106,550	35,950
4532	Office supplies, stationery, & gift stores	5	3	2	301,000	126,250	174,750
4533	Used merchandise stores	1	5	(4)	36,000	226,030	(190,030)
4539	Other miscellaneous store retailers	12	6	6	2,691,100	1,345,547	1,345,553
4541	Electronic shopping & mail-order houses	-	1	(1)	-	109,500	(109,500)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	149,120	(149,120)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

GRAHAM	
Personal Income - <i>Bureau of Economic Analysis</i>	\$126,648,000
Population - <i>Bureau of Economic Analysis</i>	2,527
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$40,378,406
Retail Taxable Sales Per Capita	\$15,979
Retail Taxable Personal Income Per Capita	\$25,059
Captured Per Capita Taxable Personal Income	63.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	51.4%
County Pull Factor	1.19

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	19	11	9	3,200,000	3,722,227	(522,227)
4412	Other motor vehicle dealers	2	1	1	233,300	87,250	146,050
4413	Automotive parts, accessories, & tire stores	13	7	6	2,288,000	733,690	1,554,310
4421	Furniture stores	2	3	(1)	76,100	364,172	(288,072)
4422	Home furnishings stores	1	1	0	50,000	128,840	(78,840)
4431	Appliance, television, & other electronics stores	1	4	(3)	85,000	259,757	(174,757)
4441	Building material & suppliers dealers	20	13	7	2,534,600	1,564,940	969,660
4442	Lawn & garden equipment & supplies stores	3	4	(1)	225,000	341,670	(116,670)
4451	Grocery stores	60	44	16	5,875,000	4,569,460	1,305,540
4452	Specialty food stores	5	3	2	750,000	160,850	589,150
4453	Beer, wine, & liquor stores	10	4	7	1,500,000	451,970	1,048,030
4461	Pharmacies & drug stores	17	6	11	2,391,200	856,750	1,534,450
4471	Gasoline stations with convenience stores	12	18	(6)	1,049,000	5,048,338	(3,999,338)
4481	Clothing stores	1	4	(3)	10,000	241,610	(231,610)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	4	1	3	200,000	26,220	173,780
4511	Sporting goods, hobby, & musical instrument stores	4	3	1	118,100	182,150	(64,050)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	170,000	(170,000)
4529	Other general merchandise stores	15	5	10	1,162,000	374,140	787,860
4531	Florists	-	3	(3)	-	124,470	(124,470)
4532	Office supplies, stationery, & gift stores	9	3	6	296,400	140,410	155,990
4533	Used merchandise stores	1	2	(1)	40,000	94,630	(54,630)
4539	Other miscellaneous store retailers	-	7	(7)	-	1,566,377	(1,566,377)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	112,950	(112,950)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	2	(2)	-	183,470	(183,470)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

GRANT	
Personal Income - <i>Bureau of Economic Analysis</i>	\$262,930,000
Population - <i>Bureau of Economic Analysis</i>	7,338
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$108,254,713
Retail Taxable Sales Per Capita	\$14,753
Retail Taxable Personal Income Per Capita	\$17,916
Captured Per Capita Taxable Personal Income	82.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	54.5%
County Pull Factor	1.10

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	32	35	(3)	10,940,300	10,245,197	695,103
4412	Other motor vehicle dealers	-	5	(5)	-	997,781	(997,781)
4413	Automotive parts, accessories, & tire stores	15	10	6	1,560,000	1,084,280	475,720
4421	Furniture stores	3	9	(6)	300,000	1,024,560	(724,560)
4422	Home furnishings stores	3	4	(1)	367,000	411,940	(44,940)
4431	Appliance, television, & other electronics stores	2	10	(8)	86,100	1,026,122	(940,022)
4441	Building material & suppliers dealers	51	19	32	187,210,970	2,338,810	184,872,160
4442	Lawn & garden equipment & supplies stores	12	2	10	550,000	194,650	355,350
4451	Grocery stores	82	141	(59)	12,908,500	13,697,770	(789,270)
4452	Specialty food stores	6	5	1	325,000	550,770	(225,770)
4453	Beer, wine, & liquor stores	16	8	8	1,882,500	1,055,030	827,470
4461	Pharmacies & drug stores	31	17	14	5,002,000	2,698,325	2,303,675
4471	Gasoline stations with convenience stores	20	27	(7)	3,620,800	3,881,040	(260,240)
4481	Clothing stores	20	8	12	1,094,019	584,460	509,559
4482	Shoe stores	-	2	(2)	-	140,588	(140,588)
4483	Jewelry, luggage, & leather goods stores	1	2	(1)	88,600	143,250	(54,650)
4511	Sporting goods, hobby, & musical instrument stores	10	8	2	563,500	475,560	87,940
4512	Book, periodical, & music stores	2	1	1	110,000	22,700	87,300
4521	Department stores	-	24	(24)	-	3,643,760	(3,643,760)
4529	Other general merchandise stores	8	9	(1)	571,000	723,830	(152,830)
4531	Florists	5	7	(2)	237,500	319,750	(82,250)
4532	Office supplies, stationery, & gift stores	12	9	3	594,500	503,975	90,525
4533	Used merchandise stores	3	9	(6)	117,500	385,990	(268,490)
4539	Other miscellaneous store retailers	30	13	17	2,663,600	2,228,630	434,970
4541	Electronic shopping & mail-order houses	2	0	2	25,000	15,140	9,860
4542	Vending machine operators	-	1	(1)	-	347,453	(347,453)
4543	Direct selling establishments	-	10	(10)	-	934,930	(934,930)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

GRAY	
Personal Income - <i>Bureau of Economic Analysis</i>	\$212,867,000
Population - <i>Bureau of Economic Analysis</i>	5,879
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$43,433,605
Retail Taxable Sales Per Capita	\$7,388
Retail Taxable Personal Income Per Capita	\$18,104
Captured Per Capita Taxable Personal Income	40.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	53.6%
County Pull Factor	0.55

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	2	23	(21)	200,000	5,572,409	(5,372,409)
4412	Other motor vehicle dealers	4	3	1	472,500	513,140	(40,640)
4413	Automotive parts, accessories, & tire stores	19	11	8	1,780,000	1,208,820	571,180
4421	Furniture stores	-	5	(5)	-	512,255	(512,255)
4422	Home furnishings stores	-	4	(4)	-	345,360	(345,360)
4431	Appliance, television, & other electronics stores	2	21	(19)	150,000	2,131,530	(1,981,530)
4441	Building material & suppliers dealers	11	24	(13)	1,113,800	2,677,923	(1,564,123)
4442	Lawn & garden equipment & supplies stores	13	5	9	2,485,100	868,110	1,616,990
4451	Grocery stores	46	74	(28)	4,824,600	7,664,886	(2,840,286)
4452	Specialty food stores	3	9	(6)	150,000	755,190	(605,190)
4453	Beer, wine, & liquor stores	5	10	(5)	630,000	1,239,440	(609,440)
4461	Pharmacies & drug stores	11	18	(7)	1,876,923	2,523,921	(646,998)
4471	Gasoline stations with convenience stores	6	14	(8)	800,000	2,243,470	(1,443,470)
4481	Clothing stores	6	7	(1)	588,100	458,200	129,900
4482	Shoe stores	-	0	(0)	-	21,440	(21,440)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	106,460	(106,460)
4511	Sporting goods, hobby, & musical instrument stores	9	8	2	370,000	471,620	(101,620)
4512	Book, periodical, & music stores	-	2	(2)	-	93,250	(93,250)
4521	Department stores	-	30	(30)	-	4,642,980	(4,642,980)
4529	Other general merchandise stores	-	10	(10)	-	838,920	(838,920)
4531	Florists	-	4	(4)	-	187,420	(187,420)
4532	Office supplies, stationery, & gift stores	3	9	(6)	190,000	533,500	(343,500)
4533	Used merchandise stores	6	14	(8)	111,600	626,760	(515,160)
4539	Other miscellaneous store retailers	7	38	(31)	867,700	7,498,005	(6,630,305)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	137,700	(137,700)
4542	Vending machine operators	7	1	6	600,000	54,000	546,000
4543	Direct selling establishments	6	6	(0)	1,644,000	640,920	1,003,080

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

GREELEY	
Personal Income - <i>Bureau of Economic Analysis</i>	\$74,914,000
Population - <i>Bureau of Economic Analysis</i>	1,275
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$11,248,968
Retail Taxable Sales Per Capita	\$8,823
Retail Taxable Personal Income Per Capita	\$29,378
Captured Per Capita Taxable Personal Income	30.0%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	55.5%
County Pull Factor	0.66

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	-	5	(5)	-	1,600,740	(1,600,740)
4412	Other motor vehicle dealers	-	1	(1)	-	200,000	(200,000)
4413	Automotive parts, accessories, & tire stores	2	6	(4)	200,000	670,780	(470,780)
4421	Furniture stores	-	2	(2)	-	76,000	(76,000)
4422	Home furnishings stores	-	0	(0)	-	20,000	(20,000)
4431	Appliance, television, & other electronics stores	-	3	(3)	-	234,460	(234,460)
4441	Building material & suppliers dealers	7	7	(0)	1,260,000	1,029,468	230,532
4442	Lawn & garden equipment & supplies stores	2	1	1	150,000	93,000	57,000
4451	Grocery stores	13	29	(16)	2,271,337	3,159,840	(888,503)
4452	Specialty food stores	-	0	(0)	-	25,000	(25,000)
4453	Beer, wine, & liquor stores	2	6	(4)	300,000	716,280	(416,280)
4461	Pharmacies & drug stores	-	5	(5)	-	976,693	(976,693)
4471	Gasoline stations with convenience stores	-	13	(13)	-	1,843,880	(1,843,880)
4481	Clothing stores	2	1	1	20,000	45,560	(25,560)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	-	-	-	-	-
4511	Sporting goods, hobby, & musical instrument stores	3	1	2	120,000	62,220	57,780
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	1	-	1	55,500	-	55,500
4529	Other general merchandise stores	22	1	21	2,981,600	89,200	2,892,400
4531	Florists	-	3	(3)	-	117,120	(117,120)
4532	Office supplies, stationery, & gift stores	-	5	(5)	-	204,200	(204,200)
4533	Used merchandise stores	1	2	(1)	22,700	105,840	(83,140)
4539	Other miscellaneous store retailers	3	5	(2)	195,000	594,300	(399,300)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	40,000	(40,000)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	145,240	(145,240)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

GREENWOOD	
Personal Income - <i>Bureau of Economic Analysis</i>	\$209,271,000
Population - <i>Bureau of Economic Analysis</i>	6,807
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$46,402,917
Retail Taxable Sales Per Capita	\$6,817
Retail Taxable Personal Income Per Capita	\$15,372
Captured Per Capita Taxable Personal Income	44.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	58.7%
County Pull Factor	0.51

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	37	31	6	8,298,400	8,181,137	117,263
4412	Other motor vehicle dealers	2	4	(2)	200,000	831,291	(631,291)
4413	Automotive parts, accessories, & tire stores	8	12	(4)	850,000	1,341,960	(491,960)
4421	Furniture stores	1	8	(7)	93,600	930,630	(837,030)
4422	Home furnishings stores	3	3	(0)	250,000	396,140	(146,140)
4431	Appliance, television, & other electronics stores	2	12	(10)	85,500	1,285,972	(1,200,472)
4441	Building material & suppliers dealers	9	24	(15)	900,000	20,931,077	(20,031,077)
4442	Lawn & garden equipment & supplies stores	4	3	1	314,300	222,000	92,300
4451	Grocery stores	76	131	(55)	8,524,400	12,789,830	(4,265,430)
4452	Specialty food stores	4	4	(0)	200,000	458,770	(258,770)
4453	Beer, wine, & liquor stores	5	9	(4)	925,000	1,122,250	(197,250)
4461	Pharmacies & drug stores	9	20	(11)	1,338,700	2,913,891	(1,575,191)
4471	Gasoline stations with convenience stores	9	14	(5)	1,199,900	2,163,000	(963,100)
4481	Clothing stores	19	9	10	1,423,600	635,972	787,628
4482	Shoe stores	2	1	1	185,600	128,400	57,200
4483	Jewelry, luggage, & leather goods stores	1	2	(1)	79,300	136,180	(56,880)
4511	Sporting goods, hobby, & musical instrument stores	10	7	3	559,300	385,850	173,450
4512	Book, periodical, & music stores	-	2	(2)	-	84,150	(84,150)
4521	Department stores	20	23	(3)	2,211,100	3,492,650	(1,281,550)
4529	Other general merchandise stores	6	8	(2)	446,000	596,010	(150,010)
4531	Florists	4	6	(2)	227,500	258,990	(31,490)
4532	Office supplies, stationery, & gift stores	2	11	(9)	85,000	607,515	(522,515)
4533	Used merchandise stores	-	7	(7)	-	276,410	(276,410)
4539	Other miscellaneous store retailers	5	14	(9)	402,500	2,222,607	(1,820,107)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	117,140	(117,140)
4542	Vending machine operators	2	1	1	94,000	320,053	(226,053)
4543	Direct selling establishments	13	8	5	2,046,100	645,720	1,400,380

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

HAMILTON	
Personal Income - Bureau of Economic Analysis	\$103,068,000
Population - Bureau of Economic Analysis	2,591
Retail Taxable Sales - Kansas Department of Revenue	\$22,795,083
Retail Taxable Sales Per Capita	\$8,798
Retail Taxable Personal Income Per Capita	\$19,890
Captured Per Capita Taxable Personal Income	44.2%
Peer Group - Captured Per Capita Taxable Personal Income	52.9%
County Pull Factor	0.66

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	11	12	(1)	5,220,300	3,577,697	1,642,603
4412	Other motor vehicle dealers	-	1	(1)	-	120,580	(120,580)
4413	Automotive parts, accessories, & tire stores	-	9	(9)	-	973,200	(973,200)
4421	Furniture stores	-	3	(3)	-	371,782	(371,782)
4422	Home furnishings stores	2	1	1	110,000	160,340	(50,340)
4431	Appliance, television, & other electronics stores	4	4	0	326,700	275,917	50,783
4441	Building material & suppliers dealers	13	12	1	909,200	1,608,730	(699,530)
4442	Lawn & garden equipment & supplies stores	-	5	(5)	-	801,800	(801,800)
4451	Grocery stores	45	50	(5)	4,112,700	5,266,010	(1,153,310)
4452	Specialty food stores	-	3	(3)	-	155,080	(155,080)
4453	Beer, wine, & liquor stores	3	5	(2)	450,000	631,970	(181,970)
4461	Pharmacies & drug stores	6	8	(2)	1,000,000	1,108,870	(108,870)
4471	Gasoline stations with convenience stores	26	17	9	3,880,000	4,815,238	(935,238)
4481	Clothing stores	-	4	(4)	-	255,610	(255,610)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	50,250	(50,250)
4511	Sporting goods, hobby, & musical instrument stores	10	3	7	738,700	157,290	581,410
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	17	-	17	1,700,000	-	1,700,000
4529	Other general merchandise stores	3	6	(3)	187,500	451,660	(264,160)
4531	Florists	-	3	(3)	-	121,370	(121,370)
4532	Office supplies, stationery, & gift stores	1	4	(3)	45,700	173,780	(128,080)
4533	Used merchandise stores	1	3	(2)	36,000	126,230	(90,230)
4539	Other miscellaneous store retailers	1	8	(7)	65,000	1,604,277	(1,539,277)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	77,650	(77,650)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	2	(2)	-	188,270	(188,270)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

HARPER	
Personal Income - Bureau of Economic Analysis	\$227,861,000
Population - Bureau of Economic Analysis	5,772
Retail Taxable Sales - Kansas Department of Revenue	\$65,422,087
Retail Taxable Sales Per Capita	\$11,334
Retail Taxable Personal Income Per Capita	\$19,738
Captured Per Capita Taxable Personal Income	57.4%
Peer Group - Captured Per Capita Taxable Personal Income	53.4%
County Pull Factor	0.84

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	30	21	9	3,207,400	5,299,062	(2,091,662)
4412	Other motor vehicle dealers	6	3	3	1,500,000	410,390	1,089,610
4413	Automotive parts, accessories, & tire stores	10	14	(4)	1,040,000	1,527,130	(487,130)
4421	Furniture stores	4	4	0	220,000	404,855	(184,855)
4422	Home furnishings stores	-	4	(4)	-	344,960	(344,960)
4431	Appliance, television, & other electronics stores	4	21	(17)	300,000	2,147,240	(1,847,240)
4441	Building material & suppliers dealers	30	21	9	2,875,100	2,483,633	391,467
4442	Lawn & garden equipment & supplies stores	2	6	(4)	180,000	1,116,620	(936,620)
4451	Grocery stores	52	70	(18)	5,947,400	7,031,356	(1,083,956)
4452	Specialty food stores	1	11	(10)	50,000	995,190	(945,190)
4453	Beer, wine, & liquor stores	6	9	(3)	800,000	1,061,210	(261,210)
4461	Pharmacies & drug stores	31	15	16	4,486,300	2,064,539	2,421,761
4471	Gasoline stations with convenience stores	17	13	4	3,175,000	2,005,970	1,169,030
4481	Clothing stores	10	6	4	894,600	438,150	456,450
4482	Shoe stores	1	0	1	49,600	16,480	33,120
4483	Jewelry, luggage, & leather goods stores	4	1	3	273,300	95,000	178,300
4511	Sporting goods, hobby, & musical instrument stores	12	7	5	949,000	350,410	598,590
4512	Book, periodical, & music stores	-	2	(2)	-	88,650	(88,650)
4521	Department stores	25	25	0	2,500,000	4,142,980	(1,642,980)
4529	Other general merchandise stores	6	9	(3)	446,000	797,830	(351,830)
4531	Florists	10	4	7	546,700	142,150	404,550
4532	Office supplies, stationery, & gift stores	9	8	1	406,000	479,020	(73,020)
4533	Used merchandise stores	50	9	41	2,541,900	364,930	2,176,970
4539	Other miscellaneous store retailers	24	36	(12)	3,899,100	6,643,135	(2,744,035)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	137,700	(137,700)
4542	Vending machine operators	-	1	(1)	-	114,000	(114,000)
4543	Direct selling establishments	7	5	2	768,000	641,620	126,380

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

HARVEY	
Personal Income - Bureau of Economic Analysis	\$1,202,094,000
Population - Bureau of Economic Analysis	33,768
Retail Taxable Sales - Kansas Department of Revenue	\$355,396,293
Retail Taxable Sales Per Capita	\$10,525
Retail Taxable Personal Income Per Capita	\$17,799
Captured Per Capita Taxable Personal Income	59.1%
Peer Group - Captured Per Capita Taxable Personal Income	75.4%
County Pull Factor	0.78

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	157	150	7	55,879,400	52,676,538	3,202,862
4412	Other motor vehicle dealers	22	21	1	5,184,800	4,191,140	993,660
4413	Automotive parts, accessories, & tire stores	37	69	(32)	3,861,300	8,059,958	(4,198,658)
4421	Furniture stores	21	31	(10)	2,209,922	4,678,691	(2,468,769)
4422	Home furnishings stores	32	27	6	3,470,000	3,396,117	73,883
4431	Appliance, television, & other electronics stores	42	62	(20)	5,517,100	6,487,891	(970,791)
4441	Building material & suppliers dealers	94	144	(50)	9,558,400	20,232,043	(10,673,643)
4442	Lawn & garden equipment & supplies stores	51	15	37	5,867,800	2,119,250	3,748,550
4451	Grocery stores	228	292	(64)	26,106,600	37,491,754	(11,385,154)
4452	Specialty food stores	48	25	23	1,763,900	1,136,840	627,060
4453	Beer, wine, & liquor stores	37	36	1	3,783,000	4,930,570	(1,147,570)
4461	Pharmacies & drug stores	98	120	(22)	16,227,100	21,597,130	(5,370,030)
4471	Gasoline stations with convenience stores	172	68	104	23,941,800	10,682,353	13,259,447
4481	Clothing stores	103	55	48	7,896,880	4,249,343	3,647,537
4482	Shoe stores	10	12	(2)	818,800	995,350	(176,550)
4483	Jewelry, luggage, & leather goods stores	20	11	9	1,627,545	816,572	810,974
4511	Sporting goods, hobby, & musical instrument stores	43	38	5	2,215,700	2,432,613	(216,913)
4512	Book, periodical, & music stores	59	23	36	4,303,900	1,671,650	2,632,250
4521	Department stores	508	451	57	78,835,000	72,535,640	6,299,360
4529	Other general merchandise stores	10	36	(26)	769,200	2,741,460	(1,972,260)
4531	Florists	18	21	(3)	867,993	1,043,700	(175,707)
4532	Office supplies, stationery, & gift stores	36	53	(17)	1,869,100	3,687,312	(1,818,212)
4533	Used merchandise stores	32	28	4	1,523,700	1,309,620	214,080
4539	Other miscellaneous store retailers	46	74	(28)	4,265,700	10,883,805	(6,618,105)
4541	Electronic shopping & mail-order houses	-	77	(77)	-	10,922,860	(10,922,860)
4542	Vending machine operators	5	5	(0)	300,000	499,630	(199,630)
4543	Direct selling establishments	18	20	(2)	1,632,135	2,387,389	(755,254)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

HASKELL	
Personal Income - Bureau of Economic Analysis	\$190,969,000
Population - Bureau of Economic Analysis	3,981
Retail Taxable Sales - Kansas Department of Revenue	\$52,540,727
Retail Taxable Sales Per Capita	\$13,198
Retail Taxable Personal Income Per Capita	\$23,985
Captured Per Capita Taxable Personal Income	55.0%
Peer Group - Captured Per Capita Taxable Personal Income	52.7%
County Pull Factor	0.98

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	1	10	(9)	130,000	2,588,680	(2,458,680)
4412	Other motor vehicle dealers	-	2	(2)	-	427,516	(427,516)
4413	Automotive parts, accessories, & tire stores	6	7	(1)	750,000	813,445	(63,445)
4421	Furniture stores	-	1	(1)	-	126,240	(126,240)
4422	Home furnishings stores	-	2	(2)	-	182,521	(182,521)
4431	Appliance, television, & other electronics stores	5	6	(1)	500,000	422,970	77,030
4441	Building material & suppliers dealers	5	16	(11)	750,000	2,034,190	(1,284,190)
4442	Lawn & garden equipment & supplies stores	8	2	6	725,000	350,500	374,500
4451	Grocery stores	50	55	(5)	5,395,000	5,654,081	(259,081)
4452	Specialty food stores	-	2	(2)	-	66,300	(66,300)
4453	Beer, wine, & liquor stores	2	4	(2)	300,000	616,200	(316,200)
4461	Pharmacies & drug stores	5	8	(3)	538,600	1,204,950	(666,350)
4471	Gasoline stations with convenience stores	11	16	(5)	1,512,500	4,259,671	(2,747,171)
4481	Clothing stores	-	4	(4)	-	163,880	(163,880)
4482	Shoe stores	-	0	(0)	-	32,330	(32,330)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	45,220	(45,220)
4511	Sporting goods, hobby, & musical instrument stores	1	7	(6)	75,000	468,166	(393,166)
4512	Book, periodical, & music stores	2	1	1	99,400	50,990	48,410
4521	Department stores	-	3	(3)	-	311,330	(311,330)
4529	Other general merchandise stores	8	6	3	678,700	404,930	273,770
4531	Florists	6	5	2	285,000	194,940	90,060
4532	Office supplies, stationery, & gift stores	-	6	(6)	-	217,670	(217,670)
4533	Used merchandise stores	1	3	(2)	40,000	106,500	(66,500)
4539	Other miscellaneous store retailers	15	11	4	3,747,500	1,092,321	2,655,179
4541	Electronic shopping & mail-order houses	-	-	-	-	-	-
4542	Vending machine operators	-	0	(0)	-	6,000	(6,000)
4543	Direct selling establishments	-	3	(3)	-	239,780	(239,780)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

HODGEMAN	
Personal Income - <i>Bureau of Economic Analysis</i>	\$65,404,000
Population - <i>Bureau of Economic Analysis</i>	1,928
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$16,404,739
Retail Taxable Sales Per Capita	\$8,509
Retail Taxable Personal Income Per Capita	\$16,962
Captured Per Capita Taxable Personal Income	50.2%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	50.3%
County Pull Factor	0.63

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	9	4	5	5,877,000	577,322	5,299,678
4412	Other motor vehicle dealers	6	0	6	1,000,000	11,111	988,889
4413	Automotive parts, accessories, & tire stores	4	5	(1)	855,600	507,167	348,433
4421	Furniture stores	-	2	(2)	-	160,747	(160,747)
4422	Home furnishings stores	-	0	(0)	-	20,000	(20,000)
4431	Appliance, television, & other electronics stores	4	2	2	347,300	131,200	216,100
4441	Building material & suppliers dealers	4	9	(5)	100,000	1,225,093	(1,125,093)
4442	Lawn & garden equipment & supplies stores	3	2	1	390,000	221,667	168,333
4451	Grocery stores	16	39	(23)	950,000	5,267,698	(4,317,698)
4452	Specialty food stores	2	2	-	125,000	189,744	(64,744)
4453	Beer, wine, & liquor stores	2	4	(2)	300,000	495,156	(195,156)
4461	Pharmacies & drug stores	1	5	(4)	650,000	709,041	(59,041)
4471	Gasoline stations with convenience stores	7	10	(3)	550,000	1,695,122	(1,145,122)
4481	Clothing stores	-	1	(1)	-	44,667	(44,667)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	0	(0)	-	4,333	(4,333)
4511	Sporting goods, hobby, & musical instrument stores	-	2	(2)	-	128,456	(128,456)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	0	(0)	-	6,167	(6,167)
4529	Other general merchandise stores	-	7	(7)	-	664,889	(664,889)
4531	Florists	2	3	(1)	100,000	107,900	(7,900)
4532	Office supplies, stationery, & gift stores	13	2	11	625,700	72,667	553,033
4533	Used merchandise stores	-	5	(5)	-	241,433	(241,433)
4539	Other miscellaneous store retailers	19	3	16	2,620,000	249,378	2,370,622
4541	Electronic shopping & mail-order houses	-	1	(1)	-	61,444	(61,444)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	80,689	(80,689)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

JACKSON	
Personal Income - Bureau of Economic Analysis	\$428,893,000
Population - Bureau of Economic Analysis	13,245
Retail Taxable Sales - Kansas Department of Revenue	\$93,290,817
Retail Taxable Sales Per Capita	\$7,043
Retail Taxable Personal Income Per Capita	\$16,191
Captured Per Capita Taxable Personal Income	43.5%
Peer Group - Captured Per Capita Taxable Personal Income	56.7%
County Pull Factor	0.52

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	28	68	(40)	9,722,895	23,408,581	(13,685,686)
4412	Other motor vehicle dealers	2	7	(5)	272,500	1,115,890	(843,390)
4413	Automotive parts, accessories, & tire stores	29	31	(2)	3,442,300	3,409,998	32,302
4421	Furniture stores	3	13	(10)	377,900	1,520,366	(1,142,466)
4422	Home furnishings stores	3	9	(6)	303,500	1,147,086	(843,586)
4431	Appliance, television, & other electronics stores	31	27	5	2,294,500	2,235,145	59,355
4441	Building material & suppliers dealers	14	49	(35)	1,915,300	6,970,064	(5,054,764)
4442	Lawn & garden equipment & supplies stores	1	10	(9)	75,000	1,149,400	(1,074,400)
4451	Grocery stores	137	197	(60)	20,888,700	22,886,863	(1,998,163)
4452	Specialty food stores	6	13	(7)	2,974,900	891,910	2,082,990
4453	Beer, wine, & liquor stores	16	14	2	2,429,200	1,709,180	720,020
4461	Pharmacies & drug stores	13	38	(25)	1,123,200	5,749,380	(4,626,180)
4471	Gasoline stations with convenience stores	4	30	(26)	550,000	5,631,529	(5,081,529)
4481	Clothing stores	1	15	(14)	133,800	999,598	(865,798)
4482	Shoe stores	-	5	(5)	-	438,150	(438,150)
4483	Jewelry, luggage, & leather goods stores	2	4	(2)	158,700	217,617	(58,917)
4511	Sporting goods, hobby, & musical instrument stores	6	16	(10)	483,300	1,229,844	(746,544)
4512	Book, periodical, & music stores	-	5	(5)	-	270,870	(270,870)
4521	Department stores	80	150	(70)	14,432,000	26,004,760	(11,572,760)
4529	Other general merchandise stores	9	15	(6)	387,600	1,337,010	(949,410)
4531	Florists	2	8	(6)	100,000	359,940	(259,940)
4532	Office supplies, stationery, & gift stores	9	28	(19)	651,300	1,860,002	(1,208,702)
4533	Used merchandise stores	5	11	(6)	170,000	424,130	(254,130)
4539	Other miscellaneous store retailers	16	40	(24)	1,284,300	8,338,597	(7,054,297)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	191,450	(191,450)
4542	Vending machine operators	-	2	(2)	-	116,500	(116,500)
4543	Direct selling establishments	21	6	15	2,915,400	729,449	2,185,951

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

JEFFERSON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$584,240,000
Population - <i>Bureau of Economic Analysis</i>	18,311
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$81,355,808
Retail Taxable Sales Per Capita	\$4,443
Retail Taxable Personal Income Per Capita	\$15,953
Captured Per Capita Taxable Personal Income	27.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	68.5%
County Pull Factor	0.33

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	17	94	(77)	4,505,000	29,399,084	(24,894,084)
4412	Other motor vehicle dealers	16	15	1	3,781,400	15,415,650	(11,634,250)
4413	Automotive parts, accessories, & tire stores	21	44	(23)	1,962,900	5,139,943	(3,177,043)
4421	Furniture stores	8	17	(9)	1,400,000	2,084,208	(684,208)
4422	Home furnishings stores	7	9	(2)	873,700	1,137,136	(263,436)
4431	Appliance, television, & other electronics stores	12	27	(15)	1,037,500	2,583,493	(1,545,993)
4441	Building material & suppliers dealers	26	52	(26)	3,142,300	7,888,611	(4,746,311)
4442	Lawn & garden equipment & supplies stores	20	10	10	2,848,400	1,577,660	1,270,740
4451	Grocery stores	124	226	(102)	13,308,100	22,979,160	(9,671,060)
4452	Specialty food stores	4	13	(9)	126,900	879,460	(752,560)
4453	Beer, wine, & liquor stores	8	19	(11)	1,035,000	2,498,150	(1,463,150)
4461	Pharmacies & drug stores	28	52	(24)	4,439,600	8,255,996	(3,816,396)
4471	Gasoline stations with convenience stores	28	31	(3)	6,401,600	8,847,418	(2,445,818)
4481	Clothing stores	26	23	3	1,905,000	1,527,296	377,705
4482	Shoe stores	-	5	(5)	-	429,020	(429,020)
4483	Jewelry, luggage, & leather goods stores	1	5	(4)	120,000	459,057	(339,057)
4511	Sporting goods, hobby, & musical instrument stores	16	17	(1)	1,157,800	1,180,065	(22,265)
4512	Book, periodical, & music stores	-	9	(9)	-	541,820	(541,820)
4521	Department stores	-	230	(230)	-	37,044,376	(37,044,376)
4529	Other general merchandise stores	-	23	(23)	-	2,056,960	(2,056,960)
4531	Florists	11	9	2	1,387,500	406,640	980,860
4532	Office supplies, stationery, & gift stores	6	29	(23)	245,700	1,755,430	(1,509,730)
4533	Used merchandise stores	5	12	(7)	152,000	473,840	(321,840)
4539	Other miscellaneous store retailers	14	38	(24)	1,590,000	3,926,747	(2,336,747)
4541	Electronic shopping & mail-order houses	1	1	0	45,100	317,168	(272,068)
4542	Vending machine operators	1	4	(3)	60,000	359,500	(299,500)
4543	Direct selling establishments	7	5	2	860,000	595,790	264,210

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

JEWELL	
Personal Income - <i>Bureau of Economic Analysis</i>	\$122,322,000
Population - <i>Bureau of Economic Analysis</i>	3,123
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$18,889,213
Retail Taxable Sales Per Capita	\$6,048
Retail Taxable Personal Income Per Capita	\$19,584
Captured Per Capita Taxable Personal Income	30.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	43.1%
County Pull Factor	0.45

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	12	6	6	3,937,400	993,190	2,944,210
4412	Other motor vehicle dealers	-	1	(1)	-	206,250	(206,250)
4413	Automotive parts, accessories, & tire stores	3	4	(1)	300,000	360,280	(60,280)
4421	Furniture stores	-	1	(1)	-	45,630	(45,630)
4422	Home furnishings stores	-	1	(1)	-	151,061	(151,061)
4431	Appliance, television, & other electronics stores	2	3	(1)	230,000	209,770	20,230
4441	Building material & suppliers dealers	18	9	10	1,543,300	1,114,905	428,395
4442	Lawn & garden equipment & supplies stores	-	5	(5)	-	743,880	(743,880)
4451	Grocery stores	46	36	10	4,549,300	3,657,480	891,820
4452	Specialty food stores	2	3	(1)	100,000	241,130	(141,130)
4453	Beer, wine, & liquor stores	8	4	4	1,200,000	603,000	597,000
4461	Pharmacies & drug stores	3	10	(7)	180,000	1,567,651	(1,387,651)
4471	Gasoline stations with convenience stores	22	18	4	2,706,800	3,918,574	(1,211,774)
4481	Clothing stores	-	3	(3)	-	147,410	(147,410)
4482	Shoe stores	-	0	(0)	-	15,080	(15,080)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	48,570	(48,570)
4511	Sporting goods, hobby, & musical instrument stores	5	6	(1)	375,000	458,970	(83,970)
4512	Book, periodical, & music stores	2	-	2	92,000	-	92,000
4521	Department stores	-	1	(1)	-	109,150	(109,150)
4529	Other general merchandise stores	-	7	(7)	-	540,380	(540,380)
4531	Florists	4	2	2	190,000	80,780	109,220
4532	Office supplies, stationery, & gift stores	12	5	7	410,700	167,920	242,780
4533	Used merchandise stores	1	5	(4)	36,000	215,380	(179,380)
4539	Other miscellaneous store retailers	5	10	(5)	191,000	1,545,920	(1,354,920)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	17,240	(17,240)
4542	Vending machine operators	-	0	(0)	-	18,500	(18,500)
4543	Direct selling establishments	-	4	(4)	-	429,908	(429,908)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

JOHNSON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$29,101,440,000
Population - <i>Bureau of Economic Analysis</i>	535,000
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$9,499,129,997
Retail Taxable Sales Per Capita	\$17,755
Retail Taxable Personal Income Per Capita	\$27,198
Captured Per Capita Taxable Personal Income	65.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	71.2%
County Pull Factor	1.32

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	2,986	995	1,991	1,205,390,992	368,191,845	837,199,147
4412	Other motor vehicle dealers	374	245	129	71,890,273	47,468,460	24,421,813
4413	Automotive parts, accessories, & tire stores	619	393	226	69,658,800	45,305,874	24,352,926
4421	Furniture stores	1,005	258	747	202,156,782	49,422,585	152,734,197
4422	Home furnishings stores	844	200	644	150,235,467	30,820,119	119,415,348
4431	Appliance, television, & other electronics stores	3,062	492	2,570	394,043,272	59,165,866	334,877,406
4441	Building material & suppliers dealers	2,993	821	2,172	522,669,926	138,910,317	383,759,609
4442	Lawn & garden equipment & supplies stores	258	87	171	35,087,617	9,816,095	25,271,522
4451	Grocery stores	5,649	1,501	4,148	637,392,500	172,507,202	464,885,298
4452	Specialty food stores	536	144	392	22,382,800	8,725,080	13,657,720
4453	Beer, wine, & liquor stores	511	228	283	72,716,100	32,398,500	40,317,600
4461	Pharmacies & drug stores	2,800	780	2,020	431,500,987	123,281,969	308,219,018
4471	Gasoline stations with convenience stores	783	260	523	146,061,600	41,493,180	104,568,420
4481	Clothing stores	3,705	621	3,084	381,378,450	52,800,861	328,577,589
4482	Shoe stores	531	454	77	54,903,400	45,298,390	9,605,010
4483	Jewelry, luggage, & leather goods stores	438	105	333	50,459,100	10,266,256	40,192,844
4511	Sporting goods, hobby, & musical instrument stores	1,454	470	984	120,947,262	157,982,032	(37,034,770)
4512	Book, periodical, & music stores	738	268	470	57,154,400	18,317,459	38,836,941
4521	Department stores	6,492	1,710	4,782	951,845,500	258,538,328	693,307,172
4529	Other general merchandise stores	849	342	507	107,901,000	42,566,820	65,334,180
4531	Florists	253	100	153	12,465,400	5,121,880	7,343,520
4532	Office supplies, stationery, & gift stores	1,346	302	1,044	123,975,886	23,880,037	100,095,849
4533	Used merchandise stores	255	163	92	14,161,600	7,122,680	7,038,920
4539	Other miscellaneous store retailers	1,652	416	1,236	203,393,748	53,377,361	150,016,387
4541	Electronic shopping & mail-order houses	806	94	712	124,756,804	15,087,180	109,669,624
4542	Vending machine operators	357	64	293	80,433,352	5,747,960	74,685,392
4543	Direct selling establishments	859	75	784	90,377,800	8,876,880	81,500,920

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KEARNY	
Personal Income - Bureau of Economic Analysis	\$133,409,000
Population - Bureau of Economic Analysis	4,140
Retail Taxable Sales - Kansas Department of Revenue	\$26,005,184
Retail Taxable Sales Per Capita	\$6,281
Retail Taxable Personal Income Per Capita	\$16,112
Captured Per Capita Taxable Personal Income	39.0%
Peer Group - Captured Per Capita Taxable Personal Income	55.6%
County Pull Factor	0.47

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	1	14	(13)	130,000	3,474,690	(3,344,690)
4412	Other motor vehicle dealers	3	2	2	572,700	370,246	202,454
4413	Automotive parts, accessories, & tire stores	8	7	1	1,380,000	769,445	610,555
4421	Furniture stores	-	2	(2)	-	206,240	(206,240)
4422	Home furnishings stores	-	2	(2)	-	207,521	(207,521)
4431	Appliance, television, & other electronics stores	2	9	(7)	296,897	624,938	(328,041)
4441	Building material & suppliers dealers	3	17	(14)	350,000	2,233,810	(1,883,810)
4442	Lawn & garden equipment & supplies stores	2	3	(1)	1,100,000	414,070	685,930
4451	Grocery stores	66	51	15	7,015,300	5,387,221	1,628,079
4452	Specialty food stores	-	2	(2)	-	66,300	(66,300)
4453	Beer, wine, & liquor stores	-	5	(5)	-	699,950	(699,950)
4461	Pharmacies & drug stores	7	11	(4)	1,028,500	1,270,018	(241,518)
4471	Gasoline stations with convenience stores	-	17	(17)	-	4,298,751	(4,298,751)
4481	Clothing stores	-	3	(3)	-	164,300	(164,300)
4482	Shoe stores	-	1	(1)	-	60,330	(60,330)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	61,090	(61,090)
4511	Sporting goods, hobby, & musical instrument stores	2	8	(6)	125,000	490,496	(365,496)
4512	Book, periodical, & music stores	-	2	(2)	-	74,930	(74,930)
4521	Department stores	-	3	(3)	-	311,330	(311,330)
4529	Other general merchandise stores	2	6	(4)	125,000	475,170	(350,170)
4531	Florists	2	5	(3)	95,000	229,440	(134,440)
4532	Office supplies, stationery, & gift stores	4	7	(3)	337,000	216,740	120,260
4533	Used merchandise stores	1	4	(3)	36,000	122,100	(86,100)
4539	Other miscellaneous store retailers	4	13	(9)	390,000	1,538,071	(1,148,071)
4541	Electronic shopping & mail-order houses	-	-	-	-	-	-
4542	Vending machine operators	-	0	(0)	-	6,000	(6,000)
4543	Direct selling establishments	-	3	(3)	-	279,380	(279,380)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

KINGMAN	
Personal Income - Bureau of Economic Analysis	\$283,332,000
Population - Bureau of Economic Analysis	7,637
Retail Taxable Sales - Kansas Department of Revenue	\$76,388,412
Retail Taxable Sales Per Capita	\$10,002
Retail Taxable Personal Income Per Capita	\$18,550
Captured Per Capita Taxable Personal Income	53.9%
Peer Group - Captured Per Capita Taxable Personal Income	58.7%
County Pull Factor	0.74

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	30	34	(4)	4,658,153	10,977,350	(6,319,197)
4412	Other motor vehicle dealers	12	3	9	3,473,600	633,920	2,839,680
4413	Automotive parts, accessories, & tire stores	10	14	(4)	1,750,000	1,468,120	281,880
4421	Furniture stores	39	5	34	4,347,000	595,140	3,751,860
4422	Home furnishings stores	6	4	2	1,070,700	405,140	665,560
4431	Appliance, television, & other electronics stores	-	10	(10)	-	865,192	(865,192)
4441	Building material & suppliers dealers	-	25	(25)	-	21,534,067	(21,534,067)
4442	Lawn & garden equipment & supplies stores	-	8	(8)	-	996,700	(996,700)
4451	Grocery stores	390	118	272	28,731,000	13,204,856	15,526,145
4452	Specialty food stores	4	7	(3)	293,400	728,930	(435,530)
4453	Beer, wine, & liquor stores	9	9	0	1,315,200	1,199,480	115,720
4461	Pharmacies & drug stores	14	27	(13)	3,072,800	3,964,298	(891,498)
4471	Gasoline stations with convenience stores	19	29	(10)	2,579,200	4,362,060	(1,782,860)
4481	Clothing stores	5	10	(5)	125,000	678,746	(553,746)
4482	Shoe stores	-	2	(2)	-	162,428	(162,428)
4483	Jewelry, luggage, & leather goods stores	-	3	(3)	-	217,440	(217,440)
4511	Sporting goods, hobby, & musical instrument stores	5	11	(6)	284,000	617,880	(333,880)
4512	Book, periodical, & music stores	4	0	4	111,000	18,000	93,000
4521	Department stores	20	41	(21)	2,000,000	6,912,310	(4,912,310)
4529	Other general merchandise stores	12	10	2	763,000	966,840	(203,840)
4531	Florists	2	8	(6)	100,000	336,750	(236,750)
4532	Office supplies, stationery, & gift stores	10	11	(1)	500,000	529,845	(29,845)
4533	Used merchandise stores	3	9	(6)	120,000	365,240	(245,240)
4539	Other miscellaneous store retailers	9	17	(8)	650,000	2,068,730	(1,418,730)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	19,640	(19,640)
4542	Vending machine operators	-	1	(1)	-	347,453	(347,453)
4543	Direct selling establishments	40	7	33	2,490,000	792,129	1,697,871

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

KIOWA	
Personal Income - <i>Bureau of Economic Analysis</i>	\$105,355,000
Population - <i>Bureau of Economic Analysis</i>	2,297
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$34,552,466
Retail Taxable Sales Per Capita	\$15,042
Retail Taxable Personal Income Per Capita	\$22,933
Captured Per Capita Taxable Personal Income	65.6%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	50.6%
County Pull Factor	1.12

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	8	8	0	231,900	2,473,500	(2,241,600)
4412	Other motor vehicle dealers	-	1	(1)	-	160,580	(160,580)
4413	Automotive parts, accessories, & tire stores	4	5	(1)	340,000	728,620	(388,620)
4421	Furniture stores	5	1	4	629,900	79,292	550,608
4422	Home furnishings stores	-	1	(1)	-	34,000	(34,000)
4431	Appliance, television, & other electronics stores	-	3	(3)	-	267,468	(267,468)
4441	Building material & suppliers dealers	11	10	1	775,000	1,313,730	(538,730)
4442	Lawn & garden equipment & supplies stores	4	3	1	487,500	260,250	227,250
4451	Grocery stores	18	46	(28)	1,890,500	5,519,895	(3,629,395)
4452	Specialty food stores	-	4	(4)	-	292,350	(292,350)
4453	Beer, wine, & liquor stores	-	4	(4)	-	577,380	(577,380)
4461	Pharmacies & drug stores	4	8	(4)	507,900	1,312,597	(804,697)
4471	Gasoline stations with convenience stores	5	9	(4)	937,500	1,300,160	(362,660)
4481	Clothing stores	2	1	2	154,200	32,870	121,330
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	23,900	(23,900)
4511	Sporting goods, hobby, & musical instrument stores	2	3	(1)	150,000	191,470	(41,470)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	170,000	(170,000)
4529	Other general merchandise stores	5	6	(1)	371,700	447,690	(75,990)
4531	Florists	3	3	0	142,500	111,910	30,590
4532	Office supplies, stationery, & gift stores	-	4	(4)	-	182,930	(182,930)
4533	Used merchandise stores	4	4	0	157,500	172,750	(15,250)
4539	Other miscellaneous store retailers	3	5	(2)	315,000	798,050	(483,050)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	109,500	(109,500)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	50,000	(50,000)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

LABETTE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$695,729,000
Population - <i>Bureau of Economic Analysis</i>	21,807
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$203,478,038
Retail Taxable Sales Per Capita	\$9,331
Retail Taxable Personal Income Per Capita	\$15,952
Captured Per Capita Taxable Personal Income	58.5%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	70.0%
County Pull Factor	0.69

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	83	112	(29)	24,493,600	36,364,877	(11,871,277)
4412	Other motor vehicle dealers	-	23	(23)	-	16,695,550	(16,695,550)
4413	Automotive parts, accessories, & tire stores	43	49	(6)	3,337,600	6,102,143	(2,764,543)
4421	Furniture stores	15	26	(11)	2,008,400	4,986,294	(2,977,894)
4422	Home furnishings stores	30	12	18	3,270,300	1,400,797	1,869,503
4431	Appliance, television, & other electronics stores	13	34	(21)	1,760,400	3,421,900	(1,661,500)
4441	Building material & suppliers dealers	85	87	(2)	13,637,000	12,370,218	1,266,782
4442	Lawn & garden equipment & supplies stores	11	13	(2)	516,700	2,016,060	(1,499,360)
4451	Grocery stores	258	253	6	28,708,100	26,549,279	2,158,822
4452	Specialty food stores	6	12	(6)	566,700	578,070	(11,370)
4453	Beer, wine, & liquor stores	19	23	(4)	2,493,000	3,168,440	(675,440)
4461	Pharmacies & drug stores	128	67	61	21,880,800	10,454,346	11,426,455
4471	Gasoline stations with convenience stores	35	37	(2)	5,205,700	10,145,238	(4,939,538)
4481	Clothing stores	23	35	(12)	1,403,300	2,472,515	(1,069,215)
4482	Shoe stores	4	6	(2)	230,000	529,080	(299,080)
4483	Jewelry, luggage, & leather goods stores	5	9	(4)	329,100	716,367	(387,267)
4511	Sporting goods, hobby, & musical instrument stores	26	28	(2)	2,154,700	1,878,521	276,179
4512	Book, periodical, & music stores	4	13	(9)	188,000	816,310	(628,310)
4521	Department stores	136	279	(143)	23,843,500	44,411,426	(20,567,926)
4529	Other general merchandise stores	29	26	4	2,434,600	2,272,070	162,530
4531	Florists	12	13	(1)	603,500	711,660	(108,160)
4532	Office supplies, stationery, & gift stores	46	26	20	2,680,200	1,508,547	1,171,653
4533	Used merchandise stores	10	28	(18)	396,800	1,176,780	(779,980)
4539	Other miscellaneous store retailers	34	57	(23)	3,305,800	6,801,035	(3,495,235)
4541	Electronic shopping & mail-order houses	2	1	1	180,000	346,178	(166,178)
4542	Vending machine operators	4	4	0	650,000	494,800	155,200
4543	Direct selling establishments	3	8	(5)	360,000	1,020,130	(660,130)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

LANE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$64,557,000
Population - <i>Bureau of Economic Analysis</i>	1,730
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$19,529,301
Retail Taxable Sales Per Capita	\$11,289
Retail Taxable Personal Income Per Capita	\$18,658
Captured Per Capita Taxable Personal Income	60.5%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	48.0%
County Pull Factor	0.84

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	-	5	(5)	-	1,470,143	(1,470,143)
4412	Other motor vehicle dealers	-	1	(1)	-	142,857	(142,857)
4413	Automotive parts, accessories, & tire stores	12	5	7	1,113,900	566,600	547,300
4421	Furniture stores	4	1	3	100,000	40,000	60,000
4422	Home furnishings stores	-	1	(1)	-	25,714	(25,714)
4431	Appliance, television, & other electronics stores	2	2	(0)	200,000	174,614	25,386
4441	Building material & suppliers dealers	11	7	4	1,037,500	1,036,763	737
4442	Lawn & garden equipment & supplies stores	1	1	-	75,000	98,571	(23,571)
4451	Grocery stores	27	23	4	2,479,900	3,445,183	(965,283)
4452	Specialty food stores	-	3	(3)	-	261,814	(261,814)
4453	Beer, wine, & liquor stores	10	3	7	1,018,900	491,071	527,829
4461	Pharmacies & drug stores	6	4	2	730,000	708,595	21,405
4471	Gasoline stations with convenience stores	40	5	35	6,400,000	586,700	5,813,300
4481	Clothing stores	4	1	3	29,100	31,243	(2,143)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	-	-	-	-	-
4511	Sporting goods, hobby, & musical instrument stores	1	1	(0)	75,000	50,871	24,129
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	0	(0)	-	7,929	(7,929)
4529	Other general merchandise stores	-	7	(7)	-	688,043	(688,043)
4531	Florists	2	3	(1)	52,000	113,800	(61,800)
4532	Office supplies, stationery, & gift stores	4	3	1	171,700	121,329	50,371
4533	Used merchandise stores	2	6	(4)	80,000	276,486	(196,486)
4539	Other miscellaneous store retailers	-	5	(5)	-	605,714	(605,714)
4541	Electronic shopping & mail-order houses	3	1	2	150,000	57,571	92,429
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	103,743	(103,743)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

LEAVENWORTH	
Personal Income - <i>Bureau of Economic Analysis</i>	\$2,463,246,000
Population - <i>Bureau of Economic Analysis</i>	74,355
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$498,611,606
Retail Taxable Sales Per Capita	\$6,706
Retail Taxable Personal Income Per Capita	\$16,564
Captured Per Capita Taxable Personal Income	40.5%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	78.0%
County Pull Factor	0.50

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	233	930	(697)	131,623,934	344,410,944	(212,787,010)
4412	Other motor vehicle dealers	9	180	(171)	1,045,100	35,467,919	(34,422,819)
4413	Automotive parts, accessories, & tire stores	40	295	(255)	4,445,100	35,021,697	(30,576,597)
4421	Furniture stores	31	248	(217)	4,509,984	47,331,728	(42,821,744)
4422	Home furnishings stores	27	212	(185)	2,863,000	33,986,595	(31,123,595)
4431	Appliance, television, & other electronics stores	53	608	(555)	5,559,600	76,046,848	(70,487,248)
4441	Building material & suppliers dealers	271	838	(567)	36,561,457	143,491,802	(106,930,345)
4442	Lawn & garden equipment & supplies stores	7	78	(71)	379,200	9,068,729	(8,689,529)
4451	Grocery stores	460	1,454	(994)	47,750,400	166,077,981	(118,327,581)
4452	Specialty food stores	35	155	(120)	969,900	8,745,780	(7,775,880)
4453	Beer, wine, & liquor stores	66	189	(123)	8,788,400	26,528,670	(17,740,270)
4461	Pharmacies & drug stores	154	750	(596)	22,354,200	117,229,393	(94,875,193)
4471	Gasoline stations with convenience stores	92	249	(157)	16,352,200	41,226,530	(24,874,330)
4481	Clothing stores	65	750	(685)	4,590,534	70,583,312	(65,992,778)
4482	Shoe stores	25	298	(273)	2,167,600	29,845,905	(27,678,305)
4483	Jewelry, luggage, & leather goods stores	23	109	(86)	1,535,500	11,469,973	(9,934,473)
4511	Sporting goods, hobby, & musical instrument stores	73	439	(366)	5,002,300	95,727,438	(90,725,138)
4512	Book, periodical, & music stores	19	252	(233)	1,225,900	18,760,120	(17,534,220)
4521	Department stores	354	1,936	(1,582)	46,058,900	293,320,614	(247,261,714)
4529	Other general merchandise stores	360	252	109	53,895,700	30,426,940	23,468,760
4531	Florists	40	89	(49)	1,433,100	4,676,230	(3,243,130)
4532	Office supplies, stationery, & gift stores	60	440	(380)	3,434,000	33,603,248	(30,169,248)
4533	Used merchandise stores	133	117	17	5,937,700	5,411,130	526,570
4539	Other miscellaneous store retailers	126	412	(286)	15,167,330	51,492,916	(36,325,586)
4541	Electronic shopping & mail-order houses	241	105	136	36,574,500	16,456,610	20,117,890
4542	Vending machine operators	14	73	(59)	809,800	11,303,945	(10,494,145)
4543	Direct selling establishments	51	163	(112)	3,254,000	18,911,100	(15,657,100)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

LINCOLN	
Personal Income - <i>Bureau of Economic Analysis</i>	\$110,526,000
Population - <i>Bureau of Economic Analysis</i>	3,221
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$19,135,758
Retail Taxable Sales Per Capita	\$5,941
Retail Taxable Personal Income Per Capita	\$17,157
Captured Per Capita Taxable Personal Income	34.6%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	42.3%
County Pull Factor	0.44

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	5	8	(3)	840,300	1,499,710	(659,410)
4412	Other motor vehicle dealers	-	1	(1)	-	122,950	(122,950)
4413	Automotive parts, accessories, & tire stores	4	3	1	400,000	340,280	59,720
4421	Furniture stores	-	1	(1)	-	45,630	(45,630)
4422	Home furnishings stores	-	2	(2)	-	147,361	(147,361)
4431	Appliance, television, & other electronics stores	6	3	3	154,700	248,440	(93,740)
4441	Building material & suppliers dealers	7	11	(4)	655,600	1,258,675	(603,075)
4442	Lawn & garden equipment & supplies stores	-	4	(4)	-	344,000	(344,000)
4451	Grocery stores	49	33	16	3,673,300	3,460,430	212,870
4452	Specialty food stores	-	3	(3)	-	193,300	(193,300)
4453	Beer, wine, & liquor stores	2	5	(3)	150,000	703,000	(553,000)
4461	Pharmacies & drug stores	6	9	(3)	617,100	1,446,060	(828,960)
4471	Gasoline stations with convenience stores	25	15	10	4,488,300	3,480,130	1,008,170
4481	Clothing stores	3	1	2	115,800	56,000	59,800
4482	Shoe stores	-	0	(0)	-	15,080	(15,080)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	44,540	(44,540)
4511	Sporting goods, hobby, & musical instrument stores	2	6	(4)	120,000	479,600	(359,600)
4512	Book, periodical, & music stores	-	1	(1)	-	30,450	(30,450)
4521	Department stores	-	1	(1)	-	115,000	(115,000)
4529	Other general merchandise stores	6	5	1	446,000	400,830	45,170
4531	Florists	2	2	(0)	95,000	97,400	(2,400)
4532	Office supplies, stationery, & gift stores	2	6	(4)	30,000	208,690	(178,690)
4533	Used merchandise stores	-	4	(4)	-	188,480	(188,480)
4539	Other miscellaneous store retailers	3	12	(9)	172,500	1,954,990	(1,782,490)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	17,240	(17,240)
4542	Vending machine operators	-	0	(0)	-	6,000	(6,000)
4543	Direct selling establishments	-	4	(4)	-	441,908	(441,908)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

LINN	
Personal Income - Bureau of Economic Analysis	\$278,743,000
Population - Bureau of Economic Analysis	9,439
Retail Taxable Sales - Kansas Department of Revenue	\$51,487,188
Retail Taxable Sales Per Capita	\$5,455
Retail Taxable Personal Income Per Capita	\$14,765
Captured Per Capita Taxable Personal Income	36.9%
Peer Group - Captured Per Capita Taxable Personal Income	59.0%
County Pull Factor	0.41

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	25	38	(13)	5,215,200	12,710,061	(7,494,861)
4412	Other motor vehicle dealers	2	3	(1)	200,000	503,310	(303,310)
4413	Automotive parts, accessories, & tire stores	11	21	(10)	1,571,200	2,542,780	(971,580)
4421	Furniture stores	3	8	(5)	300,000	885,051	(585,051)
4422	Home furnishings stores	3	7	(4)	375,000	896,460	(521,460)
4431	Appliance, television, & other electronics stores	13	17	(4)	1,044,000	1,378,103	(334,103)
4441	Building material & suppliers dealers	23	36	(13)	4,142,100	4,830,416	(688,316)
4442	Lawn & garden equipment & supplies stores	4	12	(8)	360,000	1,935,644	(1,575,644)
4451	Grocery stores	89	144	(55)	9,718,200	17,465,409	(7,747,209)
4452	Specialty food stores	16	6	10	1,546,700	513,190	1,033,510
4453	Beer, wine, & liquor stores	12	11	1	1,575,000	1,317,880	257,120
4461	Pharmacies & drug stores	11	36	(25)	2,333,700	5,251,318	(2,917,618)
4471	Gasoline stations with convenience stores	13	32	(19)	2,183,300	5,285,549	(3,102,249)
4481	Clothing stores	2	10	(8)	120,000	605,730	(485,730)
4482	Shoe stores	-	2	(2)	-	105,408	(105,408)
4483	Jewelry, luggage, & leather goods stores	3	3	0	249,300	148,270	101,030
4511	Sporting goods, hobby, & musical instrument stores	2	13	(11)	135,000	785,640	(650,640)
4512	Book, periodical, & music stores	-	2	(2)	-	125,400	(125,400)
4521	Department stores	5	57	(52)	375,000	8,949,140	(8,574,140)
4529	Other general merchandise stores	19	14	5	1,432,700	1,288,310	144,390
4531	Florists	3	7	(4)	100,800	326,860	(226,060)
4532	Office supplies, stationery, & gift stores	9	17	(8)	443,000	680,862	(237,862)
4533	Used merchandise stores	3	12	(9)	100,000	482,160	(382,160)
4539	Other miscellaneous store retailers	11	23	(12)	1,551,100	3,194,815	(1,643,715)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	182,540	(182,540)
4542	Vending machine operators	-	1	(1)	-	46,000	(46,000)
4543	Direct selling establishments	1	8	(7)	48,000	943,269	(895,269)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

LOGAN	
Personal Income - <i>Bureau of Economic Analysis</i>	\$115,982,000
Population - <i>Bureau of Economic Analysis</i>	2,601
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$31,298,026
Retail Taxable Sales Per Capita	\$12,033
Retail Taxable Personal Income Per Capita	\$22,296
Captured Per Capita Taxable Personal Income	54.0%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	52.3%
County Pull Factor	0.90

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	42	8	34	11,505,367	2,969,830	8,535,537
4412	Other motor vehicle dealers	-	1	(1)	-	205,580	(205,580)
4413	Automotive parts, accessories, & tire stores	23	7	16	1,590,000	820,200	769,800
4421	Furniture stores	3	2	1	300,000	278,792	21,208
4422	Home furnishings stores	1	1	(0)	80,000	163,340	(83,340)
4431	Appliance, television, & other electronics stores	6	4	2	439,788	296,048	143,740
4441	Building material & suppliers dealers	14	12	2	1,900,000	1,527,150	372,850
4442	Lawn & garden equipment & supplies stores	1	5	(4)	75,000	774,300	(699,300)
4451	Grocery stores	56	52	4	4,837,700	5,436,960	(599,260)
4452	Specialty food stores	-	3	(3)	-	187,580	(187,580)
4453	Beer, wine, & liquor stores	4	5	(1)	575,000	694,470	(119,470)
4461	Pharmacies & drug stores	7	10	(3)	1,010,700	1,419,751	(409,051)
4471	Gasoline stations with convenience stores	107	12	95	35,867,683	2,090,934	33,776,749
4481	Clothing stores	5	4	1	335,000	273,520	61,480
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	50,250	(50,250)
4511	Sporting goods, hobby, & musical instrument stores	1	4	(3)	75,000	216,160	(141,160)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	186,650	(186,650)
4529	Other general merchandise stores	6	8	(2)	446,000	587,090	(141,090)
4531	Florists	6	2	4	285,000	89,900	195,100
4532	Office supplies, stationery, & gift stores	1	4	(3)	40,000	182,950	(142,950)
4533	Used merchandise stores	2	3	(1)	80,000	119,180	(39,180)
4539	Other miscellaneous store retailers	4	8	(4)	301,000	1,594,177	(1,293,177)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	77,650	(77,650)
4542	Vending machine operators	-	0	(0)	-	12,500	(12,500)
4543	Direct selling establishments	2	2	0	291,200	159,150	132,050

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

LYON	
Personal Income - Bureau of Economic Analysis	\$959,902,000
Population - Bureau of Economic Analysis	35,318
Retail Taxable Sales - Kansas Department of Revenue	\$390,187,854
Retail Taxable Sales Per Capita	\$11,048
Retail Taxable Personal Income Per Capita	\$13,589
Captured Per Capita Taxable Personal Income	81.3%
Peer Group - Captured Per Capita Taxable Personal Income	76.1%
County Pull Factor	0.82

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	123	231	(108)	46,490,103	81,257,885	(34,767,782)
4412	Other motor vehicle dealers	46	31	16	6,694,000	6,739,542	(45,542)
4413	Automotive parts, accessories, & tire stores	77	70	7	8,727,289	9,243,799	(516,510)
4421	Furniture stores	37	33	4	3,996,700	4,443,486	(446,786)
4422	Home furnishings stores	36	41	(5)	3,987,200	5,448,989	(1,461,789)
4431	Appliance, television, & other electronics stores	67	93	(26)	4,757,200	10,648,828	(5,891,628)
4441	Building material & suppliers dealers	121	202	(81)	17,912,200	31,187,030	(13,274,830)
4442	Lawn & garden equipment & supplies stores	12	19	(7)	466,600	2,379,170	(1,912,570)
4451	Grocery stores	346	329	17	44,519,900	37,572,934	6,946,967
4452	Specialty food stores	50	37	13	1,830,000	1,791,440	38,560
4453	Beer, wine, & liquor stores	33	48	(15)	4,560,600	6,216,640	(1,656,040)
4461	Pharmacies & drug stores	135	156	(21)	21,239,900	26,256,450	(5,016,550)
4471	Gasoline stations with convenience stores	167	89	78	25,665,300	13,703,793	11,961,507
4481	Clothing stores	68	86	(18)	4,909,100	6,677,350	(1,768,250)
4482	Shoe stores	24	20	4	2,119,800	1,732,780	387,020
4483	Jewelry, luggage, & leather goods stores	20	16	4	1,285,615	1,398,409	(112,794)
4511	Sporting goods, hobby, & musical instrument stores	43	73	(30)	3,311,800	5,126,091	(1,814,291)
4512	Book, periodical, & music stores	27	36	(9)	1,337,600	2,630,890	(1,293,290)
4521	Department stores	200	686	(486)	36,080,000	108,042,180	(71,962,180)
4529	Other general merchandise stores	27	53	(26)	1,951,100	5,367,230	(3,416,130)
4531	Florists	16	27	(11)	788,000	1,438,859	(650,859)
4532	Office supplies, stationery, & gift stores	73	75	(2)	6,862,100	5,074,775	1,787,325
4533	Used merchandise stores	25	36	(11)	1,319,600	1,680,590	(360,990)
4539	Other miscellaneous store retailers	99	85	14	29,073,000	10,925,020	18,147,980
4541	Electronic shopping & mail-order houses	7	77	(70)	650,000	10,887,650	(10,237,650)
4542	Vending machine operators	1	11	(10)	60,000	902,240	(842,240)
4543	Direct selling establishments	13	52	(39)	975,400	6,877,532	(5,902,132)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MARION	
Personal Income - <i>Bureau of Economic Analysis</i>	\$388,721,000
Population - <i>Bureau of Economic Analysis</i>	12,056
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$77,841,248
Retail Taxable Sales Per Capita	\$6,457
Retail Taxable Personal Income Per Capita	\$16,121
Captured Per Capita Taxable Personal Income	40.0%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	56.6%
County Pull Factor	0.48

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	181	53	128	78,879,900	16,474,210	62,405,690
4412	Other motor vehicle dealers	21	5	16	4,389,500	636,800	3,752,700
4413	Automotive parts, accessories, & tire stores	35	28	7	3,896,478	3,085,620	810,858
4421	Furniture stores	34	8	26	5,079,700	821,537	4,258,163
4422	Home furnishings stores	18	8	10	1,505,300	963,510	541,790
4431	Appliance, television, & other electronics stores	60	24	37	6,452,700	1,847,655	4,605,045
4441	Building material & suppliers dealers	126	37	89	21,889,156	4,835,539	17,053,617
4442	Lawn & garden equipment & supplies stores	47	6	41	5,108,800	777,520	4,331,280
4451	Grocery stores	367	169	198	43,348,700	19,929,983	23,418,717
4452	Specialty food stores	37	8	29	1,478,300	916,320	561,980
4453	Beer, wine, & liquor stores	21	14	8	2,413,000	1,638,300	774,700
4461	Pharmacies & drug stores	53	30	23	5,675,000	4,931,830	743,170
4471	Gasoline stations with convenience stores	54	24	30	10,078,300	4,574,109	5,504,191
4481	Clothing stores	20	14	6	1,309,400	907,488	401,912
4482	Shoe stores	21	2	19	2,030,500	190,100	1,840,400
4483	Jewelry, luggage, & leather goods stores	10	2	8	464,400	143,940	320,460
4511	Sporting goods, hobby, & musical instrument stores	44	13	31	4,330,000	838,334	3,491,666
4512	Book, periodical, & music stores	13	4	9	728,700	180,300	548,400
4521	Department stores	307	102	206	54,570,000	17,392,360	37,177,640
4529	Other general merchandise stores	23	13	10	1,527,700	1,073,000	454,700
4531	Florists	15	7	8	630,000	317,690	312,310
4532	Office supplies, stationery, & gift stores	68	23	45	5,689,400	1,358,292	4,331,108
4533	Used merchandise stores	14	10	4	586,000	386,530	199,470
4539	Other miscellaneous store retailers	144	25	120	47,660,500	3,239,248	44,421,252
4541	Electronic shopping & mail-order houses	3	2	1	150,000	176,450	(26,450)
4542	Vending machine operators	3	1	2	180,000	74,500	105,500
4543	Direct selling establishments	14	7	7	2,317,386	756,050	1,561,336

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MARSHALL	
Personal Income - Bureau of Economic Analysis	\$435,661,000
Population - Bureau of Economic Analysis	10,180
Retail Taxable Sales - Kansas Department of Revenue	\$116,045,255
Retail Taxable Sales Per Capita	\$11,399
Retail Taxable Personal Income Per Capita	\$21,398
Captured Per Capita Taxable Personal Income	53.3%
Peer Group - Captured Per Capita Taxable Personal Income	55.6%
County Pull Factor	0.85

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	86	60	26	25,417,092	21,551,651	3,865,441
4412	Other motor vehicle dealers	1	5	(4)	32,700	804,300	(771,600)
4413	Automotive parts, accessories, & tire stores	30	28	2	2,950,300	3,146,858	(196,558)
4421	Furniture stores	27	7	20	2,935,469	892,970	2,042,499
4422	Home furnishings stores	10	9	2	806,100	1,005,930	(199,830)
4431	Appliance, television, & other electronics stores	26	27	(1)	2,133,700	2,283,315	(149,615)
4441	Building material & suppliers dealers	28	46	(18)	3,817,141	6,591,171	(2,774,030)
4442	Lawn & garden equipment & supplies stores	10	9	1	913,300	1,203,110	(289,810)
4451	Grocery stores	148	181	(33)	14,031,000	21,855,053	(7,824,053)
4452	Specialty food stores	1	13	(12)	50,000	1,213,820	(1,163,820)
4453	Beer, wine, & liquor stores	6	14	(8)	847,500	1,661,770	(814,270)
4461	Pharmacies & drug stores	32	31	1	4,103,100	5,054,040	(950,940)
4471	Gasoline stations with convenience stores	19	26	(7)	4,002,087	4,971,840	(969,753)
4481	Clothing stores	11	14	(3)	550,755	935,353	(384,598)
4482	Shoe stores	2	4	(2)	172,500	375,900	(203,400)
4483	Jewelry, luggage, & leather goods stores	2	4	(2)	50,000	210,310	(160,310)
4511	Sporting goods, hobby, & musical instrument stores	17	14	3	929,300	1,051,200	(121,900)
4512	Book, periodical, & music stores	2	5	(3)	150,000	233,570	(83,570)
4521	Department stores	32	129	(97)	3,370,500	22,514,310	(19,143,810)
4529	Other general merchandise stores	13	13	(0)	966,300	958,980	7,320
4531	Florists	7	7	0	312,500	324,520	(12,020)
4532	Office supplies, stationery, & gift stores	42	26	16	2,048,318	1,731,080	317,238
4533	Used merchandise stores	14	9	5	437,100	377,820	59,280
4539	Other miscellaneous store retailers	30	36	(6)	7,615,900	7,318,158	297,742
4541	Electronic shopping & mail-order houses	13	1	12	1,514,500	40,000	1,474,500
4542	Vending machine operators	-	1	(1)	-	86,500	(86,500)
4543	Direct selling establishments	-	8	(8)	-	934,409	(934,409)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MCPHERSON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$1,111,146,000
Population - <i>Bureau of Economic Analysis</i>	28,814
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$368,000,826
Retail Taxable Sales Per Capita	\$12,772
Retail Taxable Personal Income Per Capita	\$19,281
Captured Per Capita Taxable Personal Income	66.2%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	71.8%
County Pull Factor	0.95

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	63	153	(90)	14,015,133	50,482,358	(36,467,225)
4412	Other motor vehicle dealers	12	21	(9)	5,297,000	3,714,260	1,582,740
4413	Automotive parts, accessories, & tire stores	28	61	(33)	2,970,000	7,084,229	(4,114,229)
4421	Furniture stores	4	32	(28)	600,000	5,906,385	(5,306,385)
4422	Home furnishings stores	3	19	(16)	321,000	1,912,802	(1,591,802)
4431	Appliance, television, & other electronics stores	17	49	(32)	1,557,500	5,262,101	(3,704,601)
4441	Building material & suppliers dealers	33	118	(85)	4,815,018	15,837,473	(11,022,455)
4442	Lawn & garden equipment & supplies stores	2	17	(15)	375,000	1,851,880	(1,476,880)
4451	Grocery stores	114	292	(178)	31,996,700	35,076,555	(3,079,855)
4452	Specialty food stores	10	22	(12)	369,000	952,990	(583,990)
4453	Beer, wine, & liquor stores	2	36	(34)	300,000	4,724,100	(4,424,100)
4461	Pharmacies & drug stores	24	111	(87)	6,138,400	19,174,270	(13,035,870)
4471	Gasoline stations with convenience stores	24	65	(41)	3,488,400	10,497,920	(7,009,520)
4481	Clothing stores	-	55	(55)	-	4,018,503	(4,018,503)
4482	Shoe stores	2	10	(8)	124,100	871,360	(747,260)
4483	Jewelry, luggage, & leather goods stores	9	13	(4)	289,100	1,057,815	(768,715)
4511	Sporting goods, hobby, & musical instrument stores	2	41	(39)	150,000	2,621,642	(2,471,642)
4512	Book, periodical, & music stores	3	25	(22)	142,000	1,716,330	(1,574,330)
4521	Department stores	120	451	(331)	21,648,000	71,323,050	(49,675,050)
4529	Other general merchandise stores	5	29	(24)	371,700	2,488,570	(2,116,870)
4531	Florists	11	17	(6)	540,000	832,909	(292,909)
4532	Office supplies, stationery, & gift stores	29	36	(7)	1,773,500	1,827,927	(54,427)
4533	Used merchandise stores	12	40	(28)	375,500	1,829,040	(1,453,540)
4539	Other miscellaneous store retailers	25	64	(39)	2,512,548	8,429,795	(5,917,247)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	92,500	(92,500)
4542	Vending machine operators	-	4	(4)	-	628,430	(628,430)
4543	Direct selling establishments	3	14	(11)	81,700	1,565,872	(1,484,172)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MEADE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$174,510,000
Population - <i>Bureau of Economic Analysis</i>	4,407
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$37,016,674
Retail Taxable Sales Per Capita	\$8,400
Retail Taxable Personal Income Per Capita	\$19,799
Captured Per Capita Taxable Personal Income	42.4%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	60.8%
County Pull Factor	0.63

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	9	17	(8)	1,891,700	4,271,497	(2,379,797)
4412	Other motor vehicle dealers	2	2	(0)	56,500	574,596	(518,096)
4413	Automotive parts, accessories, & tire stores	12	12	(0)	1,219,400	1,362,795	(143,395)
4421	Furniture stores	-	3	(3)	-	291,180	(291,180)
4422	Home furnishings stores	1	2	(1)	125,000	222,021	(97,021)
4431	Appliance, television, & other electronics stores	2	11	(9)	160,000	754,338	(594,338)
4441	Building material & suppliers dealers	9	16	(7)	1,060,000	2,165,953	(1,105,953)
4442	Lawn & garden equipment & supplies stores	2	3	(1)	150,000	474,570	(324,570)
4451	Grocery stores	95	53	42	10,451,500	5,493,701	4,957,799
4452	Specialty food stores	2	3	(1)	80,000	247,590	(167,590)
4453	Beer, wine, & liquor stores	4	5	(1)	600,000	721,870	(121,870)
4461	Pharmacies & drug stores	5	12	(7)	815,000	1,389,308	(574,308)
4471	Gasoline stations with convenience stores	4	17	(13)	685,000	4,254,401	(3,569,401)
4481	Clothing stores	2	4	(2)	135,000	200,270	(65,270)
4482	Shoe stores	-	1	(1)	-	60,330	(60,330)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	66,870	(66,870)
4511	Sporting goods, hobby, & musical instrument stores	3	7	(4)	106,700	470,526	(363,826)
4512	Book, periodical, & music stores	-	2	(2)	-	79,530	(79,530)
4521	Department stores	-	2	(2)	-	238,330	(238,330)
4529	Other general merchandise stores	5	8	(3)	371,700	617,250	(245,550)
4531	Florists	6	6	-	192,500	260,590	(68,090)
4532	Office supplies, stationery, & gift stores	6	6	(0)	138,500	219,090	(80,590)
4533	Used merchandise stores	3	4	(1)	92,000	128,100	(36,100)
4539	Other miscellaneous store retailers	12	36	(24)	1,935,900	6,444,056	(4,508,156)
4541	Electronic shopping & mail-order houses	-	0	(0)	-	5,000	(5,000)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	2	5	(3)	579,900	413,690	166,210

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MIAMI	
Personal Income - Bureau of Economic Analysis	\$1,214,946,000
Population - Bureau of Economic Analysis	30,787
Retail Taxable Sales - Kansas Department of Revenue	\$260,325,028
Retail Taxable Sales Per Capita	\$8,456
Retail Taxable Personal Income Per Capita	\$19,731
Captured Per Capita Taxable Personal Income	42.9%
Peer Group - Captured Per Capita Taxable Personal Income	70.9%
County Pull Factor	0.63

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	82	152	(70)	25,737,073	51,460,174	(25,723,101)
4412	Other motor vehicle dealers	14	19	(5)	2,152,700	3,872,320	(1,719,620)
4413	Automotive parts, accessories, & tire stores	48	58	(10)	4,800,000	6,947,149	(2,147,149)
4421	Furniture stores	15	29	(14)	2,937,600	5,266,156	(2,328,556)
4422	Home furnishings stores	11	19	(8)	648,000	2,062,342	(1,414,342)
4431	Appliance, television, & other electronics stores	14	50	(36)	1,372,600	5,186,321	(3,813,721)
4441	Building material & suppliers dealers	103	115	(12)	14,638,830	15,770,075	(1,131,245)
4442	Lawn & garden equipment & supplies stores	46	14	32	7,061,500	1,564,600	5,496,900
4451	Grocery stores	606	269	337	84,511,600	32,986,257	51,525,343
4452	Specialty food stores	22	21	1	1,141,700	886,620	255,080
4453	Beer, wine, & liquor stores	33	34	(1)	4,600,000	4,481,790	118,210
4461	Pharmacies & drug stores	47	116	(69)	8,052,500	20,251,240	(12,198,740)
4471	Gasoline stations with convenience stores	64	64	(0)	10,491,100	10,416,233	74,867
4481	Clothing stores	22	50	(28)	1,653,981	3,631,254	(1,977,273)
4482	Shoe stores	-	9	(9)	-	772,690	(772,690)
4483	Jewelry, luggage, & leather goods stores	11	12	(1)	742,300	928,375	(186,075)
4511	Sporting goods, hobby, & musical instrument stores	24	41	(17)	1,539,000	2,575,621	(1,036,621)
4512	Book, periodical, & music stores	2	23	(21)	92,000	1,539,210	(1,447,210)
4521	Department stores	203	448	(245)	36,246,500	71,348,960	(35,102,460)
4529	Other general merchandise stores	37	29	8	2,737,100	2,461,050	276,050
4531	Florists	30	18	12	1,100,200	900,459	199,741
4532	Office supplies, stationery, & gift stores	17	38	(21)	1,099,100	1,984,967	(885,867)
4533	Used merchandise stores	72	36	36	3,508,000	1,607,240	1,900,760
4539	Other miscellaneous store retailers	53	63	(10)	4,317,100	8,643,500	(4,326,400)
4541	Electronic shopping & mail-order houses	4	75	(71)	250,000	10,688,930	(10,438,930)
4542	Vending machine operators	4	5	(1)	420,000	653,430	(233,430)
4543	Direct selling establishments	7	15	(8)	758,500	1,857,632	(1,099,132)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MITCHELL	
Personal Income - <i>Bureau of Economic Analysis</i>	\$229,503,000
Population - <i>Bureau of Economic Analysis</i>	6,293
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$77,727,451
Retail Taxable Sales Per Capita	\$12,351
Retail Taxable Personal Income Per Capita	\$18,235
Captured Per Capita Taxable Personal Income	67.7%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	59.1%
County Pull Factor	0.92

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	56	26	30	12,594,682	6,968,834	5,625,848
4412	Other motor vehicle dealers	4	3	1	165,014	496,510	(331,496)
4413	Automotive parts, accessories, & tire stores	3	14	(11)	300,000	1,490,800	(1,190,800)
4421	Furniture stores	10	4	6	993,200	485,830	507,370
4422	Home furnishings stores	8	4	4	1,083,300	366,670	716,630
4431	Appliance, television, & other electronics stores	27	11	16	3,193,600	1,115,182	2,078,418
4441	Building material & suppliers dealers	34	25	9	3,323,500	21,027,047	(17,703,547)
4442	Lawn & garden equipment & supplies stores	4	5	(1)	350,000	481,230	(131,230)
4451	Grocery stores	111	90	21	9,179,300	10,035,120	(855,820)
4452	Specialty food stores	-	5	(5)	-	495,420	(495,420)
4453	Beer, wine, & liquor stores	11	11	0	1,535,500	1,274,500	261,000
4461	Pharmacies & drug stores	38	18	20	6,047,800	2,573,881	3,473,919
4471	Gasoline stations with convenience stores	18	11	7	2,306,600	1,837,740	468,860
4481	Clothing stores	17	10	7	1,219,500	736,582	482,918
4482	Shoe stores	3	1	2	226,000	125,840	100,160
4483	Jewelry, luggage, & leather goods stores	1	3	(2)	15,700	184,670	(168,970)
4511	Sporting goods, hobby, & musical instrument stores	3	8	(5)	95,000	485,760	(390,760)
4512	Book, periodical, & music stores	-	3	(3)	-	106,650	(106,650)
4521	Department stores	28	42	(14)	2,666,500	7,100,090	(4,433,590)
4529	Other general merchandise stores	13	7	6	966,400	549,440	416,960
4531	Florists	5	5	0	252,500	202,990	49,510
4532	Office supplies, stationery, & gift stores	2	10	(8)	200,000	532,955	(332,955)
4533	Used merchandise stores	11	7	4	303,000	262,710	40,290
4539	Other miscellaneous store retailers	12	16	(4)	655,000	2,861,917	(2,206,917)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	120,340	(120,340)
4542	Vending machine operators	-	1	(1)	-	51,400	(51,400)
4543	Direct selling establishments	1	4	(3)	66,700	515,630	(448,930)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MONTGOMERY	
Personal Income - <i>Bureau of Economic Analysis</i>	\$1,062,288,000
Population - <i>Bureau of Economic Analysis</i>	34,277
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$418,908,856
Retail Taxable Sales Per Capita	\$12,221
Retail Taxable Personal Income Per Capita	\$15,496
Captured Per Capita Taxable Personal Income	78.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	75.6%
County Pull Factor	0.91

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	173	214	(41)	74,609,600	76,056,502	(1,446,902)
4412	Other motor vehicle dealers	11	28	(17)	1,479,400	5,932,192	(4,452,792)
4413	Automotive parts, accessories, & tire stores	81	69	12	10,488,200	8,913,908	1,574,292
4421	Furniture stores	30	33	(3)	3,876,200	4,411,116	(534,916)
4422	Home furnishings stores	15	41	(26)	2,431,800	5,462,299	(3,030,499)
4431	Appliance, television, & other electronics stores	57	90	(33)	5,183,000	10,175,768	(4,992,768)
4441	Building material & suppliers dealers	109	199	(90)	20,092,536	30,779,083	(10,686,547)
4442	Lawn & garden equipment & supplies stores	25	21	4	4,341,200	2,544,530	1,796,670
4451	Grocery stores	453	343	110	54,172,027	41,834,111	12,337,916
4452	Specialty food stores	4	39	(35)	209,000	1,818,440	(1,609,440)
4453	Beer, wine, & liquor stores	49	42	7	6,740,200	5,541,960	1,198,240
4461	Pharmacies & drug stores	134	139	(5)	24,105,100	22,883,970	1,221,130
4471	Gasoline stations with convenience stores	72	95	(23)	13,613,533	14,348,140	(734,607)
4481	Clothing stores	41	88	(47)	2,660,500	6,950,888	(4,290,388)
4482	Shoe stores	11	20	(9)	961,800	1,744,690	(782,890)
4483	Jewelry, luggage, & leather goods stores	11	17	(6)	1,018,700	1,452,461	(433,761)
4511	Sporting goods, hobby, & musical instrument stores	33	70	(37)	1,879,700	5,002,141	(3,122,441)
4512	Book, periodical, & music stores	22	36	(14)	1,120,000	2,648,050	(1,528,050)
4521	Department stores	528	641	(113)	94,876,500	99,975,230	(5,098,730)
4529	Other general merchandise stores	63	50	13	4,556,500	5,178,200	(621,700)
4531	Florists	29	25	4	1,235,700	1,329,719	(94,019)
4532	Office supplies, stationery, & gift stores	36	76	(40)	1,945,500	5,458,805	(3,513,305)
4533	Used merchandise stores	26	36	(10)	1,070,500	1,704,900	(634,400)
4539	Other miscellaneous store retailers	83	86	(3)	8,676,600	12,719,190	(4,042,590)
4541	Electronic shopping & mail-order houses	743	4	740	106,214,300	333,840	105,880,460
4542	Vending machine operators	14	9	5	730,000	796,740	(66,740)
4543	Direct selling establishments	19	45	(26)	3,815,400	6,112,482	(2,297,082)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MORRIS	
Personal Income - <i>Bureau of Economic Analysis</i>	\$188,183,000
Population - <i>Bureau of Economic Analysis</i>	6,017
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$45,418,524
Retail Taxable Sales Per Capita	\$7,548
Retail Taxable Personal Income Per Capita	\$15,638
Captured Per Capita Taxable Personal Income	48.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	53.5%
County Pull Factor	0.56

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	28	27	1	6,262,200	6,117,902	144,298
4412	Other motor vehicle dealers	-	3	(3)	-	645,761	(645,761)
4413	Automotive parts, accessories, & tire stores	26	11	15	2,430,000	1,189,200	1,240,800
4421	Furniture stores	6	4	2	612,100	439,870	172,230
4422	Home furnishings stores	2	4	(2)	100,000	422,330	(322,330)
4431	Appliance, television, & other electronics stores	12	10	3	1,597,800	907,012	690,788
4441	Building material & suppliers dealers	38	24	14	3,487,300	2,816,620	670,680
4442	Lawn & garden equipment & supplies stores	1	5	(4)	62,800	700,740	(637,940)
4451	Grocery stores	79	77	2	8,238,000	8,199,310	38,690
4452	Specialty food stores	5	3	2	240,000	158,190	81,810
4453	Beer, wine, & liquor stores	12	8	4	1,600,000	962,820	637,180
4461	Pharmacies & drug stores	32	20	12	3,420,168	3,081,007	339,161
4471	Gasoline stations with convenience stores	11	12	(1)	1,900,000	1,900,200	(200)
4481	Clothing stores	10	8	2	431,400	642,880	(211,480)
4482	Shoe stores	-	1	(1)	-	100,100	(100,100)
4483	Jewelry, luggage, & leather goods stores	-	2	(2)	-	138,960	(138,960)
4511	Sporting goods, hobby, & musical instrument stores	9	8	1	397,500	498,810	(101,310)
4512	Book, periodical, & music stores	2	2	-	92,000	79,450	12,550
4521	Department stores	-	32	(32)	-	4,910,740	(4,910,740)
4529	Other general merchandise stores	13	8	6	966,300	569,280	397,020
4531	Florists	3	5	(2)	142,500	229,510	(87,010)
4532	Office supplies, stationery, & gift stores	13	7	6	876,700	401,535	475,165
4533	Used merchandise stores	6	11	(5)	147,300	475,450	(328,150)
4539	Other miscellaneous store retailers	5	15	(10)	331,600	2,923,167	(2,591,567)
4541	Electronic shopping & mail-order houses	15	0	15	1,095,000	3,200	1,091,800
4542	Vending machine operators	-	2	(2)	-	123,400	(123,400)
4543	Direct selling establishments	3	6	(3)	800,000	696,300	103,700

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

MORTON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$132,538,000
Population - <i>Bureau of Economic Analysis</i>	3,051
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$33,736,679
Retail Taxable Sales Per Capita	\$11,058
Retail Taxable Personal Income Per Capita	\$21,720
Captured Per Capita Taxable Personal Income	50.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	44.0%
County Pull Factor	0.82

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	13	4	9	1,245,100	1,572,520	(327,420)
4412	Other motor vehicle dealers	-	1	(1)	-	172,250	(172,250)
4413	Automotive parts, accessories, & tire stores	-	6	(6)	-	625,480	(625,480)
4421	Furniture stores	-	2	(2)	-	220,000	(220,000)
4422	Home furnishings stores	3	1	2	225,000	97,500	127,500
4431	Appliance, television, & other electronics stores	-	2	(2)	-	135,770	(135,770)
4441	Building material & suppliers dealers	10	8	2	1,595,400	839,675	755,725
4442	Lawn & garden equipment & supplies stores	2	5	(3)	180,000	782,550	(602,550)
4451	Grocery stores	20	37	(17)	2,101,600	3,667,870	(1,566,270)
4452	Specialty food stores	5	2	3	500,000	155,500	344,500
4453	Beer, wine, & liquor stores	-	5	(5)	-	639,670	(639,670)
4461	Pharmacies & drug stores	7	9	(2)	1,627,900	1,112,431	515,469
4471	Gasoline stations with convenience stores	29	14	15	4,400,000	2,242,584	2,157,416
4481	Clothing stores	2	4	(2)	120,000	264,100	(144,100)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	1	0	1	72,500	19,620	52,880
4511	Sporting goods, hobby, & musical instrument stores	4	3	1	300,000	178,490	121,510
4512	Book, periodical, & music stores	-	0	(0)	-	9,200	(9,200)
4521	Department stores	-	1	(1)	-	36,150	(36,150)
4529	Other general merchandise stores	9	6	4	669,000	412,070	256,930
4531	Florists	-	3	(3)	-	109,350	(109,350)
4532	Office supplies, stationery, & gift stores	12	4	9	436,800	130,970	305,830
4533	Used merchandise stores	1	5	(4)	50,000	208,130	(158,130)
4539	Other miscellaneous store retailers	23	7	16	8,469,200	660,770	7,808,430
4541	Electronic shopping & mail-order houses	-	1	(1)	-	20,690	(20,690)
4542	Vending machine operators	-	0	(0)	-	18,500	(18,500)
4543	Direct selling establishments	16	2	15	2,698,100	132,228	2,565,872

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

NEMAHA	
Personal Income - <i>Bureau of Economic Analysis</i>	\$368,592,000
Population - <i>Bureau of Economic Analysis</i>	10,060
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$89,931,983
Retail Taxable Sales Per Capita	\$8,940
Retail Taxable Personal Income Per Capita	\$18,320
Captured Per Capita Taxable Personal Income	48.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	59.3%
County Pull Factor	0.67

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	33	63	(30)	17,129,700	22,429,930	(5,300,230)
4412	Other motor vehicle dealers	5	4	1	929,200	710,100	219,100
4413	Automotive parts, accessories, & tire stores	18	34	(16)	1,983,300	4,149,428	(2,166,128)
4421	Furniture stores	10	9	1	860,100	1,094,021	(233,921)
4422	Home furnishings stores	24	7	17	3,500,000	779,840	2,720,160
4431	Appliance, television, & other electronics stores	25	26	(1)	1,488,425	2,317,143	(828,718)
4441	Building material & suppliers dealers	132	37	95	14,369,523	6,212,902	8,156,621
4442	Lawn & garden equipment & supplies stores	4	13	(9)	1,226,000	1,661,054	(435,054)
4451	Grocery stores	210	158	52	41,269,630	18,075,090	23,194,540
4452	Specialty food stores	16	9	7	1,371,900	861,890	510,010
4453	Beer, wine, & liquor stores	20	13	8	2,302,100	1,560,640	741,460
4461	Pharmacies & drug stores	28	36	(8)	3,617,600	5,662,387	(2,044,787)
4471	Gasoline stations with convenience stores	39	22	17	5,415,000	4,581,679	833,321
4481	Clothing stores	19	11	8	943,600	715,336	228,265
4482	Shoe stores	5	3	2	190,900	302,060	(111,160)
4483	Jewelry, luggage, & leather goods stores	-	4	(4)	-	229,910	(229,910)
4511	Sporting goods, hobby, & musical instrument stores	12	14	(2)	1,116,700	1,028,290	88,410
4512	Book, periodical, & music stores	3	4	(1)	70,000	194,350	(124,350)
4521	Department stores	32	104	(72)	3,200,000	17,621,090	(14,421,090)
4529	Other general merchandise stores	16	12	4	1,358,500	862,690	495,810
4531	Florists	4	7	(3)	113,200	336,830	(223,630)
4532	Office supplies, stationery, & gift stores	23	23	1	948,900	1,249,972	(301,072)
4533	Used merchandise stores	2	10	(8)	80,000	403,500	(323,500)
4539	Other miscellaneous store retailers	44	32	12	7,338,900	7,084,502	254,398
4541	Electronic shopping & mail-order houses	-	2	(2)	-	185,540	(185,540)
4542	Vending machine operators	-	1	(1)	-	52,000	(52,000)
4543	Direct selling establishments	10	9	1	600,000	1,203,399	(603,399)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

NEOSHO	
Personal Income - <i>Bureau of Economic Analysis</i>	\$501,988,000
Population - <i>Bureau of Economic Analysis</i>	16,139
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$215,902,775
Retail Taxable Sales Per Capita	\$13,378
Retail Taxable Personal Income Per Capita	\$15,552
Captured Per Capita Taxable Personal Income	86.0%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	<i>56.0%</i>
County Pull Factor	1.00

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	61	86	(25)	10,811,100	29,391,712	(18,580,612)
4412	Other motor vehicle dealers	9	14	(5)	885,100	3,003,720	(2,118,620)
4413	Automotive parts, accessories, & tire stores	41	36	5	4,067,900	4,436,690	(368,790)
4421	Furniture stores	14	15	(1)	1,742,000	1,844,286	(102,286)
4422	Home furnishings stores	14	8	6	1,265,000	953,016	311,984
4431	Appliance, television, & other electronics stores	52	25	27	4,076,500	2,229,023	1,847,478
4441	Building material & suppliers dealers	18	47	(29)	1,485,000	6,641,530	(5,156,530)
4442	Lawn & garden equipment & supplies stores	7	14	(7)	650,000	1,900,480	(1,250,480)
4451	Grocery stores	118	221	(103)	11,946,100	22,939,000	(10,992,900)
4452	Specialty food stores	5	16	(11)	413,400	1,219,460	(806,060)
4453	Beer, wine, & liquor stores	22	15	7	2,261,800	1,901,310	360,490
4461	Pharmacies & drug stores	48	38	10	6,356,900	5,369,017	987,883
4471	Gasoline stations with convenience stores	6	31	(25)	1,416,700	9,180,977	(7,764,277)
4481	Clothing stores	39	13	26	3,092,350	864,413	2,227,937
4482	Shoe stores	9	3	6	651,900	353,870	298,030
4483	Jewelry, luggage, & leather goods stores	2	4	(2)	95,000	299,967	(204,967)
4511	Sporting goods, hobby, & musical instrument stores	16	18	(2)	1,477,200	1,335,464	141,736
4512	Book, periodical, & music stores	8	4	4	384,000	259,170	124,830
4521	Department stores	318	164	155	57,239,100	25,465,476	31,773,624
4529	Other general merchandise stores	14	15	(1)	906,000	1,283,930	(377,930)
4531	Florists	8	10	(2)	444,000	520,640	(76,640)
4532	Office supplies, stationery, & gift stores	30	29	1	1,129,700	2,062,862	(933,162)
4533	Used merchandise stores	6	12	(6)	220,000	425,320	(205,320)
4539	Other miscellaneous store retailers	50	40	10	3,845,167	8,212,360	(4,367,193)
4541	Electronic shopping & mail-order houses	2	2	(0)	200,000	450,128	(250,128)
4542	Vending machine operators	4	3	1	400,000	272,500	127,500
4543	Direct selling establishments	10	7	3	1,231,200	886,429	344,771

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

NESS	
Personal Income - Bureau of Economic Analysis	\$153,528,000
Population - Bureau of Economic Analysis	2,909
Retail Taxable Sales - Kansas Department of Revenue	\$69,655,146
Retail Taxable Sales Per Capita	\$23,945
Retail Taxable Personal Income Per Capita	\$26,388
Captured Per Capita Taxable Personal Income	90.7%
Peer Group - Captured Per Capita Taxable Personal Income	46.9%
County Pull Factor	1.78

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	3	11	(8)	200,000	3,462,107	(3,262,107)
4412	Other motor vehicle dealers	3	1	2	300,000	138,330	161,670
4413	Automotive parts, accessories, & tire stores	19	7	12	2,352,000	682,080	1,669,920
4421	Furniture stores	8	2	6	1,400,000	125,110	1,274,890
4422	Home furnishings stores	2	2	0	150,000	223,840	(73,840)
4431	Appliance, television, & other electronics stores	-	3	(3)	-	215,659	(215,659)
4441	Building material & suppliers dealers	17	10	7	1,521,100	1,263,015	258,085
4442	Lawn & garden equipment & supplies stores	9	4	5	866,700	649,380	217,320
4451	Grocery stores	36	37	(1)	3,781,100	3,588,280	192,820
4452	Specialty food stores	-	3	(3)	-	258,500	(258,500)
4453	Beer, wine, & liquor stores	-	5	(5)	-	684,170	(684,170)
4461	Pharmacies & drug stores	9	9	(0)	470,000	1,325,291	(855,291)
4471	Gasoline stations with convenience stores	12	24	(12)	3,704,200	5,412,043	(1,707,843)
4481	Clothing stores	4	4	(0)	161,800	290,840	(129,040)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	1	1	-	55,000	48,100	6,900
4511	Sporting goods, hobby, & musical instrument stores	-	3	(3)	-	215,970	(215,970)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	206,150	(206,150)
4529	Other general merchandise stores	4	8	(4)	289,700	584,950	(295,250)
4531	Florists	6	2	4	167,700	78,880	88,820
4532	Office supplies, stationery, & gift stores	3	5	(2)	137,000	179,960	(42,960)
4533	Used merchandise stores	4	3	1	153,500	136,430	17,070
4539	Other miscellaneous store retailers	7	9	(2)	460,700	2,142,797	(1,682,097)
4541	Electronic shopping & mail-order houses	1	1	1	34,500	17,240	17,260
4542	Vending machine operators	-	0	(0)	-	12,500	(12,500)
4543	Direct selling establishments	5	3	2	343,500	430,258	(86,758)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

NORTON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$179,650,000
Population - <i>Bureau of Economic Analysis</i>	5,418
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$49,606,113
Retail Taxable Sales Per Capita	\$9,156
Retail Taxable Personal Income Per Capita	\$16,579
Captured Per Capita Taxable Personal Income	55.2%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	58.9%
County Pull Factor	0.68

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	23	23	0	4,226,700	5,618,432	(1,391,732)
4412	Other motor vehicle dealers	3	3	0	836,300	436,760	399,540
4413	Automotive parts, accessories, & tire stores	-	16	(16)	-	1,710,555	(1,710,555)
4421	Furniture stores	-	5	(5)	-	481,255	(481,255)
4422	Home furnishings stores	7	4	3	230,300	344,950	(114,650)
4431	Appliance, television, & other electronics stores	122	10	112	12,820,100	808,898	12,011,202
4441	Building material & suppliers dealers	10	24	(14)	577,800	2,926,173	(2,348,373)
4442	Lawn & garden equipment & supplies stores	17	5	12	4,760,300	745,880	4,014,420
4451	Grocery stores	101	59	42	8,172,159	6,134,591	2,037,568
4452	Specialty food stores	1	11	(10)	55,000	970,690	(915,690)
4453	Beer, wine, & liquor stores	6	8	(2)	900,000	937,190	(37,190)
4461	Pharmacies & drug stores	12	15	(3)	1,840,500	1,968,170	(127,670)
4471	Gasoline stations with convenience stores	14	15	(1)	2,060,000	2,446,710	(386,710)
4481	Clothing stores	15	5	10	882,000	362,440	519,560
4482	Shoe stores	-	0	(0)	-	34,440	(34,440)
4483	Jewelry, luggage, & leather goods stores	2	2	0	120,000	126,200	(6,200)
4511	Sporting goods, hobby, & musical instrument stores	8	7	1	508,300	389,626	118,674
4512	Book, periodical, & music stores	-	2	(2)	-	52,200	(52,200)
4521	Department stores	-	28	(28)	-	4,488,810	(4,488,810)
4529	Other general merchandise stores	25	7	18	3,161,700	487,550	2,674,150
4531	Florists	5	5	-	123,000	234,850	(111,850)
4532	Office supplies, stationery, & gift stores	13	6	7	1,397,700	273,160	1,124,540
4533	Used merchandise stores	5	13	(8)	332,000	582,890	(250,890)
4539	Other miscellaneous store retailers	12	39	(27)	786,300	7,179,065	(6,392,765)
4541	Electronic shopping & mail-order houses	3	1	3	150,000	13,200	136,800
4542	Vending machine operators	-	1	(1)	-	114,000	(114,000)
4543	Direct selling establishments	-	6	(6)	-	694,820	(694,820)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

OSAGE	
Personal Income - Bureau of Economic Analysis	\$477,360,000
Population - Bureau of Economic Analysis	16,266
Retail Taxable Sales - Kansas Department of Revenue	\$80,090,410
Retail Taxable Sales Per Capita	\$4,924
Retail Taxable Personal Income Per Capita	\$14,674
Captured Per Capita Taxable Personal Income	33.6%
Peer Group - Captured Per Capita Taxable Personal Income	59.3%
County Pull Factor	0.37

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	43	87	(44)	7,903,600	30,159,193	(22,255,593)
4412	Other motor vehicle dealers	18	15	3	2,881,800	15,667,500	(12,785,700)
4413	Automotive parts, accessories, & tire stores	17	38	(21)	1,905,000	4,542,950	(2,637,950)
4421	Furniture stores	16	13	3	1,729,900	1,602,049	127,851
4422	Home furnishings stores	6	8	(2)	650,000	952,416	(302,416)
4431	Appliance, television, & other electronics stores	13	30	(17)	1,006,400	2,672,713	(1,666,313)
4441	Building material & suppliers dealers	29	50	(21)	4,657,800	7,659,536	(3,001,736)
4442	Lawn & garden equipment & supplies stores	6	14	(8)	299,600	2,246,500	(1,946,900)
4451	Grocery stores	180	226	(46)	19,785,200	23,628,370	(3,843,170)
4452	Specialty food stores	-	17	(17)	-	1,270,800	(1,270,800)
4453	Beer, wine, & liquor stores	21	16	5	2,905,800	2,059,660	846,140
4461	Pharmacies & drug stores	20	40	(20)	2,683,500	5,781,216	(3,097,716)
4471	Gasoline stations with convenience stores	34	28	6	4,282,200	8,858,848	(4,576,648)
4481	Clothing stores	14	16	(2)	600,000	1,173,886	(573,886)
4482	Shoe stores	-	4	(4)	-	401,810	(401,810)
4483	Jewelry, luggage, & leather goods stores	-	4	(4)	-	314,467	(314,467)
4511	Sporting goods, hobby, & musical instrument stores	21	17	4	1,407,043	1,325,910	81,133
4512	Book, periodical, & music stores	1	5	(4)	46,000	297,170	(251,170)
4521	Department stores	5	207	(202)	355,000	33,522,836	(33,167,836)
4529	Other general merchandise stores	25	19	6	3,134,300	1,444,970	1,689,330
4531	Florists	9	9	(0)	350,000	523,040	(173,040)
4532	Office supplies, stationery, & gift stores	10	29	(19)	356,200	2,005,480	(1,649,280)
4533	Used merchandise stores	9	12	(3)	336,000	475,760	(139,760)
4539	Other miscellaneous store retailers	11	44	(33)	806,600	8,095,487	(7,288,887)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	318,678	(318,678)
4542	Vending machine operators	1	4	(3)	60,000	306,500	(246,500)
4543	Direct selling establishments	7	8	(1)	581,800	1,088,789	(506,989)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

OSBORNE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$139,049,000
Population - <i>Bureau of Economic Analysis</i>	3,804
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$36,915,754
Retail Taxable Sales Per Capita	\$9,704
Retail Taxable Personal Income Per Capita	\$18,277
Captured Per Capita Taxable Personal Income	53.1%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	41.1%
County Pull Factor	0.72

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	21	5	16	5,073,300	1,127,800	3,945,500
4412	Other motor vehicle dealers	4	2	2	540,000	361,870	178,130
4413	Automotive parts, accessories, & tire stores	-	5	(5)	-	616,670	(616,670)
4421	Furniture stores	3	0	3	386,000	7,030	378,970
4422	Home furnishings stores	2	1	1	310,610	86,300	224,310
4431	Appliance, television, & other electronics stores	11	4	7	730,000	292,150	437,850
4441	Building material & suppliers dealers	22	9	13	3,304,300	1,017,590	2,286,710
4442	Lawn & garden equipment & supplies stores	4	3	1	300,000	392,500	(92,500)
4451	Grocery stores	45	50	(5)	4,853,900	5,051,500	(197,600)
4452	Specialty food stores	2	2	0	129,200	83,380	45,820
4453	Beer, wine, & liquor stores	9	4	5	1,350,000	604,250	745,750
4461	Pharmacies & drug stores	19	7	12	3,231,500	1,040,040	2,191,460
4471	Gasoline stations with convenience stores	23	15	8	15,071,800	2,820,171	12,251,629
4481	Clothing stores	12	1	11	440,000	30,700	409,300
4482	Shoe stores	2	0	2	150,800	17,250	133,550
4483	Jewelry, luggage, & leather goods stores	7	0	7	272,000	18,020	253,980
4511	Sporting goods, hobby, & musical instrument stores	26	4	22	2,551,500	203,160	2,348,340
4512	Book, periodical, & music stores	-	1	(1)	-	58,050	(58,050)
4521	Department stores	-	1	(1)	-	95,500	(95,500)
4529	Other general merchandise stores	13	4	9	966,300	331,570	634,730
4531	Florists	5	3	2	172,000	144,410	27,590
4532	Office supplies, stationery, & gift stores	12	4	8	260,700	155,920	104,780
4533	Used merchandise stores	5	4	1	216,000	166,280	49,720
4539	Other miscellaneous store retailers	17	9	8	1,014,000	1,156,790	(142,790)
4541	Electronic shopping & mail-order houses	-	-	-	-	-	-
4542	Vending machine operators	-	0	(0)	-	6,000	(6,000)
4543	Direct selling establishments	6	1	5	424,200	145,140	279,060

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

OTTAWA	
Personal Income - <i>Bureau of Economic Analysis</i>	\$182,568,000
Population - <i>Bureau of Economic Analysis</i>	5,993
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$28,139,239
Retail Taxable Sales Per Capita	\$4,695
Retail Taxable Personal Income Per Capita	\$15,232
Captured Per Capita Taxable Personal Income	30.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	56.3%
County Pull Factor	0.35

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	12	27	(15)	3,086,700	6,028,282	(2,941,582)
4412	Other motor vehicle dealers	2	3	(1)	200,000	689,391	(489,391)
4413	Automotive parts, accessories, & tire stores	2	12	(10)	200,000	1,327,200	(1,127,200)
4421	Furniture stores	-	5	(5)	-	491,720	(491,720)
4422	Home furnishings stores	2	5	(3)	200,000	410,360	(210,360)
4431	Appliance, television, & other electronics stores	2	23	(21)	180,000	2,322,252	(2,142,252)
4441	Building material & suppliers dealers	25	26	(1)	2,572,400	2,875,890	(303,490)
4442	Lawn & garden equipment & supplies stores	14	5	9	2,520,100	899,610	1,620,490
4451	Grocery stores	51	82	(31)	5,034,000	8,484,486	(3,450,486)
4452	Specialty food stores	2	3	(1)	200,000	147,690	52,310
4453	Beer, wine, & liquor stores	9	9	1	1,266,700	993,650	273,050
4461	Pharmacies & drug stores	11	22	(11)	1,909,400	3,282,264	(1,372,864)
4471	Gasoline stations with convenience stores	11	13	(2)	1,783,300	1,997,880	(214,580)
4481	Clothing stores	7	8	(1)	348,300	597,030	(248,730)
4482	Shoe stores	-	1	(1)	-	81,540	(81,540)
4483	Jewelry, luggage, & leather goods stores	-	2	(2)	-	143,030	(143,030)
4511	Sporting goods, hobby, & musical instrument stores	4	8	(4)	231,100	510,350	(279,250)
4512	Book, periodical, & music stores	2	2	-	96,000	79,050	16,950
4521	Department stores	14	29	(15)	1,547,800	4,534,850	(2,987,050)
4529	Other general merchandise stores	6	10	(4)	446,000	892,880	(446,880)
4531	Florists	1	5	(4)	47,500	228,560	(181,060)
4532	Office supplies, stationery, & gift stores	7	8	(1)	306,300	589,845	(283,545)
4533	Used merchandise stores	5	12	(7)	196,000	503,780	(307,780)
4539	Other miscellaneous store retailers	23	14	9	2,947,700	2,699,937	247,763
4541	Electronic shopping & mail-order houses	3	2	1	32,000	124,500	(92,500)
4542	Vending machine operators	-	1	(1)	-	114,000	(114,000)
4543	Direct selling establishments	-	5	(5)	-	571,690	(571,690)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

PAWNEE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$233,370,000
Population - <i>Bureau of Economic Analysis</i>	6,256
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$57,564,054
Retail Taxable Sales Per Capita	\$9,201
Retail Taxable Personal Income Per Capita	\$18,652
Captured Per Capita Taxable Personal Income	49.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	54.1%
County Pull Factor	0.69

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	28	26	2	7,444,139	6,588,998	855,141
4412	Other motor vehicle dealers	-	3	(3)	-	523,011	(523,011)
4413	Automotive parts, accessories, & tire stores	9	12	(3)	1,128,600	1,292,340	(163,740)
4421	Furniture stores	8	4	4	1,054,000	409,750	644,250
4422	Home furnishings stores	2	4	(2)	214,000	430,130	(216,130)
4431	Appliance, television, & other electronics stores	9	11	(2)	390,000	1,138,542	(748,542)
4441	Building material & suppliers dealers	8	27	(19)	681,600	21,142,227	(20,460,627)
4442	Lawn & garden equipment & supplies stores	-	6	(6)	-	676,520	(676,520)
4451	Grocery stores	72	79	(7)	9,230,000	8,407,040	822,960
4452	Specialty food stores	-	3	(3)	-	184,690	(184,690)
4453	Beer, wine, & liquor stores	17	9	8	1,612,300	1,155,650	456,650
4461	Pharmacies & drug stores	18	20	(2)	2,254,445	3,023,809	(769,364)
4471	Gasoline stations with convenience stores	-	13	(13)	-	1,937,150	(1,937,150)
4481	Clothing stores	5	10	(5)	316,700	687,792	(371,092)
4482	Shoe stores	-	1	(1)	-	95,140	(95,140)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	120,490	(120,490)
4511	Sporting goods, hobby, & musical instrument stores	7	8	(1)	691,400	432,720	258,680
4512	Book, periodical, & music stores	1	2	(1)	46,000	95,050	(49,050)
4521	Department stores	25	27	(2)	2,500,000	4,410,740	(1,910,740)
4529	Other general merchandise stores	10	8	2	740,400	572,040	168,360
4531	Florists	5	4	1	175,000	190,340	(15,340)
4532	Office supplies, stationery, & gift stores	4	8	(4)	368,800	469,475	(100,675)
4533	Used merchandise stores	6	7	(1)	224,000	258,970	(34,970)
4539	Other miscellaneous store retailers	9	15	(6)	6,510,300	2,215,157	4,295,143
4541	Electronic shopping & mail-order houses	-	2	(2)	-	115,340	(115,340)
4542	Vending machine operators	-	1	(1)	-	111,400	(111,400)
4543	Direct selling establishments	7	3	4	869,000	594,800	274,200

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

PHILLIPS	
Personal Income - <i>Bureau of Economic Analysis</i>	\$207,956,000
Population - <i>Bureau of Economic Analysis</i>	5,282
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$53,419,410
Retail Taxable Sales Per Capita	\$10,113
Retail Taxable Personal Income Per Capita	\$19,685
Captured Per Capita Taxable Personal Income	51.4%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	64.1%
County Pull Factor	0.75

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	13	25	(12)	5,784,948	6,095,907	(310,959)
4412	Other motor vehicle dealers	3	3	0	234,500	535,836	(301,336)
4413	Automotive parts, accessories, & tire stores	5	16	(11)	600,000	1,698,905	(1,098,905)
4421	Furniture stores	6	5	1	1,178,849	408,370	770,479
4422	Home furnishings stores	3	5	(2)	290,000	376,120	(86,120)
4431	Appliance, television, & other electronics stores	11	22	(11)	1,496,800	1,982,518	(485,718)
4441	Building material & suppliers dealers	14	23	(9)	1,795,000	2,857,713	(1,062,713)
4442	Lawn & garden equipment & supplies stores	-	5	(5)	-	997,400	(997,400)
4451	Grocery stores	108	61	47	10,728,000	6,185,457	4,542,544
4452	Specialty food stores	63	4	59	6,255,000	330,690	5,924,310
4453	Beer, wine, & liquor stores	10	7	4	1,350,000	806,770	543,230
4461	Pharmacies & drug stores	16	15	1	2,257,400	1,849,400	408,000
4471	Gasoline stations with convenience stores	11	15	(4)	1,800,000	2,481,880	(681,880)
4481	Clothing stores	5	7	(2)	225,000	474,990	(249,990)
4482	Shoe stores	-	0	(0)	-	34,440	(34,440)
4483	Jewelry, luggage, & leather goods stores	3	2	2	250,000	113,200	136,800
4511	Sporting goods, hobby, & musical instrument stores	7	8	(1)	325,900	431,846	(105,946)
4512	Book, periodical, & music stores	-	2	(2)	-	54,680	(54,680)
4521	Department stores	22	25	(3)	2,200,000	4,164,030	(1,964,030)
4529	Other general merchandise stores	7	9	(2)	520,300	751,690	(231,390)
4531	Florists	-	6	(6)	-	283,400	(283,400)
4532	Office supplies, stationery, & gift stores	11	7	4	539,000	392,800	146,200
4533	Used merchandise stores	44	9	35	2,174,400	394,450	1,779,950
4539	Other miscellaneous store retailers	10	38	(28)	858,300	6,983,016	(6,124,716)
4541	Electronic shopping & mail-order houses	1	0	1	50,000	20,000	30,000
4542	Vending machine operators	-	1	(1)	-	114,000	(114,000)
4543	Direct selling establishments	1	7	(6)	48,000	725,440	(677,440)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

POTTAWATOMIE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$699,829,000
Population - <i>Bureau of Economic Analysis</i>	19,779
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$398,311,394
Retail Taxable Sales Per Capita	\$20,138
Retail Taxable Personal Income Per Capita	\$17,691
Captured Per Capita Taxable Personal Income	113.8%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	56.4%
County Pull Factor	1.50

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	169	75	94	54,810,435	21,617,373	33,193,062
4412	Other motor vehicle dealers	25	17	8	5,250,400	15,708,640	(10,458,240)
4413	Automotive parts, accessories, & tire stores	37	37	-	3,973,000	4,424,863	(451,863)
4421	Furniture stores	21	16	5	2,320,000	2,135,918	184,082
4422	Home furnishings stores	10	11	(1)	1,753,200	1,225,929	527,271
4431	Appliance, television, & other electronics stores	29	26	3	3,037,900	2,448,860	589,040
4441	Building material & suppliers dealers	71	50	22	6,145,791	7,848,729	(1,702,938)
4442	Lawn & garden equipment & supplies stores	4	13	(9)	310,000	1,927,400	(1,617,400)
4451	Grocery stores	302	215	87	30,479,200	22,124,859	8,354,342
4452	Specialty food stores	9	9	0	590,000	495,440	94,560
4453	Beer, wine, & liquor stores	22	21	1	2,600,000	2,797,660	(197,660)
4461	Pharmacies & drug stores	49	57	(8)	6,000,400	8,672,526	(2,672,126)
4471	Gasoline stations with convenience stores	29	32	(3)	2,666,279	9,527,630	(6,861,351)
4481	Clothing stores	10	27	(17)	447,300	1,860,458	(1,413,158)
4482	Shoe stores	-	5	(5)	-	357,700	(357,700)
4483	Jewelry, luggage, & leather goods stores	3	6	(3)	242,500	480,397	(237,897)
4511	Sporting goods, hobby, & musical instrument stores	15	21	(6)	1,145,000	1,476,543	(331,543)
4512	Book, periodical, & music stores	12	8	4	1,121,000	517,090	603,910
4521	Department stores	57	230	(173)	5,871,462	37,439,880	(31,568,418)
4529	Other general merchandise stores	21	23	(2)	1,520,000	2,040,230	(520,230)
4531	Florists	16	10	6	556,100	591,290	(35,190)
4532	Office supplies, stationery, & gift stores	38	23	15	1,738,900	1,180,220	558,680
4533	Used merchandise stores	14	22	(8)	453,500	927,820	(474,320)
4539	Other miscellaneous store retailers	63	40	23	6,466,700	4,924,687	1,542,013
4541	Electronic shopping & mail-order houses	5	1	4	2,791,684	47,510	2,744,174
4542	Vending machine operators	20	2	19	2,000,000	147,000	1,853,000
4543	Direct selling establishments	5	6	(1)	485,600	656,710	(171,110)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

PRATT	
Personal Income - Bureau of Economic Analysis	\$361,884,000
Population - Bureau of Economic Analysis	9,366
Retail Taxable Sales - Kansas Department of Revenue	\$174,170,706
Retail Taxable Sales Per Capita	\$18,596
Retail Taxable Personal Income Per Capita	\$19,319
Captured Per Capita Taxable Personal Income	96.3%
Peer Group - Captured Per Capita Taxable Personal Income	50.7%
County Pull Factor	1.39

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	42	35	7	12,145,400	11,783,332	362,069
4412	Other motor vehicle dealers	7	3	4	1,152,500	439,040	713,460
4413	Automotive parts, accessories, & tire stores	63	13	50	9,496,600	1,506,210	7,990,390
4421	Furniture stores	11	5	6	1,077,143	513,790	563,353
4422	Home furnishings stores	2	6	(4)	265,000	826,850	(561,850)
4431	Appliance, television, & other electronics stores	35	13	23	3,635,400	930,593	2,704,808
4441	Building material & suppliers dealers	39	33	6	6,415,100	4,434,702	1,980,398
4442	Lawn & garden equipment & supplies stores	35	8	27	5,189,637	1,361,350	3,828,287
4451	Grocery stores	101	136	(35)	14,268,700	16,346,059	(2,077,359)
4452	Specialty food stores	6	7	(1)	350,000	652,060	(302,060)
4453	Beer, wine, & liquor stores	7	11	(4)	700,000	1,320,630	(620,630)
4461	Pharmacies & drug stores	27	31	(4)	2,810,100	4,793,368	(1,983,268)
4471	Gasoline stations with convenience stores	-	32	(32)	-	5,238,670	(5,238,670)
4481	Clothing stores	17	8	9	1,340,900	458,564	882,336
4482	Shoe stores	4	1	3	160,000	72,158	87,842
4483	Jewelry, luggage, & leather goods stores	5	3	3	250,000	143,200	106,800
4511	Sporting goods, hobby, & musical instrument stores	12	11	1	1,078,000	619,240	458,760
4512	Book, periodical, & music stores	5	2	3	250,000	85,400	164,600
4521	Department stores	225	32	193	38,843,900	4,765,200	34,078,700
4529	Other general merchandise stores	9	14	(5)	645,300	1,270,420	(625,120)
4531	Florists	7	8	(1)	320,300	358,660	(38,360)
4532	Office supplies, stationery, & gift stores	18	13	5	664,200	536,740	127,460
4533	Used merchandise stores	16	9	7	701,000	382,350	318,650
4539	Other miscellaneous store retailers	33	20	13	5,284,600	2,190,505	3,094,095
4541	Electronic shopping & mail-order houses	3	0	3	140,900	17,000	123,900
4542	Vending machine operators	3	1	2	180,000	348,053	(168,053)
4543	Direct selling establishments	31	7	24	3,841,500	659,919	3,181,581

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

RAWLINS	
Personal Income - <i>Bureau of Economic Analysis</i>	\$116,305,000
Population - <i>Bureau of Economic Analysis</i>	2,466
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$19,258,249
Retail Taxable Sales Per Capita	\$7,810
Retail Taxable Personal Income Per Capita	\$23,582
Captured Per Capita Taxable Personal Income	33.1%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	52.2%
County Pull Factor	0.58

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	7	12	(5)	709,600	3,395,567	(2,685,967)
4412	Other motor vehicle dealers	-	1	(1)	-	80,580	(80,580)
4413	Automotive parts, accessories, & tire stores	-	7	(7)	-	845,620	(845,620)
4421	Furniture stores	-	2	(2)	-	164,782	(164,782)
4422	Home furnishings stores	-	1	(1)	-	136,840	(136,840)
4431	Appliance, television, & other electronics stores	5	4	1	353,180	275,439	77,741
4441	Building material & suppliers dealers	9	13	(4)	1,407,000	1,749,450	(342,450)
4442	Lawn & garden equipment & supplies stores	3	3	0	300,000	247,500	52,500
4451	Grocery stores	42	47	(5)	2,641,400	5,705,385	(3,063,985)
4452	Specialty food stores	-	4	(4)	-	295,850	(295,850)
4453	Beer, wine, & liquor stores	6	4	2	900,000	529,880	370,120
4461	Pharmacies & drug stores	12	7	5	2,265,000	1,057,887	1,207,113
4471	Gasoline stations with convenience stores	4	18	(14)	550,000	4,805,008	(4,255,008)
4481	Clothing stores	-	1	(1)	-	89,790	(89,790)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	40,720	(40,720)
4511	Sporting goods, hobby, & musical instrument stores	3	3	(0)	186,000	182,290	3,710
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	170,000	(170,000)
4529	Other general merchandise stores	5	7	(2)	371,700	492,290	(120,590)
4531	Florists	3	3	(0)	100,000	134,160	(34,160)
4532	Office supplies, stationery, & gift stores	2	3	(1)	145,700	149,890	(4,190)
4533	Used merchandise stores	1	5	(4)	40,000	228,830	(188,830)
4539	Other miscellaneous store retailers	4	6	(2)	1,000,000	1,487,907	(487,907)
4541	Electronic shopping & mail-order houses	5	1	5	742,000	35,300	706,700
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	3	1	2	360,000	113,120	246,880

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

RENO	
Personal Income - <i>Bureau of Economic Analysis</i>	\$1,995,848,000
Population - <i>Bureau of Economic Analysis</i>	63,227
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$868,049,811
Retail Taxable Sales Per Capita	\$13,729
Retail Taxable Personal Income Per Capita	\$15,783
Captured Per Capita Taxable Personal Income	87.0%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	74.5%
County Pull Factor	1.02

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	505	265	240	141,955,471	96,161,777	45,793,694
4412	Other motor vehicle dealers	54	36	19	9,659,096	6,858,292	2,800,804
4413	Automotive parts, accessories, & tire stores	75	140	(65)	8,396,100	17,779,865	(9,383,765)
4421	Furniture stores	51	80	(29)	6,828,751	14,810,561	(7,981,810)
4422	Home furnishings stores	105	72	33	16,102,800	9,259,369	6,843,431
4431	Appliance, television, & other electronics stores	140	106	35	15,099,300	11,545,458	3,553,843
4441	Building material & suppliers dealers	486	278	208	85,094,200	45,683,202	39,410,998
4442	Lawn & garden equipment & supplies stores	37	21	16	2,997,600	2,318,797	678,803
4451	Grocery stores	453	578	(125)	52,415,300	64,606,467	(12,191,167)
4452	Specialty food stores	27	63	(36)	1,391,100	4,106,180	(2,715,080)
4453	Beer, wine, & liquor stores	39	75	(36)	5,322,200	10,437,520	(5,115,320)
4461	Pharmacies & drug stores	186	212	(26)	24,892,201	34,216,262	(9,324,061)
4471	Gasoline stations with convenience stores	87	115	(28)	13,612,500	17,980,783	(4,368,283)
4481	Clothing stores	146	148	(2)	11,339,573	12,844,546	(1,504,973)
4482	Shoe stores	35	36	(1)	3,360,000	3,296,220	63,780
4483	Jewelry, luggage, & leather goods stores	38	28	10	3,844,546	2,446,293	1,398,253
4511	Sporting goods, hobby, & musical instrument stores	157	125	32	13,699,900	12,677,678	1,022,222
4512	Book, periodical, & music stores	58	117	(59)	3,497,600	8,262,450	(4,764,850)
4521	Department stores	1,415	634	781	222,850,000	100,456,274	122,393,726
4529	Other general merchandise stores	35	98	(63)	2,497,300	11,713,250	(9,215,950)
4531	Florists	40	37	4	2,330,100	1,792,820	537,280
4532	Office supplies, stationery, & gift stores	201	194	7	15,607,500	11,678,736	3,928,764
4533	Used merchandise stores	53	64	(11)	2,212,100	2,783,240	(571,140)
4539	Other miscellaneous store retailers	125	134	(9)	15,593,800	20,188,837	(4,595,037)
4541	Electronic shopping & mail-order houses	7	111	(104)	369,100	16,023,250	(15,654,150)
4542	Vending machine operators	18	13	6	1,365,400	919,140	446,260
4543	Direct selling establishments	73	59	14	9,628,400	6,752,600	2,875,800

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

REPUBLIC	
Personal Income - <i>Bureau of Economic Analysis</i>	\$167,463,000
Population - <i>Bureau of Economic Analysis</i>	4,832
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$39,611,132
Retail Taxable Sales Per Capita	\$8,198
Retail Taxable Personal Income Per Capita	\$17,329
Captured Per Capita Taxable Personal Income	47.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	59.7%
County Pull Factor	0.61

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	39	14	25	9,700,400	3,883,322	5,817,078
4412	Other motor vehicle dealers	-	3	(3)	-	631,626	(631,626)
4413	Automotive parts, accessories, & tire stores	4	13	(9)	590,000	1,479,735	(889,735)
4421	Furniture stores	8	3	5	800,000	344,395	455,605
4422	Home furnishings stores	2	4	(2)	250,000	276,690	(26,690)
4431	Appliance, television, & other electronics stores	30	19	11	1,971,281	1,853,990	117,291
4441	Building material & suppliers dealers	15	18	(3)	2,251,800	2,347,263	(95,463)
4442	Lawn & garden equipment & supplies stores	6	4	2	1,010,700	835,530	175,170
4451	Grocery stores	24	79	(55)	2,625,000	7,935,157	(5,310,157)
4452	Specialty food stores	-	10	(10)	-	894,000	(894,000)
4453	Beer, wine, & liquor stores	5	5	0	687,500	658,120	29,380
4461	Pharmacies & drug stores	37	8	29	1,757,681	1,200,160	557,521
4471	Gasoline stations with convenience stores	22	15	7	3,366,600	2,939,441	427,159
4481	Clothing stores	2	5	(3)	120,000	268,470	(148,470)
4482	Shoe stores	2	0	2	280,000	17,250	262,750
4483	Jewelry, luggage, & leather goods stores	2	1	1	158,700	60,800	97,900
4511	Sporting goods, hobby, & musical instrument stores	8	5	3	393,300	254,806	138,494
4512	Book, periodical, & music stores	2	1	1	140,000	44,280	95,720
4521	Department stores	-	4	(4)	-	435,830	(435,830)
4529	Other general merchandise stores	8	9	(1)	594,700	756,750	(162,050)
4531	Florists	6	6	0	250,000	231,190	18,810
4532	Office supplies, stationery, & gift stores	13	6	7	357,700	359,740	(2,040)
4533	Used merchandise stores	4	8	(4)	152,000	349,940	(197,940)
4539	Other miscellaneous store retailers	14	33	(19)	1,272,500	6,150,086	(4,877,586)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	25,000	(25,000)
4542	Vending machine operators	-	0	(0)	-	12,000	(12,000)
4543	Direct selling establishments	3	5	(2)	396,000	490,460	(94,460)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

RICE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$283,349,000
Population - <i>Bureau of Economic Analysis</i>	10,128
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$82,652,560
Retail Taxable Sales Per Capita	\$8,161
Retail Taxable Personal Income Per Capita	\$13,988
Captured Per Capita Taxable Personal Income	58.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	56.1%
County Pull Factor	0.61

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	30	64	(34)	4,378,615	23,788,929	(19,410,314)
4412	Other motor vehicle dealers	3	5	(2)	372,500	797,060	(424,560)
4413	Automotive parts, accessories, & tire stores	17	31	(14)	2,665,000	3,718,258	(1,053,258)
4421	Furniture stores	1	10	(9)	100,000	1,110,031	(1,010,031)
4422	Home furnishings stores	2	8	(6)	119,000	974,640	(855,640)
4431	Appliance, television, & other electronics stores	19	26	(7)	1,675,000	2,285,075	(610,075)
4441	Building material & suppliers dealers	11	50	(39)	1,522,000	7,313,695	(5,791,695)
4442	Lawn & garden equipment & supplies stores	6	13	(7)	434,500	1,704,954	(1,270,454)
4451	Grocery stores	224	172	52	23,355,100	21,154,903	2,200,197
4452	Specialty food stores	-	13	(13)	-	1,212,480	(1,212,480)
4453	Beer, wine, & liquor stores	7	13	(6)	420,000	1,548,340	(1,128,340)
4461	Pharmacies & drug stores	27	30	(3)	3,181,000	4,791,570	(1,610,570)
4471	Gasoline stations with convenience stores	18	25	(7)	7,870,300	4,443,349	3,426,951
4481	Clothing stores	6	12	(6)	397,500	775,533	(378,033)
4482	Shoe stores	-	4	(4)	-	343,960	(343,960)
4483	Jewelry, luggage, & leather goods stores	2	4	(2)	158,700	214,940	(56,240)
4511	Sporting goods, hobby, & musical instrument stores	12	14	(2)	288,300	1,075,380	(787,080)
4512	Book, periodical, & music stores	6	4	2	452,000	189,970	262,030
4521	Department stores	20	121	(101)	2,000,000	20,811,840	(18,811,840)
4529	Other general merchandise stores	17	12	5	1,340,700	895,470	445,230
4531	Florists	8	7	1	362,500	307,150	55,350
4532	Office supplies, stationery, & gift stores	1	29	(28)	42,500	1,885,112	(1,842,612)
4533	Used merchandise stores	8	11	(3)	389,300	430,700	(41,400)
4539	Other miscellaneous store retailers	14	36	(22)	1,163,700	8,107,322	(6,943,622)
4541	Electronic shopping & mail-order houses	1	2	(1)	50,000	180,540	(130,540)
4542	Vending machine operators	-	1	(1)	-	64,500	(64,500)
4543	Direct selling establishments	7	9	(2)	510,000	1,144,439	(634,439)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

RILEY	
Personal Income - Bureau of Economic Analysis	\$2,704,054,000
Population - Bureau of Economic Analysis	71,113
Retail Taxable Sales - Kansas Department of Revenue	\$743,611,872
Retail Taxable Sales Per Capita	\$10,457
Retail Taxable Personal Income Per Capita	\$19,012
Captured Per Capita Taxable Personal Income	55.0%
Peer Group - Captured Per Capita Taxable Personal Income	77.3%
County Pull Factor	0.78

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	302	639	(337)	79,638,684	233,724,550	(154,085,866)
4412	Other motor vehicle dealers	11	144	(133)	1,744,300	28,440,892	(26,696,592)
4413	Automotive parts, accessories, & tire stores	86	235	(149)	11,055,300	28,146,547	(17,091,247)
4421	Furniture stores	62	148	(86)	7,579,100	27,273,738	(19,694,638)
4422	Home furnishings stores	58	130	(72)	7,366,600	19,626,128	(12,259,528)
4431	Appliance, television, & other electronics stores	71	308	(237)	9,301,700	37,015,380	(27,713,680)
4441	Building material & suppliers dealers	333	556	(223)	66,427,800	93,018,165	(26,590,365)
4442	Lawn & garden equipment & supplies stores	7	54	(47)	175,000	6,110,737	(5,935,737)
4451	Grocery stores	233	934	(701)	25,927,500	106,769,876	(80,842,376)
4452	Specialty food stores	120	94	27	11,535,000	5,490,990	6,044,010
4453	Beer, wine, & liquor stores	80	140	(60)	10,838,700	19,586,440	(8,747,740)
4461	Pharmacies & drug stores	245	472	(227)	35,473,000	74,695,315	(39,222,315)
4471	Gasoline stations with convenience stores	89	176	(87)	12,773,200	27,671,600	(14,898,400)
4481	Clothing stores	297	367	(70)	29,274,429	30,927,048	(1,652,619)
4482	Shoe stores	73	241	(168)	7,316,900	23,898,515	(16,581,615)
4483	Jewelry, luggage, & leather goods stores	67	62	5	6,851,200	5,989,993	861,207
4511	Sporting goods, hobby, & musical instrument stores	177	287	(110)	15,165,160	82,822,886	(67,657,726)
4512	Book, periodical, & music stores	305	154	151	30,155,600	10,637,800	19,517,800
4521	Department stores	1,202	1,251	(49)	181,639,400	192,748,194	(11,108,794)
4529	Other general merchandise stores	14	205	(191)	1,048,500	25,211,780	(24,163,280)
4531	Florists	31	68	(37)	1,721,700	3,520,080	(1,798,380)
4532	Office supplies, stationery, & gift stores	1,150	204	946	60,583,212	16,060,984	44,522,229
4533	Used merchandise stores	39	103	(64)	1,644,900	4,553,390	(2,908,490)
4539	Other miscellaneous store retailers	81	264	(183)	6,990,137	33,358,351	(26,368,214)
4541	Electronic shopping & mail-order houses	2	50	(48)	100,000	7,804,810	(7,704,810)
4542	Vending machine operators	2	39	(37)	120,000	3,381,590	(3,261,590)
4543	Direct selling establishments	57	80	(23)	3,964,100	10,110,610	(6,146,510)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

ROOKS	
Personal Income - Bureau of Economic Analysis	\$185,725,000
Population - Bureau of Economic Analysis	5,088
Retail Taxable Sales - Kansas Department of Revenue	\$68,907,559
Retail Taxable Sales Per Capita	\$13,543
Retail Taxable Personal Income Per Capita	\$18,251
Captured Per Capita Taxable Personal Income	74.2%
Peer Group - Captured Per Capita Taxable Personal Income	58.1%
County Pull Factor	1.01

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	12	20	(8)	2,956,700	4,885,432	(1,928,732)
4412	Other motor vehicle dealers	9	2	7	1,627,300	378,876	1,248,424
4413	Automotive parts, accessories, & tire stores	23	13	10	2,201,200	1,360,885	840,315
4421	Furniture stores	10	3	7	719,700	374,425	345,275
4422	Home furnishings stores	3	3	(0)	210,000	255,690	(45,690)
4431	Appliance, television, & other electronics stores	10	21	(11)	700,000	1,931,178	(1,231,178)
4441	Building material & suppliers dealers	16	21	(5)	1,948,429	2,653,990	(705,561)
4442	Lawn & garden equipment & supplies stores	2	5	(3)	150,000	986,610	(836,610)
4451	Grocery stores	70	70	(0)	7,844,800	7,099,647	745,154
4452	Specialty food stores	-	10	(10)	-	914,000	(914,000)
4453	Beer, wine, & liquor stores	16	4	12	2,006,700	582,950	1,423,750
4461	Pharmacies & drug stores	13	14	(1)	1,819,700	1,727,430	92,270
4471	Gasoline stations with convenience stores	39	13	26	6,201,700	2,110,210	4,091,490
4481	Clothing stores	2	6	(4)	72,000	415,920	(343,920)
4482	Shoe stores	-	0	(0)	-	32,960	(32,960)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	96,070	(96,070)
4511	Sporting goods, hobby, & musical instrument stores	6	7	(1)	240,000	371,506	(131,506)
4512	Book, periodical, & music stores	1	1	1	46,000	26,080	19,920
4521	Department stores	-	7	(7)	-	685,830	(685,830)
4529	Other general merchandise stores	12	8	4	892,000	714,520	177,480
4531	Florists	7	5	2	322,000	233,700	88,300
4532	Office supplies, stationery, & gift stores	6	8	(2)	202,000	401,210	(199,210)
4533	Used merchandise stores	3	13	(10)	116,000	596,490	(480,490)
4539	Other miscellaneous store retailers	246	13	234	52,870,050	1,410,011	51,460,039
4541	Electronic shopping & mail-order houses	1	0	1	50,000	20,000	30,000
4542	Vending machine operators	-	1	(1)	-	72,000	(72,000)
4543	Direct selling establishments	25	4	21	2,626,500	508,610	2,117,890

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

RUSH	
Personal Income - <i>Bureau of Economic Analysis</i>	\$117,775,000
Population - <i>Bureau of Economic Analysis</i>	3,197
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$19,130,757
Retail Taxable Sales Per Capita	\$5,984
Retail Taxable Personal Income Per Capita	\$18,420
Captured Per Capita Taxable Personal Income	32.5%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	43.9%
County Pull Factor	0.45

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	4	8	(4)	552,200	1,559,350	(1,007,150)
4412	Other motor vehicle dealers	4	1	3	472,500	160,700	311,800
4413	Automotive parts, accessories, & tire stores	8	3	6	800,000	265,280	534,720
4421	Furniture stores	-	1	(1)	-	45,630	(45,630)
4422	Home furnishings stores	-	2	(2)	-	147,361	(147,361)
4431	Appliance, television, & other electronics stores	3	3	(0)	158,300	229,520	(71,220)
4441	Building material & suppliers dealers	10	11	(1)	1,475,000	1,196,735	278,265
4442	Lawn & garden equipment & supplies stores	3	3	0	270,000	273,250	(3,250)
4451	Grocery stores	32	34	(2)	3,020,600	3,418,700	(398,100)
4452	Specialty food stores	2	3	(1)	200,000	205,800	(5,800)
4453	Beer, wine, & liquor stores	3	5	(2)	592,500	703,750	(111,250)
4461	Pharmacies & drug stores	13	10	3	2,530,900	1,563,561	967,339
4471	Gasoline stations with convenience stores	7	20	(13)	1,350,000	4,210,924	(2,860,924)
4481	Clothing stores	-	3	(3)	-	134,410	(134,410)
4482	Shoe stores	-	0	(0)	-	15,080	(15,080)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	44,540	(44,540)
4511	Sporting goods, hobby, & musical instrument stores	3	6	(3)	210,000	470,600	(260,600)
4512	Book, periodical, & music stores	-	1	(1)	-	20,510	(20,510)
4521	Department stores	-	2	(2)	-	131,650	(131,650)
4529	Other general merchandise stores	6	7	(1)	446,000	531,410	(85,410)
4531	Florists	1	2	(1)	50,000	84,680	(34,680)
4532	Office supplies, stationery, & gift stores	1	6	(5)	30,000	217,290	(187,290)
4533	Used merchandise stores	23	2	21	1,136,800	83,900	1,052,900
4539	Other miscellaneous store retailers	4	11	(7)	345,000	1,607,990	(1,262,990)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	17,240	(17,240)
4542	Vending machine operators	-	0	(0)	-	18,500	(18,500)
4543	Direct selling establishments	-	4	(4)	-	441,908	(441,908)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

RUSSELL	
Personal Income - <i>Bureau of Economic Analysis</i>	\$231,368,000
Population - <i>Bureau of Economic Analysis</i>	6,633
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$86,676,268
Retail Taxable Sales Per Capita	\$13,067
Retail Taxable Personal Income Per Capita	\$17,441
Captured Per Capita Taxable Personal Income	74.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	55.8%
County Pull Factor	0.97

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	20	27	(7)	3,592,400	6,652,407	(3,060,007)
4412	Other motor vehicle dealers	9	3	6	3,186,800	518,361	2,668,439
4413	Automotive parts, accessories, & tire stores	22	11	11	2,105,000	1,185,460	919,540
4421	Furniture stores	7	8	(1)	700,000	869,990	(169,990)
4422	Home furnishings stores	4	4	1	266,700	414,470	(147,770)
4431	Appliance, television, & other electronics stores	9	11	(2)	940,416	1,193,480	(253,064)
4441	Building material & suppliers dealers	31	23	8	3,858,200	20,679,197	(16,820,997)
4442	Lawn & garden equipment & supplies stores	2	5	(3)	150,000	490,440	(340,440)
4451	Grocery stores	153	121	32	17,798,900	11,626,980	6,171,920
4452	Specialty food stores	4	4	(0)	230,000	451,570	(221,570)
4453	Beer, wine, & liquor stores	-	11	(11)	-	1,341,420	(1,341,420)
4461	Pharmacies & drug stores	31	19	13	5,645,200	2,674,181	2,971,019
4471	Gasoline stations with convenience stores	25	13	12	4,222,500	1,904,070	2,318,430
4481	Clothing stores	2	11	(9)	226,000	760,562	(534,562)
4482	Shoe stores	3	1	2	375,000	109,460	265,540
4483	Jewelry, luggage, & leather goods stores	6	2	4	600,000	84,110	515,890
4511	Sporting goods, hobby, & musical instrument stores	12	7	5	719,300	372,130	347,170
4512	Book, periodical, & music stores	-	2	(2)	-	93,750	(93,750)
4521	Department stores	-	26	(26)	-	3,868,540	(3,868,540)
4529	Other general merchandise stores	17	8	9	1,431,500	542,060	889,440
4531	Florists	13	3	10	528,400	148,650	379,750
4532	Office supplies, stationery, & gift stores	17	9	8	1,220,748	441,740	779,008
4533	Used merchandise stores	17	6	11	842,000	207,810	634,190
4539	Other miscellaneous store retailers	20	13	7	7,172,667	1,709,730	5,462,937
4541	Electronic shopping & mail-order houses	-	2	(2)	-	120,340	(120,340)
4542	Vending machine operators	-	0	(0)	-	9,400	(9,400)
4543	Direct selling establishments	2	7	(5)	271,500	727,180	(455,680)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SALINE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$2,093,974,000
Population - <i>Bureau of Economic Analysis</i>	54,109
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$946,077,151
Retail Taxable Sales Per Capita	\$17,485
Retail Taxable Personal Income Per Capita	\$19,350
Captured Per Capita Taxable Personal Income	90.4%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	71.4%
County Pull Factor	1.30

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	413	237	176	198,910,400	78,727,323	120,183,077
4412	Other motor vehicle dealers	54	28	26	15,915,419	4,690,830	11,224,589
4413	Automotive parts, accessories, & tire stores	114	76	38	24,543,300	8,890,065	15,653,235
4421	Furniture stores	54	36	18	6,958,306	4,611,831	2,346,475
4422	Home furnishings stores	51	59	(8)	6,066,300	7,578,499	(1,512,199)
4431	Appliance, television, & other electronics stores	233	99	134	28,355,075	10,630,991	17,724,084
4441	Building material & suppliers dealers	359	235	124	56,564,600	37,629,382	18,935,218
4442	Lawn & garden equipment & supplies stores	16	20	(4)	1,210,000	2,166,697	(956,697)
4451	Grocery stores	577	459	118	70,417,700	51,728,837	18,688,863
4452	Specialty food stores	104	53	51	4,950,700	3,098,440	1,852,260
4453	Beer, wine, & liquor stores	59	65	(6)	7,033,900	8,615,570	(1,581,670)
4461	Pharmacies & drug stores	192	194	(2)	25,518,400	31,481,720	(5,963,320)
4471	Gasoline stations with convenience stores	144	90	54	21,034,100	14,451,623	6,582,477
4481	Clothing stores	175	118	57	13,952,400	9,762,824	4,189,576
4482	Shoe stores	52	32	20	4,745,500	2,970,270	1,775,230
4483	Jewelry, luggage, & leather goods stores	28	26	2	2,273,900	2,357,917	(84,017)
4511	Sporting goods, hobby, & musical instrument stores	197	96	101	14,428,300	7,349,097	7,079,203
4512	Book, periodical, & music stores	62	110	(48)	4,340,500	7,904,500	(3,564,000)
4521	Department stores	1,078	624	454	161,662,200	100,226,154	61,436,046
4529	Other general merchandise stores	195	69	126	28,285,000	8,098,180	20,186,820
4531	Florists	39	32	7	2,050,400	1,563,890	486,510
4532	Office supplies, stationery, & gift stores	107	198	(91)	8,378,000	11,953,266	(3,575,266)
4533	Used merchandise stores	50	58	(8)	2,365,500	2,605,260	(239,760)
4539	Other miscellaneous store retailers	127	118	9	14,666,400	19,148,355	(4,481,955)
4541	Electronic shopping & mail-order houses	2	106	(104)	55,000	15,397,100	(15,342,100)
4542	Vending machine operators	31	9	22	2,355,700	716,500	1,639,200
4543	Direct selling establishments	214	39	175	34,142,700	3,978,260	30,164,440

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SCOTT	
Personal Income - <i>Bureau of Economic Analysis</i>	\$152,467,000
Population - <i>Bureau of Economic Analysis</i>	4,517
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$60,567,943
Retail Taxable Sales Per Capita	\$13,409
Retail Taxable Personal Income Per Capita	\$16,877
Captured Per Capita Taxable Personal Income	79.5%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	56.9%
County Pull Factor	1.00

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	22	15	8	9,419,700	3,589,862	5,829,838
4412	Other motor vehicle dealers	2	2	(0)	588,957	490,800	98,157
4413	Automotive parts, accessories, & tire stores	9	13	(4)	683,500	1,476,385	(792,885)
4421	Furniture stores	5	3	2	450,000	325,465	124,535
4422	Home furnishings stores	4	2	2	571,400	175,320	396,080
4431	Appliance, television, & other electronics stores	9	10	(1)	592,900	787,728	(194,828)
4441	Building material & suppliers dealers	25	14	11	3,105,000	1,810,523	1,294,477
4442	Lawn & garden equipment & supplies stores	2	3	(1)	275,000	432,070	(157,070)
4451	Grocery stores	78	61	17	8,098,500	6,316,411	1,782,089
4452	Specialty food stores	-	9	(9)	-	868,170	(868,170)
4453	Beer, wine, & liquor stores	3	6	(3)	412,500	740,620	(328,120)
4461	Pharmacies & drug stores	9	11	(2)	1,138,600	1,259,538	(120,938)
4471	Gasoline stations with convenience stores	10	15	(5)	1,875,000	2,808,221	(933,221)
4481	Clothing stores	13	2	11	816,800	110,590	706,210
4482	Shoe stores	-	0	(0)	-	45,250	(45,250)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	64,670	(64,670)
4511	Sporting goods, hobby, & musical instrument stores	11	5	7	470,900	211,546	259,354
4512	Book, periodical, & music stores	3	1	2	120,800	67,450	53,350
4521	Department stores	5	4	1	500,000	408,330	91,670
4529	Other general merchandise stores	6	8	(2)	446,000	565,220	(119,220)
4531	Florists	9	5	4	410,000	221,640	188,360
4532	Office supplies, stationery, & gift stores	16	5	11	644,000	196,370	447,630
4533	Used merchandise stores	5	7	(2)	154,000	317,740	(163,740)
4539	Other miscellaneous store retailers	13	35	(22)	1,059,213	6,516,155	(5,456,942)
4541	Electronic shopping & mail-order houses	-	0	(0)	-	10,000	(10,000)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	5	4	1	354,200	398,640	(44,440)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SEDGWICK	
Personal Income - <i>Bureau of Economic Analysis</i>	\$19,218,845,000
Population - <i>Bureau of Economic Analysis</i>	482,317
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$7,440,611,782
Retail Taxable Sales Per Capita	\$15,427
Retail Taxable Personal Income Per Capita	\$19,923
Captured Per Capita Taxable Personal Income	77.4%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	66.5%
County Pull Factor	1.15

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	2,912	892	2,021	1,115,851,046	335,022,976	780,828,070
4412	Other motor vehicle dealers	897	68	829	186,115,900	10,594,140	175,521,760
4413	Automotive parts, accessories, & tire stores	831	244	587	92,580,607	29,000,813	63,579,794
4421	Furniture stores	587	153	434	113,143,900	28,309,625	84,834,275
4422	Home furnishings stores	413	129	284	74,300,613	17,433,316	56,867,297
4431	Appliance, television, & other electronics stores	1,524	201	1,323	187,484,428	23,529,320	163,955,108
4441	Building material & suppliers dealers	2,191	450	1,741	386,859,267	74,824,024	312,035,243
4442	Lawn & garden equipment & supplies stores	232	42	190	27,983,000	4,254,495	23,728,505
4451	Grocery stores	2,846	978	1,868	344,625,112	108,767,680	235,857,432
4452	Specialty food stores	343	99	244	18,754,600	7,281,160	11,473,440
4453	Beer, wine, & liquor stores	572	130	442	81,988,100	18,168,620	63,819,480
4461	Pharmacies & drug stores	2,207	387	1,820	332,429,028	63,890,763	268,538,265
4471	Gasoline stations with convenience stores	629	152	477	99,214,000	24,205,020	75,008,980
4481	Clothing stores	1,885	304	1,581	161,492,919	26,357,163	135,135,756
4482	Shoe stores	276	414	(138)	26,529,300	41,455,910	(14,926,610)
4483	Jewelry, luggage, & leather goods stores	268	65	203	26,968,569	6,242,783	20,725,786
4511	Sporting goods, hobby, & musical instrument stores	1,230	260	970	670,747,210	26,865,622	643,881,588
4512	Book, periodical, & music stores	502	229	273	38,160,364	16,716,507	21,443,857
4521	Department stores	4,349	1,081	3,268	669,101,400	161,045,928	508,055,472
4529	Other general merchandise stores	834	178	656	103,106,200	22,155,280	80,950,920
4531	Florists	247	57	190	12,760,500	2,914,120	9,846,380
4532	Office supplies, stationery, & gift stores	863	359	504	72,259,185	21,544,842	50,714,343
4533	Used merchandise stores	226	126	100	9,915,000	5,468,660	4,446,340
4539	Other miscellaneous store retailers	1,004	232	772	103,122,575	34,150,874	68,971,701
4541	Electronic shopping & mail-order houses	129	69	60	23,546,200	10,397,940	13,148,260
4542	Vending machine operators	211	22	189	19,792,500	1,813,460	17,979,040
4543	Direct selling establishments	170	52	118	21,587,700	5,352,160	16,235,540

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SEWARD	
Personal Income - Bureau of Economic Analysis	\$679,473,000
Population - Bureau of Economic Analysis	22,747
Retail Taxable Sales - Kansas Department of Revenue	\$378,420,707
Retail Taxable Sales Per Capita	\$16,636
Retail Taxable Personal Income Per Capita	\$14,935
Captured Per Capita Taxable Personal Income	111.4%
Peer Group - Captured Per Capita Taxable Personal Income	65.4%
County Pull Factor	1.24

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	171	109	62	53,109,500	34,782,460	18,327,040
4412	Other motor vehicle dealers	25	21	4	3,043,100	16,812,670	(13,769,570)
4413	Automotive parts, accessories, & tire stores	87	44	43	10,029,000	5,360,043	4,668,957
4421	Furniture stores	52	21	31	7,940,893	4,224,395	3,716,498
4422	Home furnishings stores	5	14	(9)	609,400	1,536,782	(927,382)
4431	Appliance, television, & other electronics stores	54	30	24	6,125,700	3,073,850	3,051,850
4441	Building material & suppliers dealers	71	89	(18)	10,942,700	12,698,531	(1,755,831)
4442	Lawn & garden equipment & supplies stores	10	12	(2)	527,500	1,882,980	(1,355,480)
4451	Grocery stores	188	254	(66)	22,560,100	28,473,939	(5,913,839)
4452	Specialty food stores	2	11	(9)	100,000	503,890	(403,890)
4453	Beer, wine, & liquor stores	34	21	13	4,863,300	2,811,410	2,051,890
4461	Pharmacies & drug stores	64	69	(5)	11,421,300	11,329,586	91,715
4471	Gasoline stations with convenience stores	45	36	9	7,427,700	9,890,628	(2,462,928)
4481	Clothing stores	72	29	43	4,879,000	2,056,945	2,822,055
4482	Shoe stores	25	4	21	2,072,600	312,230	1,760,370
4483	Jewelry, luggage, & leather goods stores	19	8	11	1,859,900	547,590	1,312,310
4511	Sporting goods, hobby, & musical instrument stores	17	29	(12)	950,909	1,975,570	(1,024,661)
4512	Book, periodical, & music stores	45	9	36	2,941,200	537,490	2,403,710
4521	Department stores	476	229	247	80,018,900	36,137,586	43,881,314
4529	Other general merchandise stores	23	25	(2)	2,466,300	2,111,470	354,830
4531	Florists	-	14	(14)	-	784,510	(784,510)
4532	Office supplies, stationery, & gift stores	27	29	(2)	1,049,500	1,782,307	(732,807)
4533	Used merchandise stores	4	28	(24)	156,000	1,193,060	(1,037,060)
4539	Other miscellaneous store retailers	67	52	15	4,735,000	6,348,950	(1,613,950)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	364,178	(364,178)
4542	Vending machine operators	1	4	(3)	60,000	529,800	(469,800)
4543	Direct selling establishments	4	8	(4)	221,000	990,250	(769,250)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SHAWNEE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$6,447,331,000
Population - <i>Bureau of Economic Analysis</i>	175,073
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$2,532,512,960
Retail Taxable Sales Per Capita	\$14,465
Retail Taxable Personal Income Per Capita	\$18,413
Captured Per Capita Taxable Personal Income	78.6%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	64.1%
County Pull Factor	1.08

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	918	1,077	(159)	318,559,600	408,151,529	(89,591,929)
4412	Other motor vehicle dealers	202	43	159	29,968,700	7,688,560	22,280,140
4413	Automotive parts, accessories, & tire stores	292	196	96	32,960,900	23,676,233	9,284,667
4421	Furniture stores	168	125	43	20,111,115	24,963,762	(4,852,647)
4422	Home furnishings stores	167	101	66	27,049,782	12,437,420	14,612,362
4431	Appliance, television, & other electronics stores	558	100	458	71,357,400	10,393,320	60,964,080
4441	Building material & suppliers dealers	667	346	321	105,828,699	56,965,876	48,862,823
4442	Lawn & garden equipment & supplies stores	100	26	74	11,921,600	2,176,835	9,744,765
4451	Grocery stores	1,293	790	503	149,213,100	85,374,600	63,838,500
4452	Specialty food stores	113	87	26	7,276,400	6,324,420	951,980
4453	Beer, wine, & liquor stores	200	104	96	26,318,400	14,738,380	11,580,020
4461	Pharmacies & drug stores	715	289	426	128,287,300	46,015,723	82,271,577
4471	Gasoline stations with convenience stores	223	127	96	36,133,700	20,198,160	15,935,540
4481	Clothing stores	566	195	371	44,836,553	17,623,293	27,213,260
4482	Shoe stores	1,849	46	1,803	186,532,150	4,357,260	182,174,890
4483	Jewelry, luggage, & leather goods stores	133	40	93	13,779,400	3,580,643	10,198,757
4511	Sporting goods, hobby, & musical instrument stores	481	177	304	37,361,626	20,235,417	17,126,209
4512	Book, periodical, & music stores	166	196	(30)	14,708,733	13,802,360	906,373
4521	Department stores	2,343	677	1,666	343,563,700	103,957,088	239,606,612
4529	Other general merchandise stores	302	123	179	36,937,900	15,172,100	21,765,800
4531	Florists	99	45	54	5,927,400	2,077,420	3,849,980
4532	Office supplies, stationery, & gift stores	297	309	(12)	25,346,600	16,910,602	8,435,998
4533	Used merchandise stores	204	100	104	9,609,400	4,249,580	5,359,820
4539	Other miscellaneous store retailers	432	157	275	57,718,500	23,961,534	33,756,966
4541	Electronic shopping & mail-order houses	9	68	(59)	864,600	10,269,780	(9,405,180)
4542	Vending machine operators	52	14	38	4,376,600	1,099,140	3,277,460
4543	Direct selling establishments	59	53	6	11,118,900	4,242,180	6,876,720

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SHERIDAN	
Personal Income - <i>Bureau of Economic Analysis</i>	\$120,951,000
Population - <i>Bureau of Economic Analysis</i>	2,463
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$25,061,854
Retail Taxable Sales Per Capita	\$10,175
Retail Taxable Personal Income Per Capita	\$24,554
Captured Per Capita Taxable Personal Income	41.4%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	51.4%
County Pull Factor	0.76

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	4	12	(8)	550,000	3,579,227	(3,029,227)
4412	Other motor vehicle dealers	1	1	-	100,000	150,580	(50,580)
4413	Automotive parts, accessories, & tire stores	-	7	(7)	-	877,180	(877,180)
4421	Furniture stores	3	1	2	436,824	113,600	323,224
4422	Home furnishings stores	-	1	(1)	-	42,000	(42,000)
4431	Appliance, television, & other electronics stores	2	4	(2)	105,800	285,867	(180,067)
4441	Building material & suppliers dealers	7	11	(4)	2,056,000	1,329,630	726,370
4442	Lawn & garden equipment & supplies stores	11	2	9	1,132,500	203,250	929,250
4451	Grocery stores	159	35	124	19,872,600	3,900,595	15,972,005
4452	Specialty food stores	-	4	(4)	-	292,350	(292,350)
4453	Beer, wine, & liquor stores	2	4	(2)	300,000	559,880	(259,880)
4461	Pharmacies & drug stores	5	8	(3)	833,300	1,199,627	(366,327)
4471	Gasoline stations with convenience stores	17	18	(1)	4,361,700	4,465,508	(103,808)
4481	Clothing stores	-	1	(1)	-	81,790	(81,790)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	1	0	1	39,000	20,000	19,000
4511	Sporting goods, hobby, & musical instrument stores	9	2	7	575,000	139,790	435,210
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	2	(2)	-	170,000	(170,000)
4529	Other general merchandise stores	9	6	4	796,000	405,260	390,740
4531	Florists	2	3	(1)	80,000	136,660	(56,660)
4532	Office supplies, stationery, & gift stores	4	4	1	258,700	160,160	98,540
4533	Used merchandise stores	-	4	(4)	-	192,500	(192,500)
4539	Other miscellaneous store retailers	4	5	(1)	309,400	817,810	(508,410)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	109,500	(109,500)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	65,120	(65,120)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SHERMAN	
Personal Income - <i>Bureau of Economic Analysis</i>	\$241,040,000
Population - <i>Bureau of Economic Analysis</i>	5,891
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$96,817,790
Retail Taxable Sales Per Capita	\$16,435
Retail Taxable Personal Income Per Capita	\$20,458
Captured Per Capita Taxable Personal Income	80.3%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	49.0%
County Pull Factor	1.22

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	57	22	35	16,824,700	4,873,737	11,950,963
4412	Other motor vehicle dealers	2	3	(1)	233,300	390,831	(157,531)
4413	Automotive parts, accessories, & tire stores	21	9	12	2,998,400	896,860	2,101,540
4421	Furniture stores	9	4	5	798,600	459,745	338,855
4422	Home furnishings stores	13	4	10	1,409,300	291,760	1,117,540
4431	Appliance, television, & other electronics stores	15	21	(6)	1,470,200	2,248,870	(778,670)
4441	Building material & suppliers dealers	30	24	7	2,943,800	2,632,430	311,370
4442	Lawn & garden equipment & supplies stores	2	6	(4)	107,900	1,125,830	(1,017,930)
4451	Grocery stores	39	79	(40)	4,192,800	7,861,516	(3,668,716)
4452	Specialty food stores	9	8	1	501,900	720,000	(218,100)
4453	Beer, wine, & liquor stores	20	8	12	2,181,500	1,037,170	1,144,330
4461	Pharmacies & drug stores	18	20	(2)	2,472,400	2,887,184	(414,784)
4471	Gasoline stations with convenience stores	-	13	(13)	-	1,933,960	(1,933,960)
4481	Clothing stores	8	8	0	878,700	543,890	334,810
4482	Shoe stores	1	1	0	14,800	42,560	(27,760)
4483	Jewelry, luggage, & leather goods stores	5	1	4	421,300	65,900	355,400
4511	Sporting goods, hobby, & musical instrument stores	13	7	6	796,000	414,520	381,480
4512	Book, periodical, & music stores	10	1	9	240,000	64,650	175,350
4521	Department stores	205	12	193	36,982,000	1,211,430	35,770,570
4529	Other general merchandise stores	5	9	(4)	371,700	809,190	(437,490)
4531	Florists	8	3	5	367,500	143,720	223,780
4532	Office supplies, stationery, & gift stores	5	8	(3)	391,400	513,160	(121,760)
4533	Used merchandise stores	6	14	(8)	130,000	643,620	(513,620)
4539	Other miscellaneous store retailers	35	11	24	5,654,200	1,797,850	3,856,350
4541	Electronic shopping & mail-order houses	-	2	(2)	-	132,700	(132,700)
4542	Vending machine operators	4	1	3	420,000	72,000	348,000
4543	Direct selling establishments	2	4	(2)	169,700	532,370	(362,670)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SMITH	
Personal Income - <i>Bureau of Economic Analysis</i>	\$148,344,000
Population - <i>Bureau of Economic Analysis</i>	3,852
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$34,158,926
Retail Taxable Sales Per Capita	\$8,868
Retail Taxable Personal Income Per Capita	\$19,255
Captured Per Capita Taxable Personal Income	46.1%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	46.6%
County Pull Factor	0.66

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	16	7	9	2,851,400	1,898,220	953,180
4412	Other motor vehicle dealers	2	2	-	117,000	463,066	(346,066)
4413	Automotive parts, accessories, & tire stores	3	5	(2)	300,000	625,020	(325,020)
4421	Furniture stores	-	1	(1)	-	90,630	(90,630)
4422	Home furnishings stores	5	1	4	338,000	140,701	197,299
4431	Appliance, television, & other electronics stores	7	5	2	529,100	348,530	180,570
4441	Building material & suppliers dealers	16	11	5	1,050,000	1,399,190	(349,190)
4442	Lawn & garden equipment & supplies stores	1	3	(2)	90,000	441,000	(351,000)
4451	Grocery stores	21	56	(35)	2,156,700	5,676,140	(3,519,440)
4452	Specialty food stores	1	2	(1)	46,700	81,630	(34,930)
4453	Beer, wine, & liquor stores	8	4	4	1,150,000	545,500	604,500
4461	Pharmacies & drug stores	20	7	13	3,580,000	1,101,050	2,478,950
4471	Gasoline stations with convenience stores	15	15	1	2,066,700	4,037,501	(1,970,801)
4481	Clothing stores	-	3	(3)	-	156,380	(156,380)
4482	Shoe stores	-	0	(0)	-	32,330	(32,330)
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	45,220	(45,220)
4511	Sporting goods, hobby, & musical instrument stores	7	6	1	323,300	435,570	(112,270)
4512	Book, periodical, & music stores	3	1	2	113,100	49,620	63,480
4521	Department stores	3	1	2	225,000	123,000	102,000
4529	Other general merchandise stores	11	5	6	802,300	392,570	409,730
4531	Florists	-	4	(4)	-	183,610	(183,610)
4532	Office supplies, stationery, & gift stores	6	5	1	196,000	185,720	10,280
4533	Used merchandise stores	4	4	(0)	98,000	189,880	(91,880)
4539	Other miscellaneous store retailers	22	9	13	1,348,700	1,210,141	138,559
4541	Electronic shopping & mail-order houses	-	-	-	-	-	-
4542	Vending machine operators	-	0	(0)	-	6,000	(6,000)
4543	Direct selling establishments	4	2	2	168,000	206,180	(38,180)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

STAFFORD	
Personal Income - Bureau of Economic Analysis	\$163,903,000
Population - Bureau of Economic Analysis	4,346
Retail Taxable Sales - Kansas Department of Revenue	\$39,626,231
Retail Taxable Sales Per Capita	\$9,118
Retail Taxable Personal Income Per Capita	\$18,857
Captured Per Capita Taxable Personal Income	48.4%
Peer Group - Captured Per Capita Taxable Personal Income	56.5%
County Pull Factor	0.68

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	-	16	(16)	-	4,164,997	(4,164,997)
4412	Other motor vehicle dealers	4	1	3	2,300,000	197,516	2,102,484
4413	Automotive parts, accessories, & tire stores	6	10	(4)	1,017,300	1,162,885	(145,585)
4421	Furniture stores	-	2	(2)	-	226,240	(226,240)
4422	Home furnishings stores	2	2	(0)	250,000	203,521	46,479
4431	Appliance, television, & other electronics stores	10	9	1	652,500	659,088	(6,588)
4441	Building material & suppliers dealers	5	16	(11)	875,000	2,115,310	(1,240,310)
4442	Lawn & garden equipment & supplies stores	7	3	4	915,000	383,070	531,930
4451	Grocery stores	78	50	28	6,892,000	5,354,771	1,537,229
4452	Specialty food stores	-	4	(4)	-	288,300	(288,300)
4453	Beer, wine, & liquor stores	6	4	2	862,500	539,950	322,550
4461	Pharmacies & drug stores	-	11	(11)	-	1,323,118	(1,323,118)
4471	Gasoline stations with convenience stores	30	13	17	9,432,212	3,216,920	6,215,292
4481	Clothing stores	1	4	(3)	56,200	200,950	(144,750)
4482	Shoe stores	2	0	2	172,500	43,080	129,420
4483	Jewelry, luggage, & leather goods stores	1	1	(0)	79,300	58,940	20,360
4511	Sporting goods, hobby, & musical instrument stores	4	7	(3)	180,300	471,996	(291,696)
4512	Book, periodical, & music stores	6	1	5	276,000	47,330	228,670
4521	Department stores	-	3	(3)	-	311,330	(311,330)
4529	Other general merchandise stores	6	7	(1)	446,000	520,620	(74,620)
4531	Florists	9	5	4	354,600	212,180	142,420
4532	Office supplies, stationery, & gift stores	-	7	(7)	-	241,310	(241,310)
4533	Used merchandise stores	5	3	2	188,000	110,500	77,500
4539	Other miscellaneous store retailers	3	13	(10)	180,000	1,372,641	(1,192,641)
4541	Electronic shopping & mail-order houses	-	-	-	-	-	-
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	3	(3)	-	228,830	(228,830)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

STANTON	
Personal Income - Bureau of Economic Analysis	\$96,110,000
Population - Bureau of Economic Analysis	2,126
Retail Taxable Sales - Kansas Department of Revenue	\$19,881,800
Retail Taxable Sales Per Capita	\$9,352
Retail Taxable Personal Income Per Capita	\$22,603
Captured Per Capita Taxable Personal Income	41.4%
Peer Group - Captured Per Capita Taxable Personal Income	54.6%
County Pull Factor	0.70

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	-	8	(8)	-	1,974,660	(1,974,660)
4412	Other motor vehicle dealers	-	1	(1)	-	160,580	(160,580)
4413	Automotive parts, accessories, & tire stores	6	6	0	642,900	809,720	(166,820)
4421	Furniture stores	-	2	(2)	-	152,282	(152,282)
4422	Home furnishings stores	-	1	(1)	-	23,000	(23,000)
4431	Appliance, television, & other electronics stores	-	3	(3)	-	254,798	(254,798)
4441	Building material & suppliers dealers	14	9	5	1,487,500	1,255,310	232,190
4442	Lawn & garden equipment & supplies stores	2	3	(1)	150,000	301,500	(151,500)
4451	Grocery stores	9	45	(36)	870,000	5,458,665	(4,588,665)
4452	Specialty food stores	12	3	9	1,107,700	181,580	926,120
4453	Beer, wine, & liquor stores	-	5	(5)	-	634,270	(634,270)
4461	Pharmacies & drug stores	4	8	(4)	140,000	1,322,387	(1,182,387)
4471	Gasoline stations with convenience stores	-	11	(11)	-	1,645,910	(1,645,910)
4481	Clothing stores	-	1	(1)	-	51,200	(51,200)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	23,900	(23,900)
4511	Sporting goods, hobby, & musical instrument stores	-	3	(3)	-	140,100	(140,100)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	-	-	-	-	-
4529	Other general merchandise stores	9	5	4	645,300	401,580	243,720
4531	Florists	6	3	3	132,000	118,160	13,840
4532	Office supplies, stationery, & gift stores	-	4	(4)	-	195,530	(195,530)
4533	Used merchandise stores	-	4	(4)	-	192,900	(192,900)
4539	Other miscellaneous store retailers	2	5	(3)	130,000	810,050	(680,050)
4541	Electronic shopping & mail-order houses	5	1	4	353,000	89,200	263,800
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	50,000	(50,000)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

STEVENS	
Personal Income - <i>Bureau of Economic Analysis</i>	\$221,096,000
Population - <i>Bureau of Economic Analysis</i>	5,055
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$70,459,985
Retail Taxable Sales Per Capita	\$13,939
Retail Taxable Personal Income Per Capita	\$21,869
Captured Per Capita Taxable Personal Income	63.7%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	59.9%
County Pull Factor	1.04

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	31	18	13	7,718,069	4,389,295	3,328,774
4412	Other motor vehicle dealers	-	3	(3)	-	724,356	(724,356)
4413	Automotive parts, accessories, & tire stores	34	11	23	3,571,700	1,147,565	2,424,135
4421	Furniture stores	2	4	(2)	200,000	426,395	(226,395)
4422	Home furnishings stores	3	4	(1)	210,000	280,690	(70,690)
4431	Appliance, television, & other electronics stores	7	22	(15)	697,100	1,981,718	(1,284,618)
4441	Building material & suppliers dealers	5	21	(16)	500,000	2,774,953	(2,274,953)
4442	Lawn & garden equipment & supplies stores	2	4	(2)	180,000	826,600	(646,600)
4451	Grocery stores	37	77	(40)	4,017,500	7,689,117	(3,671,617)
4452	Specialty food stores	25	7	18	2,300,000	669,000	1,631,000
4453	Beer, wine, & liquor stores	-	6	(6)	-	806,870	(806,870)
4461	Pharmacies & drug stores	3	14	(11)	270,000	1,694,708	(1,424,708)
4471	Gasoline stations with convenience stores	-	19	(19)	-	3,593,601	(3,593,601)
4481	Clothing stores	6	5	1	422,700	327,660	95,040
4482	Shoe stores	-	1	(1)	-	50,210	(50,210)
4483	Jewelry, luggage, & leather goods stores	2	1	1	158,700	88,130	70,570
4511	Sporting goods, hobby, & musical instrument stores	2	7	(5)	58,300	370,706	(312,406)
4512	Book, periodical, & music stores	-	1	(1)	-	58,280	(58,280)
4521	Department stores	-	7	(7)	-	685,830	(685,830)
4529	Other general merchandise stores	11	9	2	775,500	770,770	4,730
4531	Florists	7	6	1	269,000	274,460	(5,460)
4532	Office supplies, stationery, & gift stores	1	8	(7)	40,000	398,410	(358,410)
4533	Used merchandise stores	1	13	(12)	36,000	612,130	(576,130)
4539	Other miscellaneous store retailers	11	36	(25)	993,000	6,528,946	(5,535,946)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	25,000	(25,000)
4542	Vending machine operators	-	0	(0)	-	12,000	(12,000)
4543	Direct selling establishments	-	6	(6)	-	606,860	(606,860)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

SUMNER	
Personal Income - Bureau of Economic Analysis	\$891,949,000
Population - Bureau of Economic Analysis	23,668
Retail Taxable Sales - Kansas Department of Revenue	\$165,833,208
Retail Taxable Sales Per Capita	\$7,007
Retail Taxable Personal Income Per Capita	\$18,843
Captured Per Capita Taxable Personal Income	37.2%
Peer Group - Captured Per Capita Taxable Personal Income	74.4%
County Pull Factor	0.52

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	71	125	(54)	16,091,633	40,607,454	(24,515,821)
4412	Other motor vehicle dealers	14	22	(8)	3,258,000	16,628,310	(13,370,310)
4413	Automotive parts, accessories, & tire stores	17	54	(37)	1,519,300	6,494,723	(4,975,423)
4421	Furniture stores	10	26	(16)	987,100	5,073,535	(4,086,435)
4422	Home furnishings stores	12	14	(2)	1,201,900	1,454,962	(253,062)
4431	Appliance, television, & other electronics stores	24	34	(10)	1,952,100	3,524,720	(1,572,620)
4441	Building material & suppliers dealers	83	95	(12)	14,155,900	13,526,864	629,036
4442	Lawn & garden equipment & supplies stores	3	16	(13)	233,300	2,333,710	(2,100,410)
4451	Grocery stores	313	289	24	33,991,400	34,451,159	(459,759)
4452	Specialty food stores	4	12	(8)	340,000	581,370	(241,370)
4453	Beer, wine, & liquor stores	26	24	2	4,037,500	3,250,490	787,010
4461	Pharmacies & drug stores	17	76	(59)	1,884,900	12,644,516	(10,759,616)
4471	Gasoline stations with convenience stores	50	39	11	13,875,100	9,654,838	4,220,262
4481	Clothing stores	26	34	(8)	1,583,300	2,361,413	(778,113)
4482	Shoe stores	-	6	(6)	-	519,490	(519,490)
4483	Jewelry, luggage, & leather goods stores	7	10	(3)	499,200	745,890	(246,690)
4511	Sporting goods, hobby, & musical instrument stores	43	27	16	3,444,980	1,764,283	1,680,697
4512	Book, periodical, & music stores	6	13	(7)	829,000	757,910	71,090
4521	Department stores	250	272	(22)	45,100,000	43,254,126	1,845,874
4529	Other general merchandise stores	19	29	(10)	1,327,000	2,499,110	(1,172,110)
4531	Florists	15	15	0	657,500	690,030	(32,530)
4532	Office supplies, stationery, & gift stores	26	31	(5)	1,158,400	1,856,757	(698,357)
4533	Used merchandise stores	79	28	52	3,804,600	1,163,800	2,640,800
4539	Other miscellaneous store retailers	35	59	(24)	3,261,100	6,769,050	(3,507,950)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	384,668	(384,668)
4542	Vending machine operators	-	4	(4)	-	571,800	(571,800)
4543	Direct selling establishments	5	8	(3)	544,000	947,800	(403,800)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

THOMAS	
Personal Income - <i>Bureau of Economic Analysis</i>	\$280,415,000
Population - <i>Bureau of Economic Analysis</i>	7,344
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$153,554,950
Retail Taxable Sales Per Capita	\$20,909
Retail Taxable Personal Income Per Capita	\$19,091
Captured Per Capita Taxable Personal Income	109.5%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	51.4%
County Pull Factor	1.56

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	28	35	(7)	9,148,900	10,175,354	(1,026,454)
4412	Other motor vehicle dealers	3	5	(2)	372,500	960,531	(588,031)
4413	Automotive parts, accessories, & tire stores	26	9	17	2,936,000	946,520	1,989,480
4421	Furniture stores	8	9	(1)	700,000	999,160	(299,160)
4422	Home furnishings stores	4	4	1	234,700	441,270	(206,570)
4431	Appliance, television, & other electronics stores	19	9	10	2,720,000	778,732	1,941,268
4441	Building material & suppliers dealers	24	23	1	2,603,900	20,965,967	(18,362,067)
4442	Lawn & garden equipment & supplies stores	11	6	5	882,200	889,230	(7,030)
4451	Grocery stores	197	138	59	21,054,700	13,626,226	7,428,475
4452	Specialty food stores	21	4	17	3,257,300	267,540	2,989,760
4453	Beer, wine, & liquor stores	13	7	6	1,741,700	985,380	756,320
4461	Pharmacies & drug stores	11	22	(11)	1,171,000	3,582,251	(2,411,251)
4471	Gasoline stations with convenience stores	13	30	(17)	2,112,500	4,327,430	(2,214,930)
4481	Clothing stores	24	8	16	1,978,800	548,116	1,430,684
4482	Shoe stores	6	1	5	533,000	104,538	428,462
4483	Jewelry, luggage, & leather goods stores	14	1	13	657,500	114,160	543,340
4511	Sporting goods, hobby, & musical instrument stores	8	9	(1)	304,000	480,130	(176,130)
4512	Book, periodical, & music stores	2	1	1	70,000	22,100	47,900
4521	Department stores	150	8	142	27,060,000	798,310	26,261,690
4529	Other general merchandise stores	-	12	(12)	-	1,093,860	(1,093,860)
4531	Florists	5	7	(2)	204,000	323,100	(119,100)
4532	Office supplies, stationery, & gift stores	21	8	13	656,000	466,365	189,635
4533	Used merchandise stores	6	9	(3)	228,000	365,940	(137,940)
4539	Other miscellaneous store retailers	19	16	3	1,480,000	1,917,230	(437,230)
4541	Electronic shopping & mail-order houses	1	1	0	50,000	14,640	35,360
4542	Vending machine operators	-	1	(1)	-	347,453	(347,453)
4543	Direct selling establishments	2	10	(8)	50,000	974,839	(924,839)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

TREGO	
Personal Income - <i>Bureau of Economic Analysis</i>	\$109,843,000
Population - <i>Bureau of Economic Analysis</i>	2,922
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$37,661,993
Retail Taxable Sales Per Capita	\$12,889
Retail Taxable Personal Income Per Capita	\$18,796
Captured Per Capita Taxable Personal Income	68.6%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	44.6%
County Pull Factor	0.96

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	3	10	(7)	438,300	3,045,207	(2,606,907)
4412	Other motor vehicle dealers	2	1	1	850,000	107,250	742,750
4413	Automotive parts, accessories, & tire stores	4	9	(5)	400,000	758,480	(358,480)
4421	Furniture stores	-	2	(2)	-	257,500	(257,500)
4422	Home furnishings stores	-	2	(2)	-	222,840	(222,840)
4431	Appliance, television, & other electronics stores	4	3	2	314,400	181,879	132,521
4441	Building material & suppliers dealers	7	11	(4)	950,000	1,277,575	(327,575)
4442	Lawn & garden equipment & supplies stores	3	5	(2)	287,500	711,800	(424,300)
4451	Grocery stores	46	33	13	4,325,000	3,292,110	1,032,890
4452	Specialty food stores	4	2	2	325,000	181,000	144,000
4453	Beer, wine, & liquor stores	5	4	1	750,000	593,420	156,580
4461	Pharmacies & drug stores	29	7	22	3,627,413	941,520	2,685,893
4471	Gasoline stations with convenience stores	40	20	20	5,682,143	5,127,028	555,115
4481	Clothing stores	9	4	5	668,300	239,190	429,110
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	1	(1)	-	33,600	(33,600)
4511	Sporting goods, hobby, & musical instrument stores	1	3	(2)	75,000	181,290	(106,290)
4512	Book, periodical, & music stores	-	0	(0)	-	9,200	(9,200)
4521	Department stores	3	0	3	166,500	19,500	147,000
4529	Other general merchandise stores	26	4	22	1,984,500	325,120	1,659,380
4531	Florists	3	3	1	112,800	108,370	4,430
4532	Office supplies, stationery, & gift stores	2	5	(3)	86,000	194,920	(108,920)
4533	Used merchandise stores	4	6	(2)	131,000	248,360	(117,360)
4539	Other miscellaneous store retailers	7	10	(3)	450,000	2,190,967	(1,740,967)
4541	Electronic shopping & mail-order houses	-	1	(1)	-	20,690	(20,690)
4542	Vending machine operators	2	-	2	125,000	-	125,000
4543	Direct selling establishments	-	4	(4)	-	464,608	(464,608)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

WABAUNSEE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$237,763,000
Population - <i>Bureau of Economic Analysis</i>	6,879
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$27,494,126
Retail Taxable Sales Per Capita	\$3,997
Retail Taxable Personal Income Per Capita	\$17,282
Captured Per Capita Taxable Personal Income	23.1%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	61.0%
County Pull Factor	0.30

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	1	37	(36)	130,000	10,786,757	(10,656,757)
4412	Other motor vehicle dealers	4	4	(0)	372,500	847,371	(474,871)
4413	Automotive parts, accessories, & tire stores	2	11	(9)	200,000	1,230,960	(1,030,960)
4421	Furniture stores	2	9	(7)	600,000	994,560	(394,560)
4422	Home furnishings stores	5	3	2	625,000	348,640	276,360
4431	Appliance, television, & other electronics stores	16	10	6	1,571,400	1,043,962	527,438
4441	Building material & suppliers dealers	11	23	(12)	1,850,900	20,951,257	(19,100,357)
4442	Lawn & garden equipment & supplies stores	2	3	(1)	150,000	232,150	(82,150)
4451	Grocery stores	78	136	(58)	6,201,700	13,529,300	(7,327,600)
4452	Specialty food stores	-	5	(5)	-	483,270	(483,270)
4453	Beer, wine, & liquor stores	7	9	(2)	858,100	1,070,190	(212,090)
4461	Pharmacies & drug stores	1	19	(18)	50,000	3,033,055	(2,983,055)
4471	Gasoline stations with convenience stores	16	16	0	2,346,700	2,323,320	23,380
4481	Clothing stores	2	10	(8)	135,000	733,692	(598,692)
4482	Shoe stores	-	2	(2)	-	155,588	(155,588)
4483	Jewelry, luggage, & leather goods stores	-	2	(2)	-	152,110	(152,110)
4511	Sporting goods, hobby, & musical instrument stores	5	8	(3)	263,500	471,710	(208,210)
4512	Book, periodical, & music stores	-	2	(2)	-	74,950	(74,950)
4521	Department stores	-	25	(25)	-	3,713,760	(3,713,760)
4529	Other general merchandise stores	2	8	(6)	60,000	596,580	(536,580)
4531	Florists	1	7	(6)	47,500	294,600	(247,100)
4532	Office supplies, stationery, & gift stores	3	11	(8)	128,700	567,305	(438,605)
4533	Used merchandise stores	11	9	2	462,300	367,510	94,790
4539	Other miscellaneous store retailers	12	14	(2)	1,196,600	2,254,537	(1,057,937)
4541	Electronic shopping & mail-order houses	1	0	1	1,400	7,500	(6,100)
4542	Vending machine operators	-	1	(1)	-	335,453	(335,453)
4543	Direct selling establishments	7	8	(1)	950,000	704,130	245,870

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

WALLACE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$65,140,000
Population - <i>Bureau of Economic Analysis</i>	1,395
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$15,690,725
Retail Taxable Sales Per Capita	\$11,248
Retail Taxable Personal Income Per Capita	\$23,348
Captured Per Capita Taxable Personal Income	48.2%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	51.1%
County Pull Factor	0.84

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	15	4	12	1,866,700	1,404,050	462,650
4412	Other motor vehicle dealers	-	1	(1)	-	166,667	(166,667)
4413	Automotive parts, accessories, & tire stores	7	5	2	640,000	632,867	7,133
4421	Furniture stores	-	2	(2)	-	63,333	(63,333)
4422	Home furnishings stores	-	1	(1)	-	30,000	(30,000)
4431	Appliance, television, & other electronics stores	4	2	2	300,000	187,050	112,950
4441	Building material & suppliers dealers	8	7	1	1,371,239	906,017	465,222
4442	Lawn & garden equipment & supplies stores	-	1	(1)	-	102,500	(102,500)
4451	Grocery stores	36	24	12	3,444,600	3,713,597	(268,997)
4452	Specialty food stores	-	1	(1)	-	120,833	(120,833)
4453	Beer, wine, & liquor stores	9	4	5	1,241,700	535,783	705,917
4461	Pharmacies & drug stores	-	5	(5)	-	925,028	(925,028)
4471	Gasoline stations with convenience stores	8	11	(3)	1,120,000	1,564,483	(444,483)
4481	Clothing stores	-	1	(1)	-	41,300	(41,300)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	-	-	-	-	-
4511	Sporting goods, hobby, & musical instrument stores	-	2	(2)	-	71,850	(71,850)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	0	(0)	-	9,250	(9,250)
4529	Other general merchandise stores	-	6	(6)	-	695,167	(695,167)
4531	Florists	-	3	(3)	-	119,433	(119,433)
4532	Office supplies, stationery, & gift stores	1	4	(3)	67,500	158,917	(91,417)
4533	Used merchandise stores	6	6	0	337,200	279,700	57,500
4539	Other miscellaneous store retailers	2	5	(3)	130,000	663,333	(533,333)
4541	Electronic shopping & mail-order houses	1	1	1	50,000	25,000	25,000
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	5	0	5	586,200	23,333	562,867

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

WASHINGTON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$175,724,000
Population - <i>Bureau of Economic Analysis</i>	5,762
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$35,925,468
Retail Taxable Sales Per Capita	\$6,235
Retail Taxable Personal Income Per Capita	\$15,249
Captured Per Capita Taxable Personal Income	40.9%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	55.0%
County Pull Factor	0.46

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	10	25	(15)	1,970,000	5,996,782	(4,026,782)
4412	Other motor vehicle dealers	1	3	(2)	100,000	510,390	(410,390)
4413	Automotive parts, accessories, & tire stores	9	14	(5)	990,000	1,541,130	(551,130)
4421	Furniture stores	4	5	(1)	539,300	452,925	86,375
4422	Home furnishings stores	11	4	8	800,000	289,960	510,040
4431	Appliance, television, & other electronics stores	4	22	(18)	250,000	2,138,328	(1,888,328)
4441	Building material & suppliers dealers	38	19	19	5,736,400	2,006,543	3,729,857
4442	Lawn & garden equipment & supplies stores	6	6	0	825,000	1,145,690	(320,690)
4451	Grocery stores	101	61	40	10,093,500	6,162,426	3,931,074
4452	Specialty food stores	5	11	(6)	250,000	975,190	(725,190)
4453	Beer, wine, & liquor stores	-	9	(9)	-	1,142,240	(1,142,240)
4461	Pharmacies & drug stores	10	18	(8)	2,303,400	2,211,047	92,353
4471	Gasoline stations with convenience stores	28	13	15	4,323,000	2,108,660	2,214,340
4481	Clothing stores	-	7	(7)	-	486,280	(486,280)
4482	Shoe stores	-	0	(0)	-	34,440	(34,440)
4483	Jewelry, luggage, & leather goods stores	-	2	(2)	-	138,200	(138,200)
4511	Sporting goods, hobby, & musical instrument stores	4	8	(4)	245,000	426,940	(181,940)
4512	Book, periodical, & music stores	-	2	(2)	-	61,400	(61,400)
4521	Department stores	-	27	(27)	-	4,322,980	(4,322,980)
4529	Other general merchandise stores	6	9	(3)	383,300	817,420	(434,120)
4531	Florists	2	5	(3)	97,500	206,820	(109,320)
4532	Office supplies, stationery, & gift stores	2	8	(6)	145,700	470,680	(324,980)
4533	Used merchandise stores	4	13	(9)	126,000	593,720	(467,720)
4539	Other miscellaneous store retailers	8	39	(31)	862,500	7,048,045	(6,185,545)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	137,700	(137,700)
4542	Vending machine operators	2	1	1	120,000	102,000	18,000
4543	Direct selling establishments	17	5	12	1,128,000	645,220	482,780

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

WICHITA	
Personal Income - Bureau of Economic Analysis	\$88,228,000
Population - Bureau of Economic Analysis	2,117
Retail Taxable Sales - Kansas Department of Revenue	\$20,819,543
Retail Taxable Sales Per Capita	\$9,834
Retail Taxable Personal Income Per Capita	\$20,838
Captured Per Capita Taxable Personal Income	47.2%
Peer Group - Captured Per Capita Taxable Personal Income	52.5%
County Pull Factor	0.73

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	10	6	4	2,287,300	1,612,600	674,700
4412	Other motor vehicle dealers	-	1	(1)	-	137,250	(137,250)
4413	Automotive parts, accessories, & tire stores	7	5	2	883,300	620,880	262,420
4421	Furniture stores	-	2	(2)	-	144,672	(144,672)
4422	Home furnishings stores	2	0	2	80,000	10,000	70,000
4431	Appliance, television, & other electronics stores	3	3	(0)	250,000	251,298	(1,298)
4441	Building material & suppliers dealers	5	9	(4)	400,000	1,247,724	(847,724)
4442	Lawn & garden equipment & supplies stores	-	3	(3)	-	294,000	(294,000)
4451	Grocery stores	19	42	(23)	7,655,646	4,537,060	3,118,586
4452	Specialty food stores	6	3	3	600,000	157,350	442,650
4453	Beer, wine, & liquor stores	4	5	(1)	575,000	550,940	24,060
4461	Pharmacies & drug stores	4	6	(2)	666,700	1,030,597	(363,897)
4471	Gasoline stations with convenience stores	7	10	(3)	1,287,500	1,524,260	(236,760)
4481	Clothing stores	-	1	(1)	-	50,200	(50,200)
4482	Shoe stores	-	-	-	-	-	-
4483	Jewelry, luggage, & leather goods stores	-	0	(0)	-	3,900	(3,900)
4511	Sporting goods, hobby, & musical instrument stores	-	2	(2)	-	128,290	(128,290)
4512	Book, periodical, & music stores	-	-	-	-	-	-
4521	Department stores	-	-	-	-	-	-
4529	Other general merchandise stores	10	4	6	743,400	275,570	467,830
4531	Florists	3	3	-	131,000	118,260	12,740
4532	Office supplies, stationery, & gift stores	-	3	(3)	-	172,640	(172,640)
4533	Used merchandise stores	29	2	27	1,463,500	76,270	1,387,230
4539	Other miscellaneous store retailers	7	5	2	943,500	741,700	201,800
4541	Electronic shopping & mail-order houses	-	1	(1)	-	129,500	(129,500)
4542	Vending machine operators	-	-	-	-	-	-
4543	Direct selling establishments	-	1	(1)	-	108,620	(108,620)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

WILSON	
Personal Income - Bureau of Economic Analysis	\$306,312,000
Population - Bureau of Economic Analysis	9,595
Retail Taxable Sales - Kansas Department of Revenue	\$82,801,997
Retail Taxable Sales Per Capita	\$8,630
Retail Taxable Personal Income Per Capita	\$15,962
Captured Per Capita Taxable Personal Income	54.1%
Peer Group - Captured Per Capita Taxable Personal Income	56.3%
County Pull Factor	0.64

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	8	53	(45)	1,036,700	18,600,901	(17,564,201)
4412	Other motor vehicle dealers	3	5	(2)	408,800	888,050	(479,250)
4413	Automotive parts, accessories, & tire stores	10	24	(14)	910,000	2,931,548	(2,021,548)
4421	Furniture stores	-	11	(11)	-	1,247,241	(1,247,241)
4422	Home furnishings stores	10	8	2	988,100	985,680	2,420
4431	Appliance, television, & other electronics stores	10	23	(13)	956,000	1,965,813	(1,009,813)
4441	Building material & suppliers dealers	24	46	(22)	2,854,800	6,684,062	(3,829,262)
4442	Lawn & garden equipment & supplies stores	13	16	(3)	3,010,000	2,181,524	828,476
4451	Grocery stores	114	165	(51)	11,789,300	20,262,169	(8,472,869)
4452	Specialty food stores	4	11	(7)	325,000	754,690	(429,690)
4453	Beer, wine, & liquor stores	7	13	(6)	775,000	1,537,930	(762,930)
4461	Pharmacies & drug stores	30	38	(8)	4,221,800	5,297,698	(1,075,898)
4471	Gasoline stations with convenience stores	19	33	(14)	2,766,600	5,770,049	(3,003,449)
4481	Clothing stores	15	11	4	934,500	643,220	291,280
4482	Shoe stores	-	4	(4)	-	299,830	(299,830)
4483	Jewelry, luggage, & leather goods stores	2	4	(2)	15,000	210,140	(195,140)
4511	Sporting goods, hobby, & musical instrument stores	13	15	(2)	314,900	1,104,620	(789,720)
4512	Book, periodical, & music stores	-	4	(4)	-	198,270	(198,270)
4521	Department stores	23	86	(63)	2,225,000	14,221,140	(11,996,140)
4529	Other general merchandise stores	6	17	(11)	446,000	1,481,150	(1,035,150)
4531	Florists	10	7	3	522,500	315,830	206,670
4532	Office supplies, stationery, & gift stores	20	21	(1)	687,600	1,173,512	(485,912)
4533	Used merchandise stores	13	9	4	493,500	349,350	144,150
4539	Other miscellaneous store retailers	17	36	(19)	986,916	7,872,783	(6,885,867)
4541	Electronic shopping & mail-order houses	-	2	(2)	-	197,540	(197,540)
4542	Vending machine operators	-	1	(1)	-	58,000	(58,000)
4543	Direct selling establishments	-	9	(9)	187,500	1,132,258	(944,758)

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

WOODSON	
Personal Income - <i>Bureau of Economic Analysis</i>	\$88,395,000
Population - <i>Bureau of Economic Analysis</i>	3,271
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$19,949,631
Retail Taxable Sales Per Capita	\$6,099
Retail Taxable Personal Income Per Capita	\$13,512
Captured Per Capita Taxable Personal Income	45.1%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	41.3%
County Pull Factor	0.45

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	5	7	(2)	945,000	1,475,970	(530,970)
4412	Other motor vehicle dealers	-	1	(1)	-	180,220	(180,220)
4413	Automotive parts, accessories, & tire stores	-	4	(4)	-	488,280	(488,280)
4421	Furniture stores	-	1	(1)	-	45,630	(45,630)
4422	Home furnishings stores	-	2	(2)	-	147,361	(147,361)
4431	Appliance, television, & other electronics stores	-	4	(4)	-	293,600	(293,600)
4441	Building material & suppliers dealers	12	10	2	1,160,000	1,233,605	(73,605)
4442	Lawn & garden equipment & supplies stores	4	4	1	675,000	386,500	288,500
4451	Grocery stores	39	39	0	4,465,300	3,886,460	578,840
4452	Specialty food stores	2	3	(1)	80,000	160,300	(80,300)
4453	Beer, wine, & liquor stores	5	4	1	737,500	644,250	93,250
4461	Pharmacies & drug stores	6	9	(3)	767,500	1,492,730	(725,230)
4471	Gasoline stations with convenience stores	9	16	(7)	1,386,100	3,617,020	(2,230,920)
4481	Clothing stores	-	2	(2)	-	67,580	(67,580)
4482	Shoe stores	-	0	(0)	-	15,080	(15,080)
4483	Jewelry, luggage, & leather goods stores	2	1	1	100,900	34,450	66,450
4511	Sporting goods, hobby, & musical instrument stores	5	6	(1)	188,000	485,300	(297,300)
4512	Book, periodical, & music stores	-	1	(1)	-	30,450	(30,450)
4521	Department stores	-	1	(1)	-	95,500	(95,500)
4529	Other general merchandise stores	-	6	(6)	-	457,930	(457,930)
4531	Florists	3	2	1	182,000	88,700	93,300
4532	Office supplies, stationery, & gift stores	3	6	(3)	131,300	203,260	(71,960)
4533	Used merchandise stores	-	4	(4)	-	192,080	(192,080)
4539	Other miscellaneous store retailers	14	11	3	2,857,300	1,714,010	1,143,290
4541	Electronic shopping & mail-order houses	-	-	-	-	-	-
4542	Vending machine operators	1	-	1	60,000	-	60,000
4543	Direct selling establishments	4	3	1	505,500	348,830	156,670

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.

WYANDOTTE	
Personal Income - <i>Bureau of Economic Analysis</i>	\$4,305,925,000
Population - <i>Bureau of Economic Analysis</i>	153,968
Retail Taxable Sales - <i>Kansas Department of Revenue</i>	\$1,876,994,881
Retail Taxable Sales Per Capita	\$12,191
Retail Taxable Personal Income Per Capita	\$13,983
Captured Per Capita Taxable Personal Income	87.2%
<i>Peer Group - Captured Per Capita Taxable Personal Income</i>	65.9%
County Pull Factor	0.91

NAICS	Description	Employment			Sales - In Dollars		
		Actual	Peer Average*	Difference	Actual (\$)	Peer Average* (\$)	Difference (\$)
4411	Automobile dealers	528	1,055	(527)	157,346,733	395,028,630	(237,681,897)
4412	Other motor vehicle dealers	83	38	45	16,235,800	6,373,219	9,862,581
4413	Automotive parts, accessories, & tire stores	624	87	537	75,781,800	10,199,093	65,582,707
4421	Furniture stores	450	45	405	103,298,851	5,669,742	97,629,109
4422	Home furnishings stores	200	82	118	29,242,100	9,809,560	19,432,540
4431	Appliance, television, & other electronics stores	81	112	(31)	7,121,200	11,988,940	(4,867,740)
4441	Building material & suppliers dealers	628	317	311	117,312,900	50,522,136	66,790,764
4442	Lawn & garden equipment & supplies stores	40	25	15	4,299,400	1,916,475	2,382,925
4451	Grocery stores	1,389	603	786	151,701,700	65,517,320	86,184,380
4452	Specialty food stores	96	74	22	9,437,300	4,715,180	4,722,120
4453	Beer, wine, & liquor stores	140	84	56	24,000,600	11,002,700	12,997,900
4461	Pharmacies & drug stores	388	249	139	59,830,816	39,028,000	20,802,816
4471	Gasoline stations with convenience stores	271	91	180	40,876,800	14,745,300	26,131,500
4481	Clothing stores	301	164	137	30,876,900	13,715,827	17,161,073
4482	Shoe stores	23	48	(25)	2,034,000	4,622,460	(2,588,460)
4483	Jewelry, luggage, & leather goods stores	38	40	(2)	3,239,900	3,701,572	(461,672)
4511	Sporting goods, hobby, & musical instrument stores	307	147	160	56,320,623	11,711,272	44,609,351
4512	Book, periodical, & music stores	98	188	(90)	6,017,800	13,298,320	(7,280,520)
4521	Department stores	780	804	(24)	124,790,800	123,568,928	1,221,872
4529	Other general merchandise stores	157	99	58	12,084,300	13,254,700	(1,170,400)
4531	Florists	55	42	13	2,864,000	1,970,640	893,360
4532	Office supplies, stationery, & gift stores	115	326	(211)	5,936,700	18,844,762	(12,908,062)
4533	Used merchandise stores	109	88	21	4,033,400	3,885,320	148,080
4539	Other miscellaneous store retailers	224	137	87	22,444,114	22,591,471	(147,357)
4541	Electronic shopping & mail-order houses	52	59	(7)	6,575,600	9,028,480	(2,452,880)
4542	Vending machine operators	37	11	26	3,468,400	678,540	2,789,860
4543	Direct selling establishments	83	51	32	7,516,300	4,664,600	2,851,700

*Peer groups are defined based on the population. Each county's peer group includes the next five larger counties and the previous five smaller counties.